

T: +1 (917)7831440

E: virnaidu@gmail.com

W: <https://virnaidu.cargo.site>LinkedIn: www.linkedin.com/in/virjnaidu

EDUCATION

RHODE ISLAND SCHOOL OF DESIGN | 2022 -2024**Master of Industrial Design (MID) - STEM Major**

- Fred M. Roddy Scholarship and Graduate Fellowship recipient
- Graduate Class Representative for the Industrial Design Department
- Rhode Island School of Design Student Ambassador

BROWN UNIVERSITY | 2023 - 2024

Engineering and Entrepreneurship

SRISHTI MANIPAL INSTITUTE OF ART, DESIGN AND TECHNOLOGY | 2018 - 2022**Bachelor of Design (BDes)** - Industrial Art and Design Practices

SKILLS

Software | ArduinoIDE, Rhino3D, Blender, Keyshot, Processing, Adobe Photoshop, Adobe Illustrator, SparkAR, Gravity Sketch, Clo3D**Design** | Robotics, Industrial Design, Product Design, UI/UX, AI, AR/VR, Graphic Design, Speculative Design, Sustainable Design, Business Design, Entrepreneurship**Fabrication** | Metal, Wood, Plastic, Plaster, Soft Goods (Sewing, Weaving, Patterning)

PROFESSIONAL EXPERIENCE

KINSHIP INC | Design Researcher and Prototyper

Technology Start-Up | May 2025 - June 2025

- Researched and translated user insights into actionable design applications for Talis
- Led prototyping of the form of Talis and contributed to the user experience (UX) of the product function

MEDIASCIENCE | Robotics Designer

Leading in Innovation and Technology Research | August 2024 - Present

- Created, coded, and incorporated neurometrics, eye tracking, facial expression analysis, EEG, and more to analyze insights in advertising, technology, media, and the future of innovation

THREE ELEVEN | Partner and Creative Director

Sustainable start-up fashion brand | February 2021 - June 2024

- Designed, prototyped, fabricated, and profitably sold the Summer 2021 and Fall/Winter 2021 collections
- Created, photographed, and retouched the campaign images for the F/W '21 collection

FOLEY DESIGNS | Industrial Designer

Leading design studio | June 2023 - August 2023

- Researched and developed smart home biotechnology
- Co-designed sports exhibit which included spatial design, way-finding, and planning for a major national sports museum
- Co-designed and collaborated on way-finding design interventions for Kempegowda International Airport

FOLEY DESIGNS | Industrial Design Intern

Leading design studio | June 2021 - August 2021

- Researched and developed smart fitness equipment
- Contributed to the rebranding of a food business, tailoring it to a new geographic customer segment, including designing colors, mascots, and motifs
- Co-designed packaging for a pharmaceutical company

ACADEMIC WORK EXPERIENCE

RHODE ISLAND SCHOOL OF DESIGN**Faculty of Record** | Wintersession 2024

- Co-developed and taught a 3-credit studio (RE-Purpose) at the Rhode Island School of Design
- The course was taught over the winter semester and focused on sustainability, circularity, craft, and prototyping
- Re-Purpose was taught to students of both RISD and Brown of different graduation years. The course had a full registration

Nature Lab Tech | September 2023 - June 2024.

- Worked at the Edna W. Lawrence Nature Lab as the technology and imaging assistant
- Including technological proficiency with the scanning electron microscope, light microscope, 3D scanners, and macropod

Teaching Assistant - Entrepreneurship | September 2023 - December 2024**IDSB Robotics Workshop Lead** | October 2023

- Organized and taught a robotics IDSB Workshop - exploring inputs and outputs, along with the basics of Modi.

Peer Advisor | September 2023 - June 2024.**Admissions** | September 2022 - June 2024.**Cultural Liaison** | January 2023 - June 2023.

EXHIBITIONS

“RISD Graduate Show” (2024), “MID Thesis Show” (2024), “Interactions and Connections for the Human Mind” (2023), “EMOTIONAL // DURABLE” (2023),

“Sans Jury Ni Récompense” (2022).