



clara rodriguez

Project Coordinator | Creative Director | Fashion Stylist

about me

I'm a recent graduate with a strong foundation in creative direction, project coordination, and visual storytelling. With a background in fashion styling and brand development, I've worked on creative campaigns, editorial productions, and high-touch client experiences across both creative and service-oriented roles.

I'm looking to join a brand or agency where I can bring creative problem-solving, organization, and visual sensibility to the table, whether supporting content teams, assisting creative directors, or helping execute projects from concept to delivery. Open to opportunities in fashion, interiors, beauty, branding, or any industry that values aesthetics and innovation.

contact

claritarodriguez.com
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(954) 609 3132

Miami, FL

education

ISTITUTO MARANGONI

B.A. Fine Arts in Fashion Styling
September 2022 - May 2025

Miami, FL

CYPRESS BAY HIGH SCHOOL

High School

August 2017 - May 2021

Weston, FL

skills

hard

MS OFFICE (*advanced*)
CANVA (*advanced*)
ADOBE ILLUSTRATOR (*advanced*)
ADOBE INDESIGN (*intermediate*)
PHOTOSHOP (*intermediate*)

soft

COLLABORATION
PROBLEM-SOLVER
MULTITASKING
TIME MANAGEMENT
DETAIL-ORIENTED
CLIENT RETENTION

languages

SPANISH (*native*)
ENGLISH (*proficient*)

work

authorization

UNITED STATES
ARGENTINA
SPAIN

experience

THE MAERCKS INSTITUTE

Miami, FL

Sales & Client Relations Coordinator (full-time)

April 2024 - September 2024 (summer)

- Acted as first point of contact for all incoming clients at a luxury cosmetic surgery practice, creating a seamless and professional experience from first call to post-op.
- Drove revenue by converting consultations into surgical bookings, often upselling treatments based on client goals and surgeon recommendations.
- Liaised with surgical consultants, management, and marketing staff to ensure client satisfaction and schedule coordination.

NEPTUNEADS

Remote

Client Experience & Outreach Assistant (internship)

November 2023 - April 2024

- Acted as a liaison between internal teams and external leads, maintaining CRM systems and updating client profiles.
- Assisted in managing customer support email templates and adjusting tone/visuals to match audience segments.
- Participated in strategy calls to understand client brand voices and helped translate that into outbound messaging.

ALL SAINTS

Miami, FL

Client Advisor (part-time)

September 2022 - August 2023

- Delivered personalized styling support and elevated customer service in a fast-paced, fashion-forward retail environment.
- Assisted with seasonal floor sets, contributing to visual merchandising updates and product placement to reflect brand identity and boost conversion.
- Maintained deep knowledge of product lines and trends to support upselling and client retention.