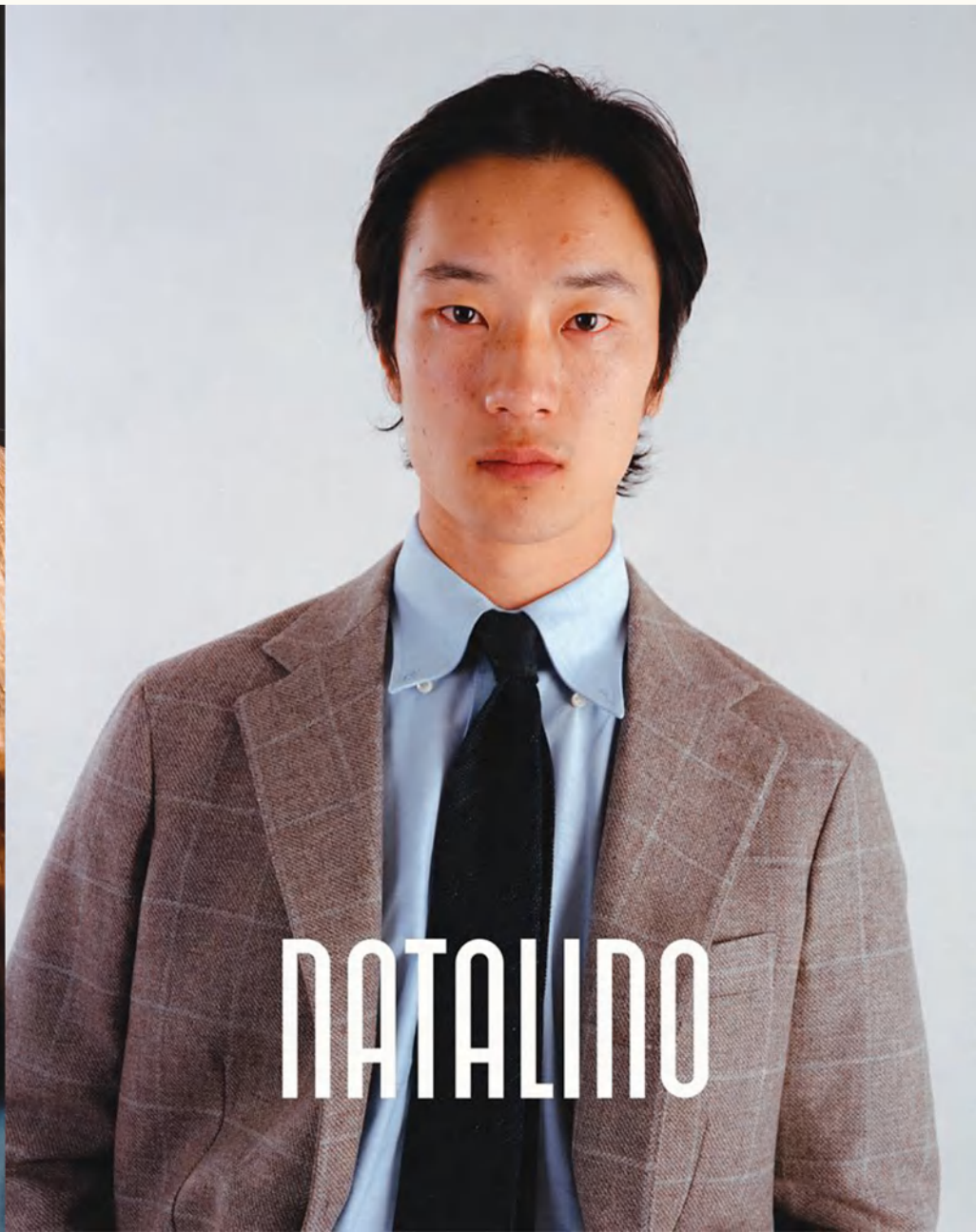


Victor Chan

Commercial Portfolio • E-commerce + Creative

<https://victor-chan.com/>

<https://victor-chan.com/s/Victor-Chan-Commercial-Portfolio.pdf>

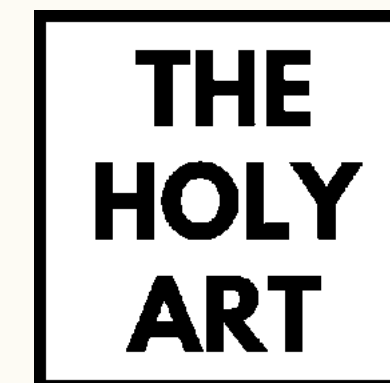


Client:



INDEPENDENT

NATALINO



MAISON
MICHEL



Portrait of Editor-in-Chief, Geordie Greig



Kissaten

Victor Chan





Victor Chan • Kissaten



NATALINO

Victor Chan





AW23 Look Book

Victor Chan





Whoot! Studio

Victor Chan





Victor Chan • Whoot! Studio







NATALINO
2023 E-Commerce Shoot





Portraits



Portraits



Fashion Story - Contributor Magazine



Fashion Story - Contributor Magazine

Editorial - Hedonist Magazine



Victor Chan • Editorial



Editorial - Hedonist Magazine

Victor Chan • Editorial



Personal Project

Alien Boys explores the theme of duality within a community setting. The subjects are shown dressed in identical costumes and performing similar actions, creating a sense of unity and collectivism. However, their individual identities are hinted at through subtle differences in their actions and expressions, creating a sense of isolation and individualism within the group.

The photographs are inspired by the visual style of Soviet photography, with a focus on highlighting the strong sense of community within the group. Despite their sense of isolation, the subjects are intimately connected to their surroundings, presenting a duality of familiarity and distance. The project ultimately showcases the complex and layered nature of identity and belonging within a group setting.











Personal Project

Alien Love explores the concept of intimacy and love without relying on traditional human body language. Through this project, we aim to challenge the way we typically express and interpret affection, and to consider the possibility of other forms of communication.

The project features models who do not interact with each other in the ways we might expect, but rather convey a sense of connection and affection through their posture, gestures, and expressions. The photos showcase a unique and unconventional form of intimacy, one that transcends the boundaries of gender and challenges traditional notions of love and connection.

By presenting this alternative perspective on intimacy, we hope to inspire viewers to think more deeply about the ways in which we communicate and connect with others, and to consider the many different forms that love and affection can take.

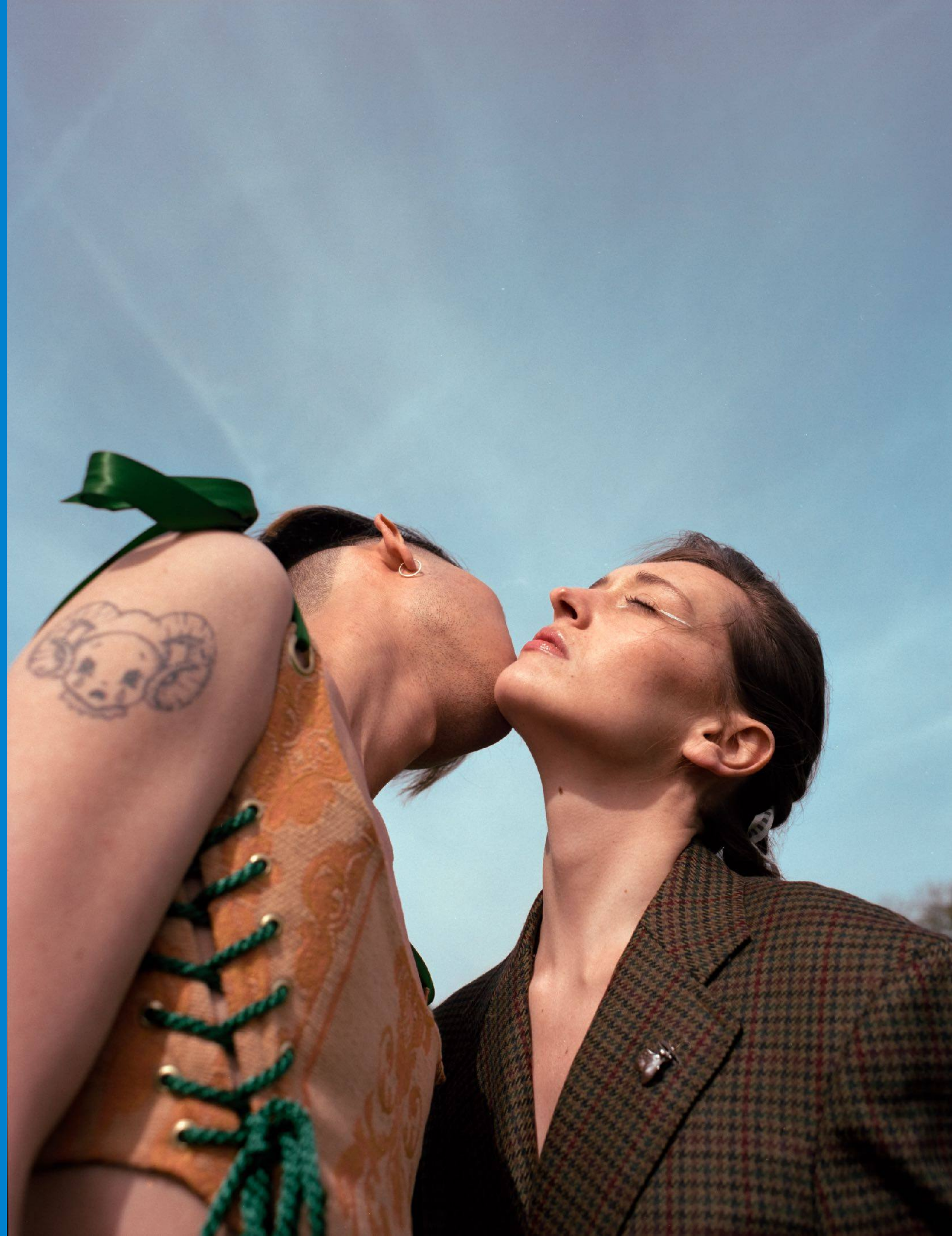






Victor Chan • Personal Project • Alien Love

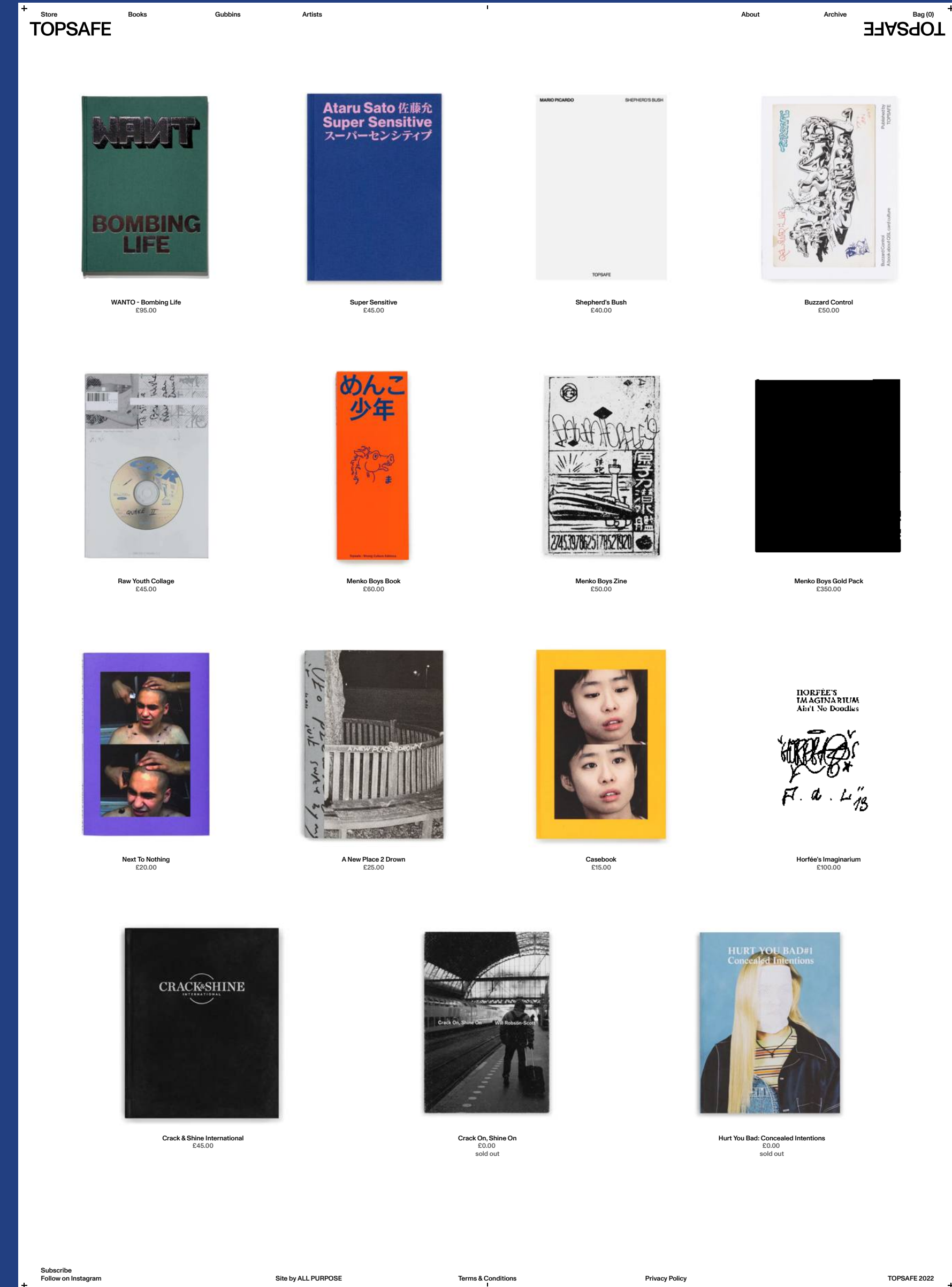
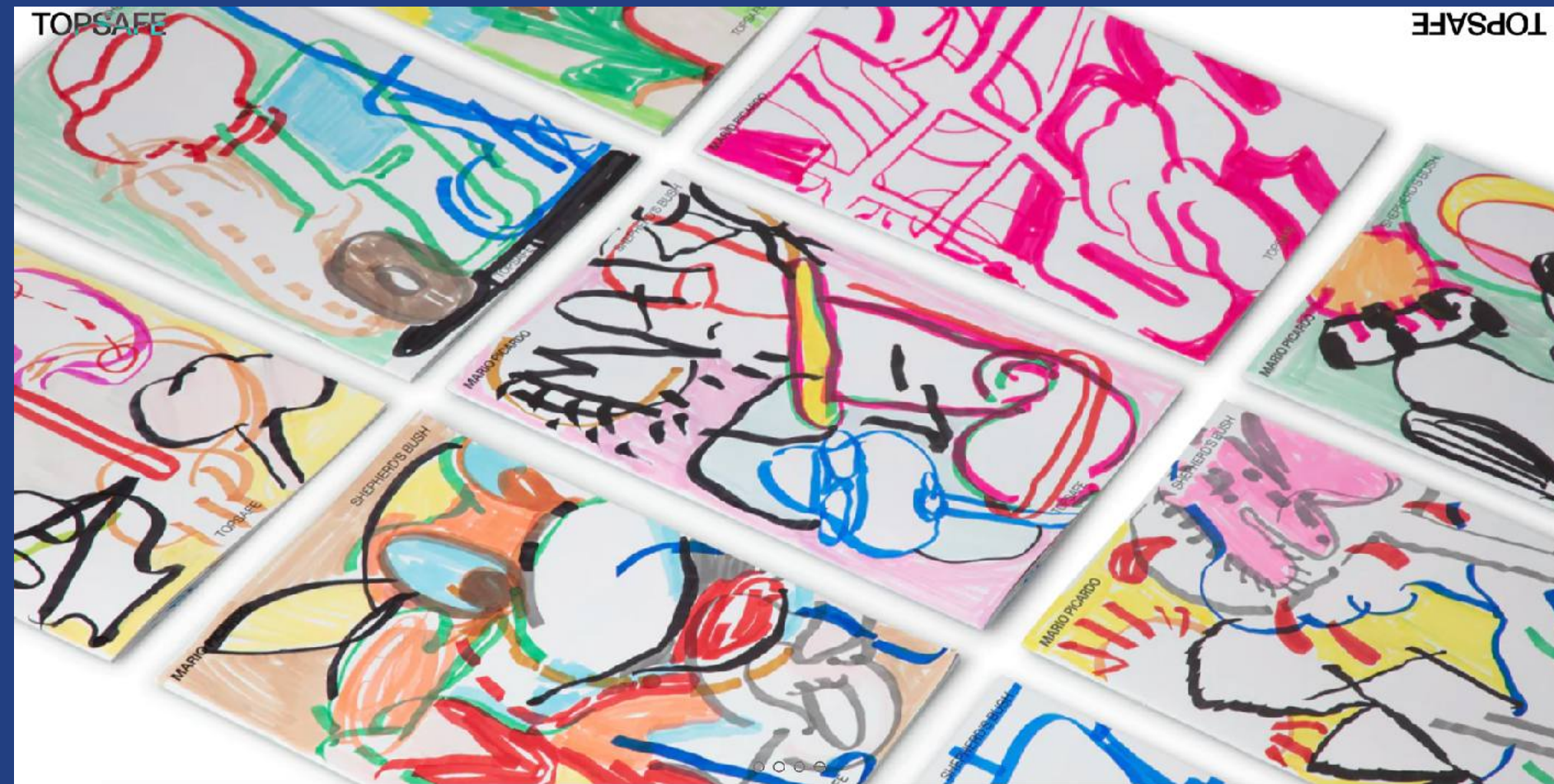














Still life • For Aries Arise
@Traffic Jam Studio



Still life • For Chalk UK
@Traffic Jam Studio



Still life • For The Great Frog
@Traffic Jam Studio

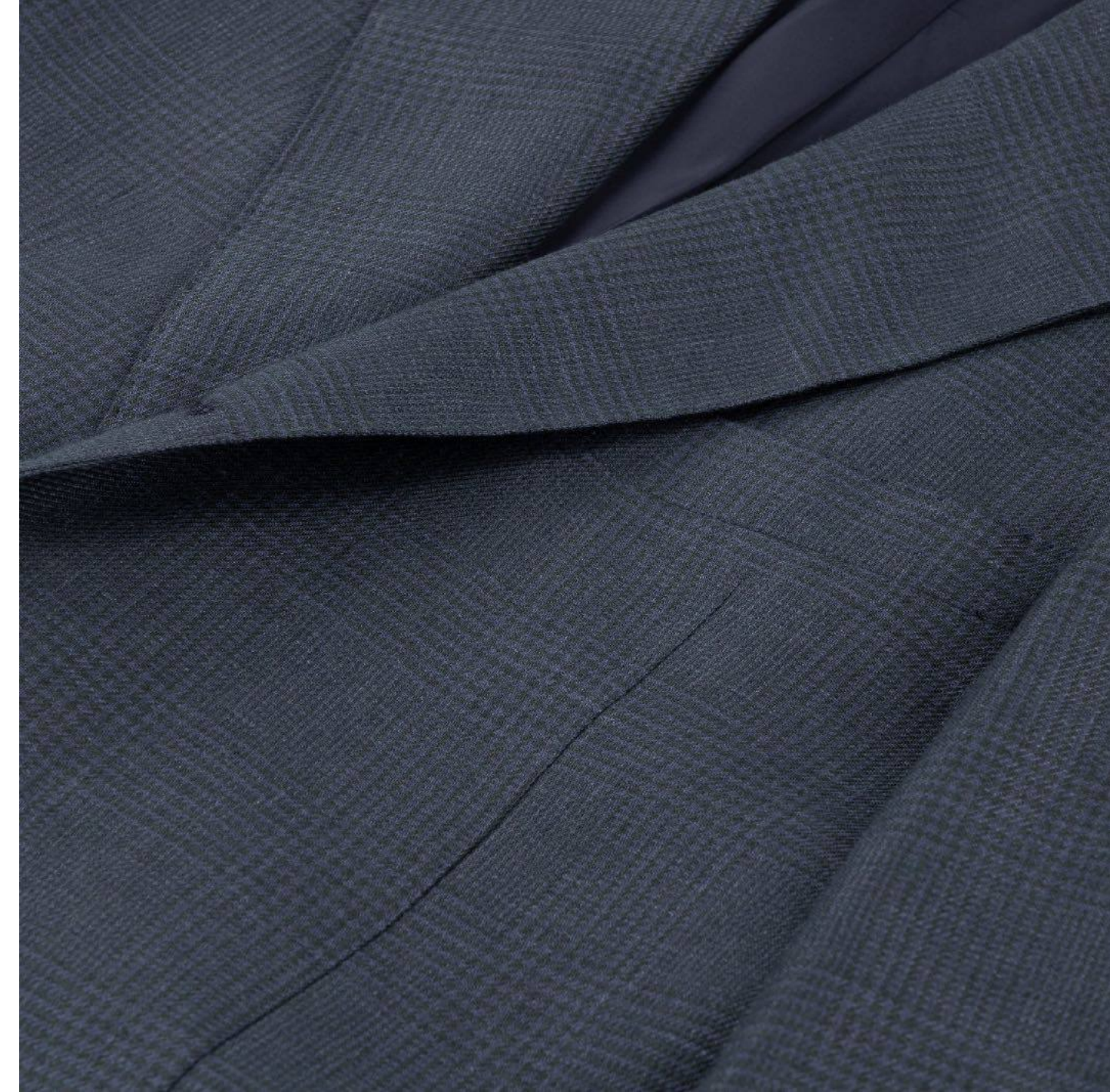
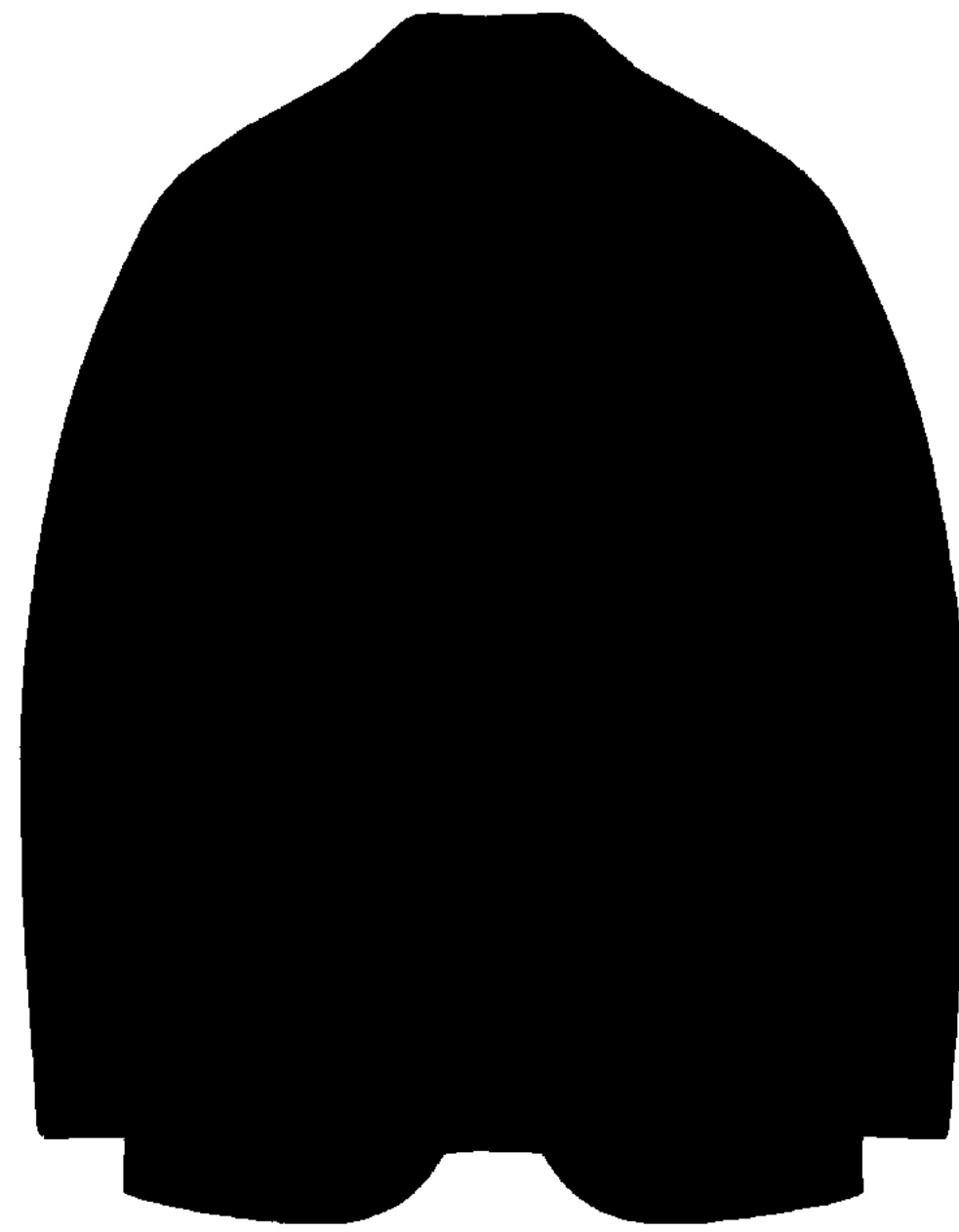
Ghost Mannequin
@Traffic Jam Studio



Flat Lay • For Aries Arise • We Are Thought
@Traffic Jam Studio



Flat Lay • For Natalino
@Traffic Jam Studio



E-commerce Model Shoot • For TSPTR
@Traffic Jam Studio



E-commerce Model Shoot
@Traffic Jam Studio

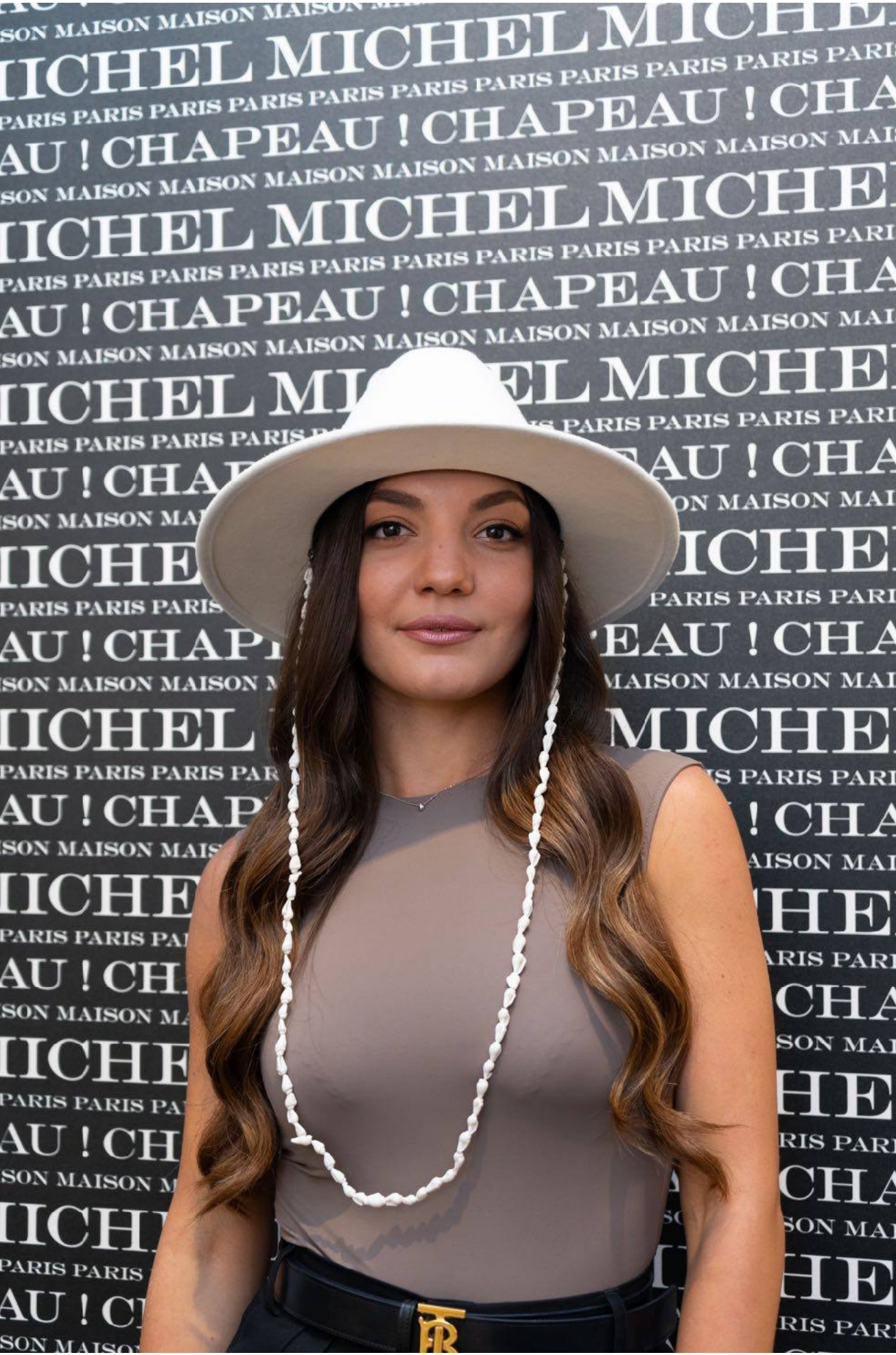


Victor Chan



Event Photography

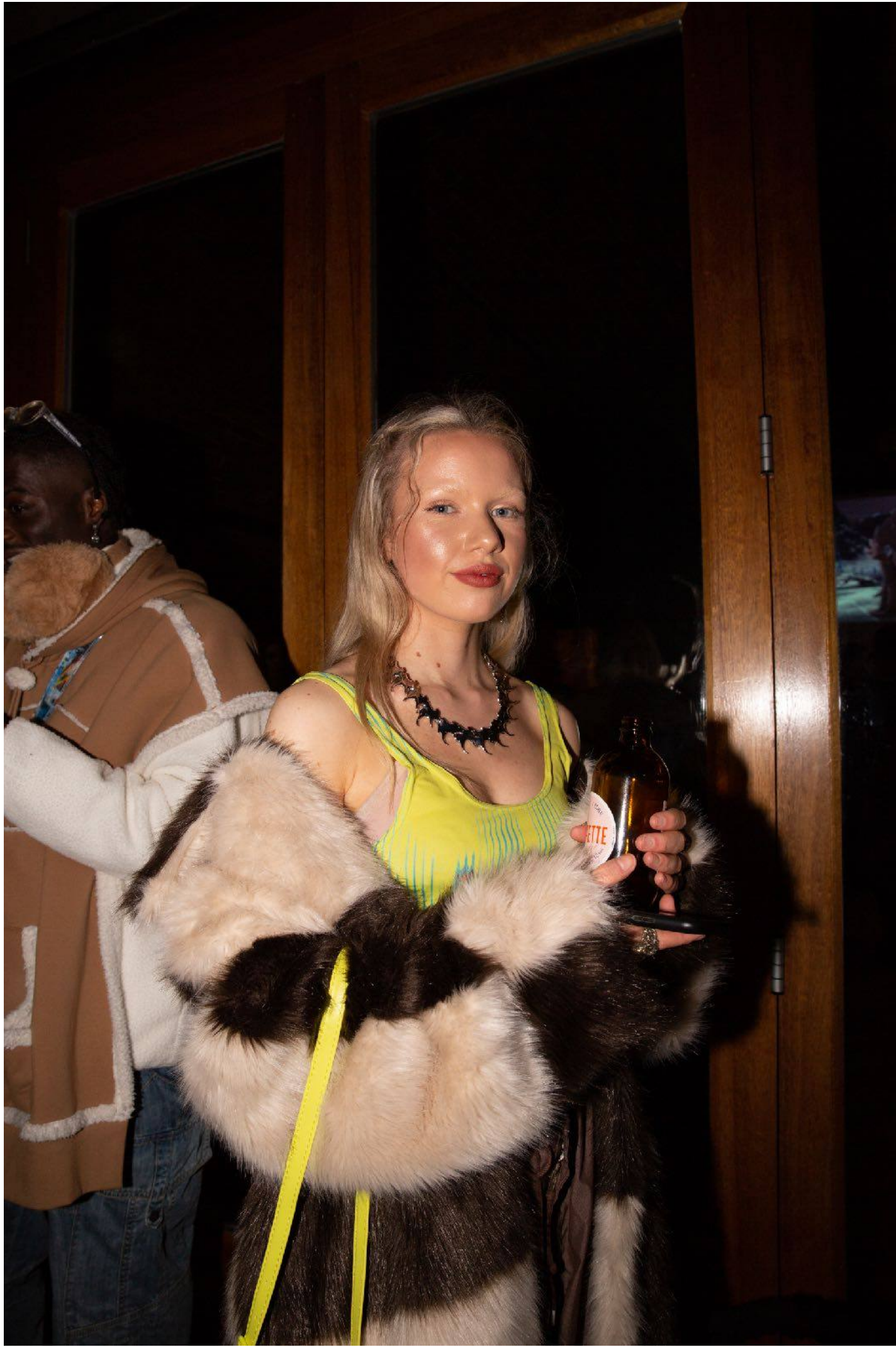
MAISON
MICHEL
PARIS



**THE
HOLY
ART**



LULA LAORA LFW AW23 Presentation



Event Photography

RAY CHU LFW AW23 Presentation



Thank you!