

ZACH BRINSON

Zach Brinson

New York, NY

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SOFTWARE

Adobe Creative Suite

Logic Pro X, Ableton Live

Figma, Cargo, Wordpress

Keynote, Canva

Microsoft Office

TikTok, Instagram, Discord, X

Chartmetrics, Opus

Monday, Notion, Slack

ChatGPT, Sora, Midjourney, Firefly

CREATIVE SKILLS

Branding and Identity Design

Typography

Cover Art Design

Motion Graphics

Packaging Design

Photography & Videography

Merchandise Design

Color Grading

Photo and Video Editing

AI Generation and Editing

Music Production and DJ

INTERESTS & INSPIRATIONS

The Neptunes

The Truman Show

Food & Dining Experiences

Salvador Dalí

Fast and Furious: Tokyo Drift

Deal or No Deal

Vivienne Westwood

Virgil Abloh

Retrofuturism

My Family

EXPERIENCE

Columbia Records - CONTENT DESIGN INTERN
JUNE 2025 - PRESENT

Concept, format, and design assets for artist social channels and label-run accounts. Uphold consistent branding and creative direction through digital content. Collaborate with digital marketing team to pitch innovative strategy ideas and deliver assets in a fast paced environment.

Sincerely Studios - FOUNDER
SEP 2021 - PRESENT

Creative agency focused on delivering intentional and satisfying visuals, including print and physical media, social-first content, merchandise, and more. Services range from design, photography, motion graphics, video and photo editing, strategy consulting, and branding.

10K Projects - CREATIVE & DIGITAL INTERN
JUNE 2024 - NOV 2024

Designed and edited over 100 assets for artist and label social channels, ranging from videos to motion graphics to static posts. Formulated and presented pitch decks to A&R team. Worked with digital marketing team to develop campaigns.

Capstone Agency - ASSOCIATE ART DIRECTOR
JAN 2024 - MAY 2024

Created digital and print assets for local clients, including social media content, event materials, and branding. Collaborated on campaigns, presented concepts, and ensured visual consistency across all platforms and activations.

EDUCATION

University of Alabama - TUSCALOOSA, AL
AUG 2021 - MAY 2025

B.A. Creative Advertising & Marketing

Minerva Portfolio Program - Art Director

Cumulative GPA: 3.8