

**RE:FEIN**

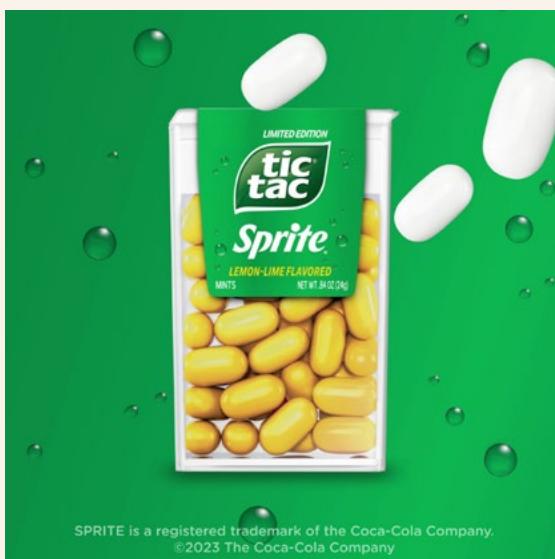


**PORTFOLIO**

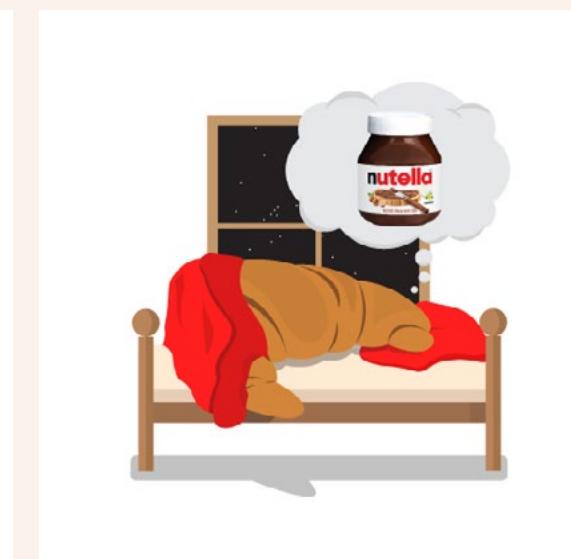
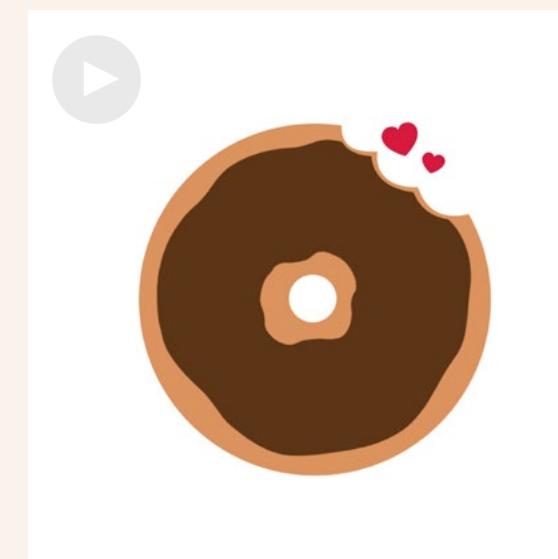
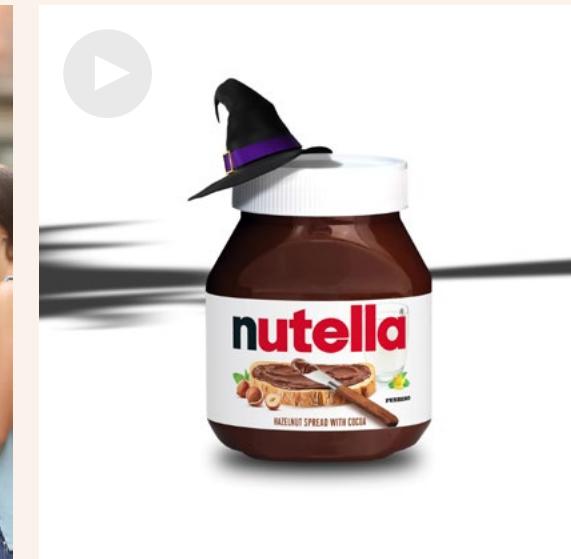
I

## Ferrero

*Tic Tac*



*Nutella*



Directed creative for multiple brands in the Ferrero portfolio. Delivered monthly content calenders, RTOs, social identity reworks, and brand campaign/collaboration assets



# Redux



Tasked with developing a comprehensive visual identity for a local festival. Built a brand experience that carries seamlessly from early promotion to on-site engagement, elevating the festival's presence across both physical and digital touchpoints.



## Avant



Concepted, fashion designed, set designed, photographed, and edited a story driven couture fashion magazine, start to finish, from scratch.



## Bleeding Edge



Conceptualize, photograph, and layout an experimental/user-interactive book cover for science fiction novelist Vernor Vinge's up-and-coming title "Bleeding Edge".



V  
**Heka**



Directed a full-scope branding initiative for a male-friendly beauty and cosmetics brand, including a brand identity, as well as product and in-store packaging.



**REFEIN**

[www.refein.com](http://www.refein.com)

