

Brian Henderson Jr.

I am an accomplished visual designer based in Oklahoma, specializing in digital and print design, advertising and branding. After more than a decade in the field, I am looking for a Graphic Design position within a Marketing and Communications Team.

Experience:

- **Freelance:** 2010 - Current
 - Throughout my career I have collaborated with clients from diverse industries, (i.e. spa, amateur boxers, mental health startups, church organizations, and museums). I bring a breadth of knowledge from different fields such as advertising, motion design, illustration, web, and print to help create unique pieces for my clients.
- **Hobby Lobby Art & Advertising:** 2014 - Current
 - Over the past 10 years, my work within the Art and Advertising departments has been instrumental in helping to grow Hobby Lobby brand. My work has included creating ad campaigns which generated 15 million app downloads to creating simple, building and distributing email campaigns, and engaging animations (garnering 4.6 million views).
 - One of my major roles at Hobby Lobby has been redesigns including: store signage, website, emails, mobile app, and grand opening materials: direct mailers, emails, hiring ads, etc.

Learn more about my work via this link: [Portfolio](#)

Professional Training:

As a designer, I believe it is more imperative than ever to integrate the latest technological trends and tools available into my process.

- **Animate Your Illustration:** November 2020
- **Master Gorgeous UI Design Course:** May 2024
- **Editorial Content Design: A News Experience:** Jan 2025
 - Projected finish date Feb - 2025
- **Google UX Design:** Dec. 2024 - Current
 - Projected finish date May - 2025

Contact Information:

- **Website:**
 - [Portfolio Link](#)
- **Email:**
 - contact@bri-an.co
- **Phone:**
 - 816-801-9243

Education:

- **Oklahoma Christian University**
 - 2007 - 2012
 - BFA - Graphic Design-Adv.

Technical Skills:

- Photoshop
- Illustrator
- InDesign
- After Effects
- Figma
- Basic HTML & CSS

Design Skills:

- Design Research
- Photo Editing
- Photo Manipulation
- User Interface
- Motion Graphics
- Web Design
- Art Direction