



Nabla Strategies

We help you find your **place**
in the circular, regenerative future.

BRAND
GUIDELINES
2024

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Lexend Deca — header

Public Sans — body text

Open Sans — website body text

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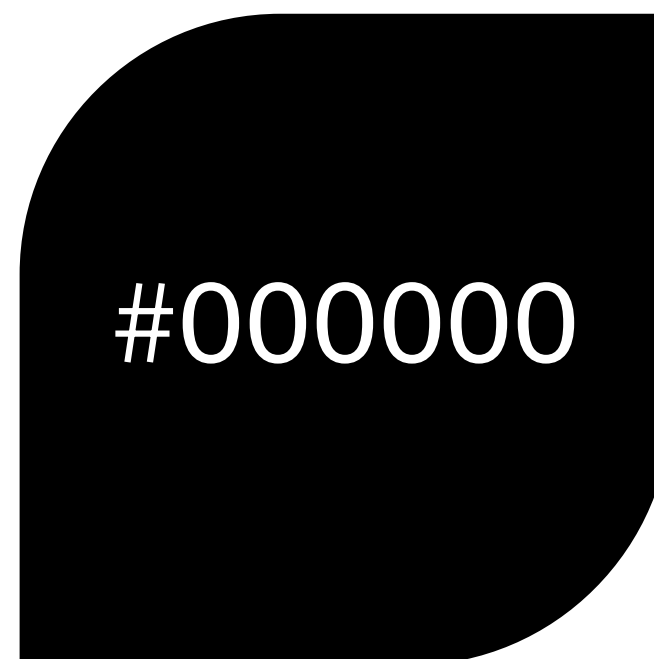
Main Brand Color

Bright Orange-Red



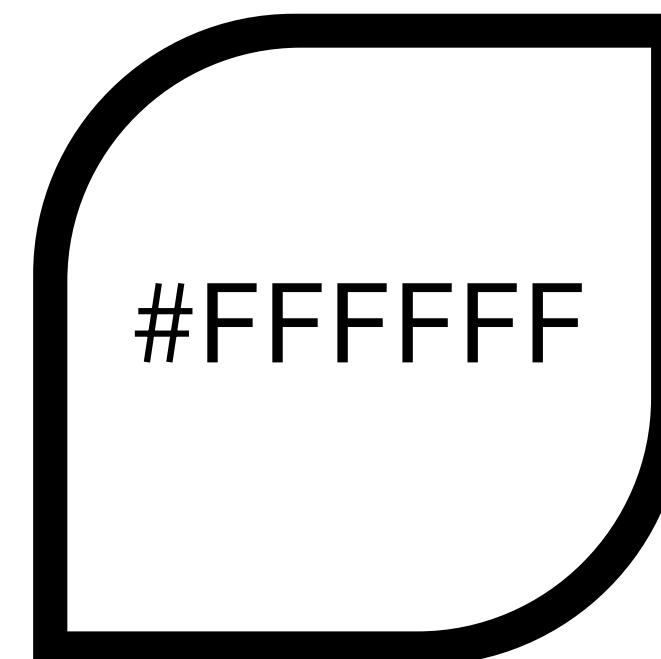
Gradient Colors

Bright Orange-Red to Dark Red



Main Font Color

Classic Black



Contrast Accent / Font Color

Classic White

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Logos

Red on White

Red Logo | Black Type | White BG



Nabla Strategies

Black on Red

White Logo | Black Type | Red BG



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Thank You.

For any questions please contact:

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