

REFEIN

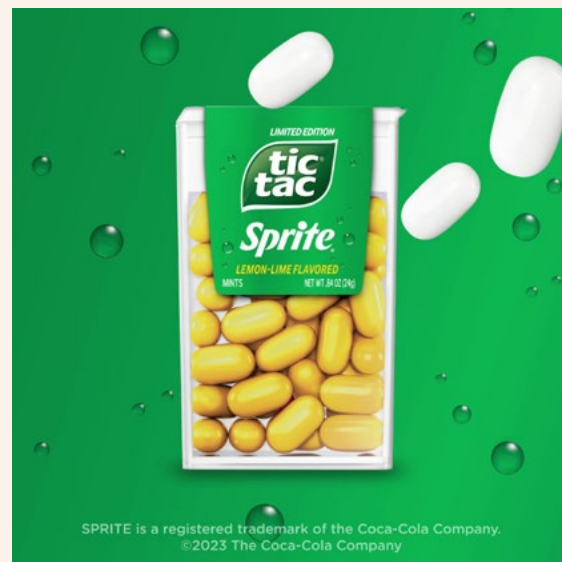


PORTFOLIO

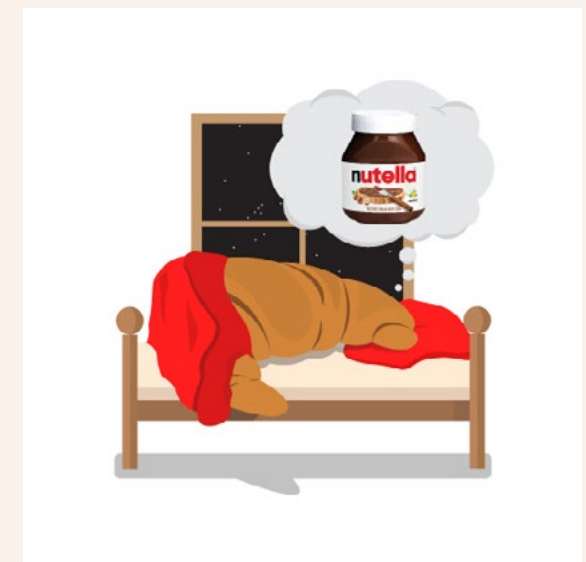
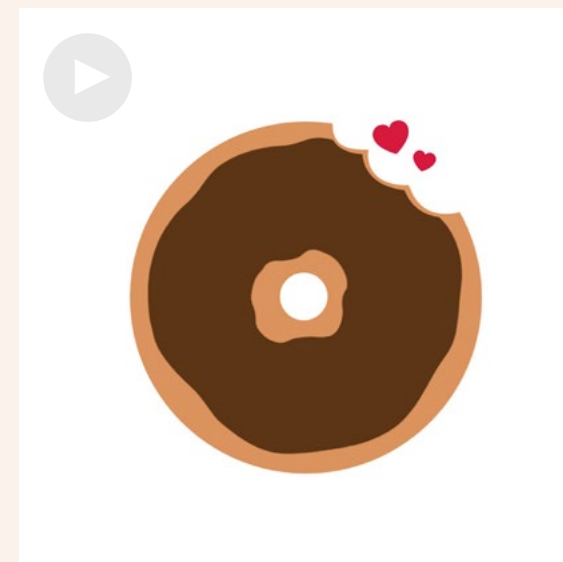
I

Ferrero

Tic Tac



Nutella

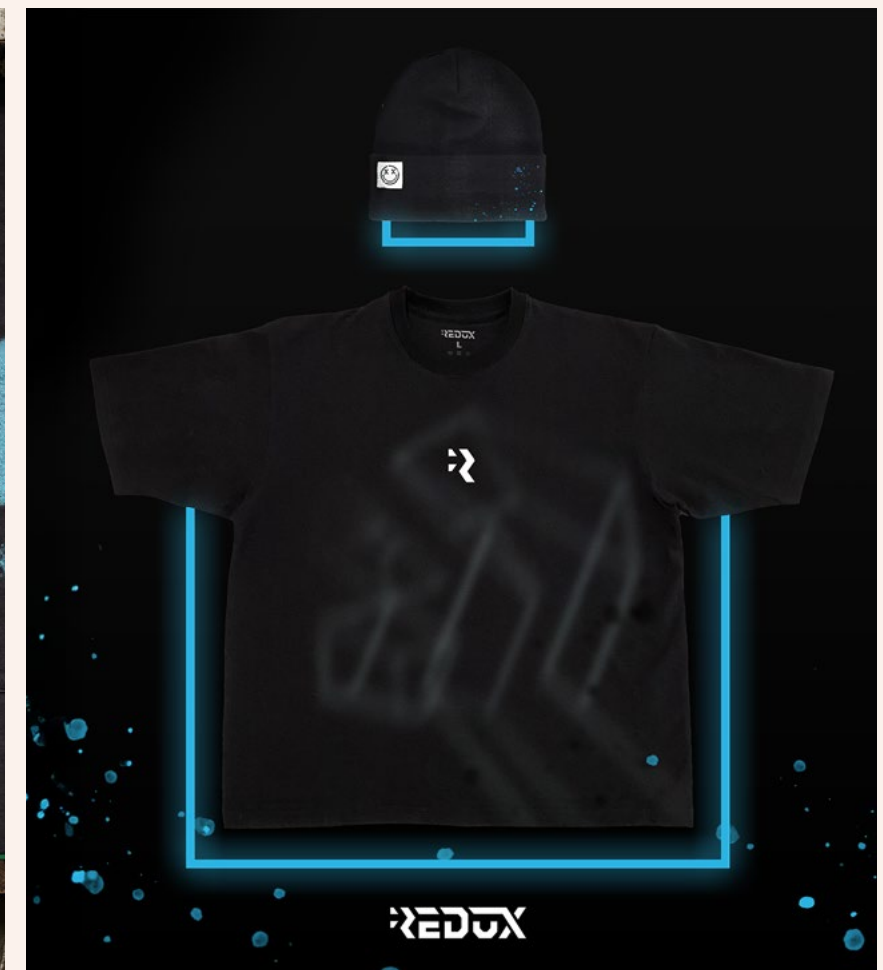


Directed creative for multiple brands in the Ferrero portfolio. Delivered monthly content calenders, RTOs, social identity reworks, and brand campaign/collaboration assets



II

Redux



Tasked with developing a comprehensive visual identity for a local festival. Built a brand experience that carries seamlessly from early promotion to on-site engagement, elevating the festival's presence across both physical and digital touchpoints.



III
Avant



Concepted, fashion designed, set designed, photographed, and edited a story
driven couture fashion magazine, start to finish, from scratch.



Bleeding Edge

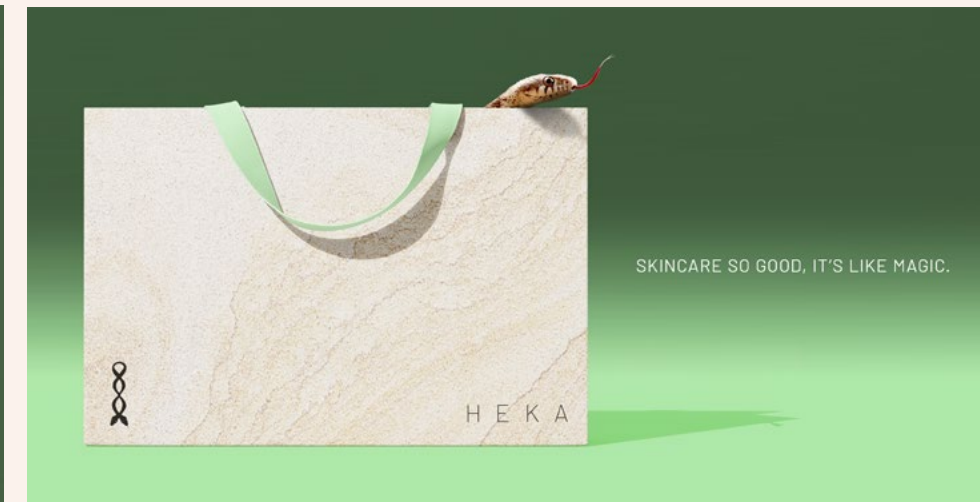


Conceptualize, photograph, and layout an experimental/user-interactive book cover for science fiction novelist Vernor Vinge's up-and-coming title "Bleeding Edge".



V

Heka



Directed a full-scope branding initiative for a male-friendly beauty and cosmetics brand, including a brand identity, as well as product and in-store packaging.



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www.refein.com

