

Lynn Kang

Chaerin Kang

Graphic Designer | Branding • Editorial • Motion Design

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Linkedin

Education

BFA Communication Design

Pratt Institute, Brooklyn New York

2021 - 2025

Experience

Creative Design Intern – Supernova Creative Agency

Brooklyn, New York, Jan 2025 - June 2025

Design visual content for internal and client projects, contributing to branded content. Lead design from concept to execution, collaborate on branding and web design.

Creative Intern – Welles Scrubs

New York, Sep 2024 - Dec 2024

Create content for Welles' social medias. Assist with visual research for photoshoots and merchandising, and support marketing campaigns and social media management.

Content Creator Intern – Integrated Projects (IPX)

New York, June 2024 - Sep 2024

Led marketing campaigns, social media content, and brand development to boost IPX's industry presence and consumer engagement.

Activities

Founder & Creative Director - Blend Studio

Brooklyn, New York, Mar 2024 - Present

Produces Instagram magazines and plans interviews. Directs various creative projects relate to design, art and photography.

Vice President/Communication & Art Director - PIKS

Brooklyn, New York, August 2022- August 2024

Connects student in New York and runs programs and events for Pratt students as a vice president of a 200-member school club. Designed social media posts and managed overall event promotion.

Skills

Adobe Ps/Ai/Id/Ae/Pr/Dn
Figma
Blender/Cinema 4D
HTML/CSS

Branding/BX Design
Motion Graphic
Typography
Grid system
Editorial Design
Social Marketing
UX/UI