

# Ha Yeoun Kim

Chicago, IL | [www.linkedin.com/in/hayeounkim](http://www.linkedin.com/in/hayeounkim) | [www.hyklab.com](http://www.hyklab.com)

## EDUCATION

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<b>School of the Art Institute of Chicago</b> (Creative Honors Scholarship) <i>BFA Fine Arts emphasizing in Art Technology and Painting</i>	<b>Chicago, IL</b> 2017 - 2024 (Expected)
<b>School of Visual Arts</b> (Silas H. Rhodes Scholarship) <i>3D Animation and Visual Effects</i>	<b>New York City, NY</b> Aug 2022 - May 2023

## APPLICABLE SKILLS & LANGUAGES

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Administrative and Organizational Skills, Public Event Management and Marketing, Public Speech, Grant Writing  
Cargo, Mailchimp, Adobe Suite, Maya, Unity, Microsoft Office Suite, Midjourney, Bilingual in English and Korean

## LEADERSHIP EXPERIENCE

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- Founder, Co-President of *Design Development Collective SAIC & UChicago* (@ddc\_saic\_uchicago)** **Chicago, IL**  
School of the Art Institute of Chicago & University of Chicago Sep 2023 - Current
- Established and currently co-lead a collaborative student organization bridging Art, Design and Technology disciplines between SAIC and UChicago conducting public events with industry experts from Amazon, Duolingo, Meta, AxLab (UChicago), Harvard etc
  - Coordinated open calls for team projects, and collaborated as an AR Designer/Developer for an interactive AR language learning model, *Fantalingo*
  - Drove DDC's growth, fostering partnerships with two UChicago labs, recruiting seven board members, and cultivating a community of 68 members with a commitment to ongoing expansion

## WORK EXPERIENCE

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- Freelance Brand Designer** **New York City, NY**  
Local Clientele May 2022 - Jul 2023
- Spearheaded marketing and social media campaigns, using Adobe Suite, CMS management systems, and AI assistant tools for local clientele such as Semicolon Cafe and produced industry-level deliverables such as mockups and merchandise that helped clientele generate 18% in revenue
- Art Curator, Art Handler** **Seoul/South Korea**  
Asian Students and Young Artists Art Festival Jul 2022 - Aug 2022
- Conducted public speeches about Time-Based Media and traditional artworks on behalf of multiple artists and galleries
  - Supervised the sales and technical status of the first section of the art fair
- Youth Ambassador, VIP Host** **Dubai /UAE**  
Expo 2020 Dubai, Kotra, Republic of Korea Pavilion Sep 2021 - Apr 2022
- Represented the Republic of Korea to over 10,000 international visitors a day, showcasing cutting-edge Korean technologies presented in AR format at Republic of Korea Pavilion in English and Korean
  - VIP Host (selected)**: Led private curated tours for international dignitaries, including Presidents(South Korea, Iran, Slovakia), Prime Ministers(Former UN Ban Ki-moon, ASEAN Lim Jock Hoi, etc), Secretaries-General, CEOs, and Royal Families