

EXPERIENCE	May 2025 - Present Viva Republica (Toss) - Content Design Assistant Toss Core Corporate Branding Team Toss is a pioneering Korean finance super-app offering seamless payments, banking, insurance, investing, and credit tools - all with intuitive, user-friendly design. As a graphic designer, I'm working on contents graphics and photography for its owned media and SNS.
	Jun - Sep 2024 LG Electronics – Industry Collaboration Project Developed a modular air conditioner concept in collaboration with the H&A Product Planning Team, redefining its form as furniture for seamless user experience and interior integration.
	Apr - Oct 2023 LG Household & Health Care – Graphic Design Intern Worked on packaging and visual design for luxury cosmetic brands THE WHOO and Sooryehan, focusing on premium aesthetics, brand identity, and storytelling through design.
	Mar - Jun 2022 COSRX – Industry Collaboration Project Collaborated with COSRX to develop an innovative toner pad container, focusing on ergonomic usability and aesthetic refinement. Designed a seasonal package for the holiday collection, integrating festive elements while maintaining brand identity.
	Jul - Sep 2021 Foodle, Social Venture Start-up Freelance Industrial Designer Collaborated with the social venture Foodle to design a reusable container with a new structural concept, optimizing versatility across for a variety of menus. Focused on sustainable design, functionality, and user experience.

AWARD	Jan 2025	Asia Design Prize 2025 Winner - Oddor
--------------	----------	---------------------------------------

PRESS	Jan 2025	Designboom: AI fashion stylemate, CHIC2CHIC
--------------	----------	---

EDUCATION	Mar 2019 - Feb 2025 Hongik University BFA in Industrial Design (Product Design), with a Minor in Visual Communication Design
	Apr - Jun 2021 RMIT University Vietnam (Ho Chi Minh City Campus) Short-term English Language Program
	Mar 2016 - Feb 2019 Sunhwa Arts High School, Design

TOOLS	Adobe Photoshop, Illustrator, Indesign, Figma Adobe After Effects Rhinceros, Keyshot, Cinema 4D
--------------	---

SKILLS	Problem solving	Hand drawing sketch
	Responsable team work	Mockup prototyping
	Brand strategy	Visual Design
	Concept Develop	Visual Directing