Ralph Sagrott

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Interdisciplinary designer working across branding, motion, and storytelling. I craft engaging, culturally grounded experiences through systems thinking and a clear, confident visual language.

Experience

UAL Chelsea College of Arts / Freelance Graphic Designer
JUNE 2025, LONDON

Commissioned to develop the branding and identity for Every Which Way, the BA Graphic Design Communication Year 3 Final Degree Show. Created a scalable visual system and supported its implementation across print, digital, and spatial applications, including exhibition signage, social media assets, motion graphics, and a dedicated website.

Nasal Specific / Freelance Graphic Designer
MARCH 2022 - PRESENT, REMOTE

Designed and developed brand assets, including an online video course, print materials, and web content, maintaining cohesive brand identity. Directed and edited a remote video interview for promotional use.

Vue / Customer Assistant
JUNE 2024 - PRESENT, LONDON

Support day-to-day cinema operations, refining service processes and curating visual displays to enhance guest experience.

BFI Film Festival / Festival Assistant
OCTOBER 2024, LONDON

Part of a fast-paced front-of-house team supporting screenings and live events at one of the UK's leading film festivals. Helped manage audience flow, scanned tickets, facilitated Q&As with roaming microphones, and assisted with setup, organization, and breakdown.

Paradine / Football Performance Analyst
JULY 2021 - JANUARY 2023, REMOTE

Monitored live games, accurately recording metrics and maintaining consistent communication to ensure data quality.

Education

University of the Arts London / Chelsea College of Arts
BA (Hons) Graphic Design Communication | First Class Honours
SEPTEMBER 2022 - JUNE 2025, LONDON

Fashion Institute of Technology
Study Abroad Program / Graphic Design
AUGUST 2023 - DECEMBER 2023, NEW YORK CITY

University of the Arts London / Camberwell College of Arts
Foundation Diploma in Art and Design
SEPTEMBER 2021 - MAY 2022, LONDON

Skills

Technical
Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Adobe After Effects, Final Cut Pro X, Figma, Microsoft Office Suite, Google Suite

Language
English - Native
Spanish - Native

Soft Skills
Conceptual Thinking, Visual Communication, Adaptability, Initiative, Collaboration, Feedback-Responsive, Cultural Awareness, Reliability, Calm Under Pressure, Storytelling

Honours

D&AD New Blood: The Portfolios 2025 Winner / D&AD
JUNE 2025

Winner of the D&AD New Blood: The Portfolios competition. "From over 800 entries, 30+ industry-leading judges have selected 92 Portfolios to showcase."

UAL Progression Exhibition / Camberwell College of Arts
JUNE 2022

My Final Major Project from my Foundation Diploma in Art and Design was selected for the UAL Progression Exhibition at Camberwell College of Arts.