



ONE FOR VICTORY

CALIFORNIA





**TABLE  
OF  
CONTENTS**

Brand Introduction 03  
Design Aesthetic 05  
Customization 06  
Product Showcase 07

Integrity of Materials 12  
Product Transparency 13  
Warranty 14  
Contact Us 15





“ONE FOR VICTORY IS A CALIFORNIA COMPANY THAT FOCUSES HEAVILY ON THE GRACE OF CRAFT.”



## ABOUT US

Let us introduce ourselves — we are John Grootegoed & Gabrielle Galardo, a passionate duo with decades of combined industry experience and devotion to the things we bring home.

Following a long lineage of artists and entrepreneurs, we started ONE FOR VICTORY with a shared vision to create long lasting pieces that encourage warm, intimate spaces. Our line of classically modern furniture is designed with livability in mind. The collection reflects an appreciation for thoughtful design, brought to life by quality materials, finessed proportions, clean tailoring, and smart details.

With approachable price points and a warehouse on the West Coast, we find ways to make it easy to work with us. Our proud list of friends and collaborators is ever-growing from top 25 retailers, to regionally-loved independents and a delightful body of independent designers.

Here’s to old souls and new beginnings — the ONE FOR VICTORY way.

John and Gabrielle









“EACH PIECE IS BUILT BY  
HAND AND UNIQUELY  
FASHIONED FOR LIVABILITY.”



**DESIGN** MODERN SILHOUETTES  
VINTAGE INFLUENCE  
CLEAN LINES  
FEEL-GOOD DESIGN

California roots and vintage details are the foundation of ONE FOR VICTORY. Crafted from a curated selection of premium materials, our collection reflects a deep understanding of modern proportions and fine tailoring.

Above all, ONE FOR VICTORY pieces are designed to provide a comfortable setting for all the things that remind us of home: loud and festive parties, intimate gatherings, contentious dinners, and cozy evenings in.

We understand the important role furniture plays in daily life and its ability to spark fond memories. When crafted intentionally, it becomes personal; it evolves with us.





“LET’S CREATE SOMETHING  
UNIQUE TOGETHER.”

## CUSTOMIZABILITY

PRODUCT DEVELOPMENT EXPERTISE  
COLLABORATIVE PROJECTS  
WHITE LABEL PRODUCTION  
CUSTOMER’S OWN MATERIALS (COM)  
DESIGN VERSATILITY

With a wide selection of premium materials, ONE FOR VICTORY’s product development expertise supports a broad range of customizability with each piece.

Refine your vision with 150 fabrics, 100 top-grain and vegan leathers, down and feather cushions, white label production, and COM capabilities. Like ONE FOR VICTORY’s product line, all pieces are built by hand by our skilled workforce in Tijuana, Mexico.





BUNGALOW



BOLO



CHA CHA



HILARY



HIVE



INSPO



LARGO



PIPPA



FREEHAND



NIRVANA



MANNING



PRESTON





BABY REX



BEAU



DUCHESS



ECLIPSE



ELLIOTT



KERVELLA





LEONE



MARGOT



PUPPY



SCHULTE



SWELL



ROLLS









“RESILIENT, DEPENDABLE  
FURNITURE THAT GETS  
BETTER WITH AGE.”



## INTEGRITY OF MATERIALS

FSC CERTIFIED WOOD FRAMES  
SUSTAINABLE FURNITURE COUNCIL (SFC)  
HIGH PERFORMANCE FABRICS  
GORGEOUS TOP-GRAIN LEATHERS  
PREMIUM HARDWOODS  
RESILIENT FOAM CORES

ONE FOR VICTORY places the highest value of importance on quality materials and construction: high performance fabrics, top-grain leathers, high-density polyurethane foam or down and feather foam cores, premium white oak and walnut hardwoods options, and sinuous springs made from recycled materials.

Leading with an eco-conscious perspective, we are proud members of the Sustainable Furniture Council and consider the environmental impact in all stages of production.





“...AN INTIMATE APPROACH TO PRODUCT DESIGN AND RESPECT FOR THE HANDS THAT MAKE IT POSSIBLE.”



## TRANSPARENCY

HANDS-ON PRODUCTION  
CRAFTED IN TIJUANA, MEXICO  
SHIPPED LOCALLY FROM SAN DIEGO  
FAVORABLE LEAD TIMES  
QUICK DELIVERY PROGRAMS

The ONE FOR VICTORY distribution process values product transparency from start to finish—materials, production, and delivery. Our trusted workforce is selected for their attention to detail and shared understanding of a craftsman’s role in creating beautiful furniture. This ongoing relationship is a fundamental part of our story, illustrating an intimate approach to product design and respect for the hands that make it possible.

We are proud to ensure our skilled workforce is paid a fair wage under favorable working conditions, as audited annually by a verified third party. With the ability to buy in quantities from one to container loads, our pieces are crafted in Tijuana, Mexico and shipped locally from sunny San Diego.





“BE CONFIDENT IN YOUR  
COVERAGE”



**WARRANTY** CONFIDENT COVERAGE  
FIVE YEAR LIMITED WARRANTY  
EXCEPTIONAL DURABILITY  
COMPREHENSIVE CARE TIPS

At ONE FOR VICTORY, we’re so sure of our craftsmanship and quality that we offer one of the most comprehensive warranties in the furniture industry: a five-year coverage on the upholstery, frame construction, seating suspension, and seat cushions under normal use.

Normal use is an indication of proper care and maintenance. With a five-year limited warranty under normal use, leather and fabric is guaranteed not to tear, cushions are guaranteed to not lose resiliency, and frame & spring construction are warranted against defects in material and workmanship.

Every ONE FOR VICTORY purchase includes a comprehensive list of terms and conditions. This warranty shall extend only to the original purchaser and is non-transferable.





## NICE TO MEET YOU

“WE ARE A COMMUNITY OF  
LONGTIME FRIENDS AND  
CREATIVE PROFESSIONALS.”

FOLLOW US  
[@oneforvictory](#)

CALL US  
949.329.2114

SALES INQUIRIES  
Bassman Blaine  
949.200.7504  
[ofvsales@bassmanblaine.com](mailto:ofvsales@bassmanblaine.com)

GENERAL INQUIRIES  
[hello@oneforvictory.com](mailto:hello@oneforvictory.com)

PRODUCT & ORDER INQUIRIES  
[customerservice@oneforvictory.com](mailto:customerservice@oneforvictory.com)





**ONE FOR VICTORY**

CALIFORNIA

HELLO@ONEFORVICTORY.COM

949-329-2114