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TECHNICAL SKILLS

- Figma
- Adobe Creative Suite
- Google Suite
- Notion
- Asana
- Monday

CLIENTS

- Rockefeller Center
- Nike
- Jordan
- Spotify
- Converse
- Rapyd
- MintNFT
- Oregon College Savings Plan
- Kaiser Permanente
- Campbells

EDUCATION

B.F.A., Communication Design
2017, Pacific Northwest College of Art,
Portland, OR

VOLUNTEER EXPERIENCE

- **Pro Bono Graphic Design**, Non-profit sector 2019 - 2020
- **Graphic Designer**, AIGA Portland, 2018 - 2019
- **City Host**, The Design Kids, 2018
- **Director of Communications**, AIGA@PNCA, 2015 - 2017

Examples of specific works provided upon request.

A multidisciplinary design professional with a track record of success in leading the development of engaging and brand-aligned designs for global clients. Adept at communication, conceptual thinking, and connecting with clients, colleagues, and diverse audiences to achieve all organizational objectives.

CAREER HIGHLIGHTS

Led the conception and crafting of innovative design projects across multiple mediums for various Known clients, including the most recent primary client, Rockefeller Center.

Produced pixel-perfect responsive website designs for Thesis Agency, alongside high-performing teams of creatives, developers, producers, and strategists.

Acquired and secured an extensive client base for Airship on a global scale by developing original product launch materials, one-sheets, event collateral, case studies, and advertising graphics.

PROFESSIONAL OVERVIEW

Known New York City, New York 2022–2023
Senior Designer

- Developed and executed design concepts that stood out in the marketing place and went above and beyond what was expected in the creative brief.
- Provided insightful mentorship to, and developed a rapport with junior designers.
- Fostered new ways of thinking, working, and solving problems by staying current on the latest design trends, social trends, and industry technology and sharing findings with the team.
- Pitched and presented conceptual designs through final creative execution and deployment to leadership and clients.

Thesis Portland, OR 2019–2021
Designer

- Communicated ideas and crafted visual designs and experiences by creating or utilizing existing design systems with guidance from Design Directors.
- Advanced and inspired visual aesthetic of projects and pitches for clients who were leaders in their respective industries.
- Conceptualized and designed assets for clients' marketing campaigns across multiple platforms, including web, social, and print.

Airship Portland, OR 2018 to 2019
Production Artist

- Led imagery revitalization initiatives to update designs in alignment with brand guidelines.
- Created multiple large-scale presentations and webinars with 500+ attendees, which consistently achieved high conversion rate metrics and secured contracts.
- Expanded Instagram followers by 493% by utilizing creative digital outreach strategies to manage the company's social media presence.
- Developed attractive logo and badge designs that inspired internal product launches, resulting in branded merchandise that was highly requested by staff and customers.