

# Alisa Lockett

phone: 513-304-1846  
email: [loketan@mail.uc.edu](mailto:loketan@mail.uc.edu)  
[alisalockettdesign.com](http://alisalockettdesign.com)

## Education

### University of Cincinnati

College of Design, Architecture, Art, and Planning  
Bachelors of Science in Communication Design, Class of 2024

## Work Experience

### World Market | Sales Associate

July 2025–Present | Cincinnati, Ohio

Provided fast and efficient customer service to create both a fun and memorable shopping experience. Leveraged passion and knowledge for World Market products and deals to help customers find their perfect item. Processed in store and buy online pick up in store purchases. Maintained merchandising, pricing, signing and sales floor replenishment standards.

### Procter & Gamble | Surface Care Co-Op

September 2023–December 2023 | Cincinnati, Ohio

Provided brand expression support for Mr. Clean and Swiffer brands. Created primary and secondary packaging design for Home Care and Club needs. Partnered on design sprints to gather research on consumer insights. Conducted consumer interviews on Swiffer products and provided stimuli to facilitate consumer learnings. Researched how AI could be leveraged in the design process.

### Curiosity Advertising | Graphic Design Co-Op

January 2023–August 2023 | Cincinnati, Ohio

Rebranded Curiosity's in-house content studio, producing a logo that captured its boldness, speed, and versatility. Utilized video editing skills to create engaging social media content for Sunset Grown and Holland America Cruise. Designed brand Curiosity collateral. Developed thought leadership graphics to be used across multiple social media platforms.

### Cincinnati Art Museum | Graphic Design Co-Op

May 2022–August 2022 | Cincinnati, Ohio

Utilized typography and publication design skills to edit the museum member magazine. Researched, created, and produced environmental graphics for a variety of museum exhibitions. Ensured that museum signage was in compliance with accessibility standards.

### Wave Pool Gallery | Graphic Design Co-Op

January 2022–December 2022 | Cincinnati, Ohio

Designed an interactive field guide to help users process their trauma. Created engaging social media content across multiple platforms and promotional materials for varying exhibitions. Provided customer service in the gallery gift shop. Utilized UX/UI skills to enhance Wave Pool website.

**Carl Blegen Library | Student Worker**

September 2018–May 2019 | Cincinnati, Ohio  
Assisted with visitor inquiries about library materials and available services.  
Utilized knowledge of the Library of Congress shelving system to re-shelve.  
Assisted library patrons in checking out library materials and accessing the Archives and Rare books Collection.

**Honors/Activities**

Black DAAP Collective | Spring 2022–Spring 2024  
Coyne Family Foundation Scholarship | Spring 2022  
University of Cincinnati Dean's List | Fall 2018–Spring 2024  
Darwin T. Turner Scholar | Fall 2018–Spring 2024  
Cincinnati Century Scholar | Fall 2018–Summer 2023

**Skills**

Adobe Creative Suites | Indesign |After Effects | Photoshop | Illustrator |  
Figma | Customer Service | Microsoft Office Suites | Digital Marketing