

CONTACT

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EDUCATION

Virginia Commonwealth University
B.A Fashion Merchandising (2026)

SKILLS

Adobe Creative Cloud
Microsoft Excel
Trend Forecasting
Communication
Textile Knowledge
WGSN, Stylus, & WWD
CLO 3D
Retail Math & Pricing Strategy
Teamwork

ACHIEVEMENTS

Dean’s List Spring 2024, Spring 2025
Inside LVMH Certificate | Creation & Branding, Operations & Supply Chain
The New School Fashion Design: Sewing & Construction Intensive (3.7 GPA)
Technical Design Foundation Badge
Fashion Scholarship Fund 2026 Business Strategy Applicant

EXPERIENCE

Fashion Scholarship Fund x TJX 2025 Scholar

- Developed an original case study merging footwear innovation, 3D technology, and brand storytelling.
- Selected as one of 160 national Scholars from over 600 applicants, recognized for excellence in merchandising innovation.
- Paired with an industry mentor through the Fashion Scholarship Fund’s professional development program.

Student Advisory & Ambassador Board Member | VCUarts (October 2025 -Current)

- Selected by faculty nomination to serve on the departmental advisory board supporting the Fashion Design + Merchandising program.
- Collaborate with peers and faculty to identify student needs and propose initiatives that enhance academic and community experiences.
- Provide feedback on departmental programming, curriculum, and events to promote student engagement and success.
- Represent student perspectives in discussions surrounding equity, resources, and career development within the department.

National Student Advertising Competition | VCU Brandcenter (January 2025 -May 2025)

- Collaborated with the NSAC creative team to design and format the official plans book for the national pitch.
- Ensured cohesive brand storytelling across digital, print, and experiential campaign touchpoints.
- Contributed to the campaign’s visual identity through layout design, activation renderings, and narrative development.
- Utilized Figma, InDesign, Illustrator, and Photoshop to design a cohesive plans book that strengthened the team’s final pitch.

E-Commerce Entrepreneur (Oct 2020 - Current)

- Learned to identify profitable opportunities within the resale market.
- Utilize e-commerce platforms such as StockX, GOAT, and Grailed to advertise and sell products.
- Effectively price, promote, and negotiate deals to maximize profits.
- Generated approximately \$10,000 in total sales through strategic buying, pricing, and resale of apparel and footwear.

Counselor | Cornerstone Academy (June 2023 -August 2023)

- Collaborated with fellow counselors to plan activities and maintain a positive, inclusive environment.
- Designed engaging programs to both educate and entertain children.