

Stijn Jonckheere, Resume.

EMAIL

HELLO(AT)STIJNJONCKHEERE.BE

WEB

WWW.STIJNJONCKHEERE.BE

INSTAGRAM

STIJNJONCKHEERE

LINKEDIN

STIJNJONCKHEERE

BIO

I am a multi-disciplinary designer with over 10 years of experience within the creative industry. While working as an architect, my personal work gained traction, sparking my career as a visual artist.

Following multiple solo exhibitions and features in publications worldwide, I sought to apply my aesthetic to the world of illustration. Working as an art director, creating anything from logotypes to large-scale campaigns, sparked private commissions from both start-ups and high-profile clients.

A switch to advertising came next, where I worked on storytelling, ideation and concept development. This led to being appointed creative director at BMW's in-house creative agency from 2023 to 2025. Besides my creative output, I've been a visiting tutor and speaker at universities worldwide.

Hailing from Belgium, I today live in Munich, Germany, and am available for work worldwide. Through both my artist studio and position as creative director I love to lend my vision to a wide spectrum of projects, ranging from architecture to advertising.

SERVICES

Team Leadership	Creative direction	Architectural design	Art direction
Capacity management	Creative ideation	HOAI phase 1 - 9	Corporate identity
Recruiting	Concept development	Retail design	Illustration
Public speaking	Narrative development	Interior design	Editorial design
Client relations	Storyboarding	Brand Experience	Presentation design

SELECTED CLIENTS

ACRONYM®
Adidas
Audi
BayWa AG
BMW
Comdirect Bank
EM2N Architekten
FC Bayern Basketball
Gasteig München
Nike
Oakley
OMEGA SA
Porsche
Ray-Ban
Yuga Labs

PAST COLLABORATORS

Conex
Czarnowski Group
Elastique.
Hakuten
Highsnobiety
Interbrand
Jack Morton
Looping group
Meiré und Meiré
Melville Brand Design
Sang Bleu Agency
Pacific
Slanted Publishers
UEG
...

LANGUAGES

English	Fluent in speech and writing	Dutch	Mother tongue
German	Fluent in speech and writing	French	Advanced knowledge

EDUCATION

2010 - 2012	Master's Degree in Architecture	KU Leuven, dept. of St. Lucas Brussels (BE) Graduated Magna Cum Laude
2007 - 2010	Bachelor's Degree in Architecture	KU Leuven, dept. of St. Lucas Brussels (BE)
2005 - 2007	Architectural Shaping	Technisch Instituut Heilige Familie, Bruges (BE) Graduated with Top Honours
2003 - 2005	Visual and Architectural Arts	Technisch Instituut Heilige Familie, Bruges (BE)

WORK EXPERIENCE

2025 - ...	Senior Creative Director	George P. Johnson, Munich (DE)
2023 - 2025	Creative Director	THE GAME (BMW's in-house creative agency), Munich (DE)
2022 - 2023	Creative Lead Art & Design	THE GAME (BMW's in-house creative agency), Munich (DE)
2022	Senior Creative Concept	THE GAME (BMW's in-house creative agency), Munich (DE)
2022	Creative Concept	THE GAME (BMW's in-house creative agency), Munich (DE)
2021	Lead Architect	Bogevisch Buero, Munich (DE)
2019 - 2021	Architect / Art Director	Designliga, Munich (DE)
2017 - 2019	Art Director	Millhaus, Munich (DE)
2012 - 2017	Architect	Hild und K Architekten, Munich (DE)
2012	Intern Architect	De Vylder Vynck Taillieu, Ghent (BE)
2011	Intern Architect	Carine Pattyn, Diksmuide (BE)

TEACHING EXPERIENCE

2024	Your Creative Safe Zone	TED Talk, 18 mins	TEDx Salzburg (AU)
2024	Days of Drawing	Lecture, 30 mins	ETH Zurich (CH)
2023	Your Creative Safe Zone	TED Talk, 18 mins	TEDx Salzburg (AU)
2023	Visual Storytelling in Arch.	Workshop, 8 hrs	John H. Daniels Toronto (CA)
2023	Days of Drawing	Lecture, 30 mins	ETH Zurich (CH)
2023	Brown Bag Series	Lecture, 45 mins	McGill Montreal (CA)
2021 - 2022	Universum Caroussel Journey	Visiting tutor, 15 weeks, 48 pax	ETH Zurich (CH)
2019 - 2020	Book City House	Visiting tutor, 3 weeks, 17 pax	EPFL Lausanne (CH)
2018 - 2019	Good Half / Good House	Visiting tutor, 5 weeks, 30 pax	EPFL Lausanne (CH)
2018	Form & Structure Series	Lecture, 60 mins	TH Nürnberg (DE)
2017 - 2018	House Burn Anti-House	Visiting tutor, 12 weeks, 30 pax	EPFL Lausanne (CH)
2016 - 2017	Cut Construct Conceive	Visiting tutor, 15 weeks, 12 pax	EPFL Lausanne (CH)
2015 - 2016	Never Ever Yours	Visiting tutor, 11 weeks, 43 pax	EPFL Lausanne (CH)
2013	Welpen vs. Wolven	Lecture, 60 mins	Sint-Lucas Ghent (BE)
2015 - ...	Jury member / Guest Critic	Various universities worldwide	

EXHIBITIONS

2024	We'll Talk on The Phone	Solo	Galerie Karin Sachs, Munich (DE)
2022	WK12	Group	Werk 12, Munich (DE)
2022	Let Me Find Home	Solo	Galerie Karin Sachs, Munich (DE)
2019	Paper Positions	Group	Reithalle, Munich (DE)
2018	Kosmos	Solo	Galerie Karin Sachs, Munich (DE)
2017	Drawing Out	Group	DeSingel, Antwerp (BE)
2016	Whistleblower	Solo	Andreas Hansel, Frankfurt (DE)
2016	Komplementärkontrast	Solo	Projektraum Ligsalzstrasse, Munich (DE)
2015	What The Water Brought	Solo	TU Architekturgalerie, Kaiserslautern (DE)
2015	Happily Ever After	Solo	Galerie Karin Sachs, Munich (DE)

PUBLICATIONS

2020	Slanted Magazine #36: Coexist	Slanted Publishers, Munich (DE)
2019	Slanted Magazine #34: Europe	Slanted Publishers, Munich (DE)
2018	100for10 #83: Stijn Jonckheere	Melville Brand Design / 100for10, Munich (DE)
2018	Mut Zur Wut 2018	Mut Zur Wut, Heidelberg (DE)
2016	RZUT #10: NOWOCZESNOSC	Kwartalnik RZUT, Warsaw (PL)
2014	Packet Biweekly #44	Packet, New York (US)
2013	What is The Future of Architecture? Vol. 2	Crap is Good Press, Berlin (DE)
2013	Archiprix intl. Moscow 2013	nai010 Publishers, Rotterdam (NL)
2011	Stijn Jonckheere 1.0	Self-published, Brussels (BE)

PRINTED PRESS

Artline Magazin
De Weekbode
LUTRA Magazin
MMLAB
Applaus Magazin
In-München Magazin
Die Rheinpfalz
...

ONLINE PRESS

Architectural Review
Bauwelt Magazin
Ballpit Magazine
Socks Studio
Crap is Good
ArchiNED
Gallery Magazine
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