



GIULIA MARIA POLONIATO

Junior Art Director

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Munich (Germany)

*Seeking a Full-Time Contract
(permanent or temporary) in a
graphic design studio or
communication agency.
Open to relocation.*

WORK EXPERIENCE

From the Havas Group HQ, to the independent yet dynamic David+Martin, to the international Iris, I have acquired valuable experience across different agencies. My main tasks include:

- + Working across multiple media formats: print, digital, TV, OOH, etc.
- + Developing innovative, original ideas.
- + Preparing and pitching compelling presentations.
- + Executing concepts using a wide range of software and AI tools.
- + Carefully maintaining brand consistency through CI Guidelines.

Feb. 2025 - TODAY

IRIS - Junior Art Director

Munich [Germany], Full-time
March 2024 - Feb. 2025

DAVID+MARTIN - Junior Art Director

Munich [Germany], Full-time
Main Clients: SEAT, CUPRA, Burger King
Aug. 2023 - Feb. 2024

HAVAS PLAY - Junior Art Director

Paris [France], Internship
Main Clients: LVMH, Hyundai, Nissan, Vueling, UEFA, Accor, Orange
June 2023 - Feb. 2024

MICROMEDIA COMMUNICATION ITALY - Copywriter

Milan [Italy], Freelance

March 2022 - June 2022

IN AÉRAS - Graphic Designer

Milan [Italy], Internship

AWARDS

December 2023

Grand Prix Stratégies [Sport and eSport]

BRONZE - "RDV avec le XV"

November 2023

PLAY Academy

1st place in the interns' annual competition at Havas Group.

July 2023

D&AD New Blood Awards

WOOD PENCIL - "Streetshark"

May 2023

ADCE High Potentials '23

Selected as one of the best 50 young creatives in Europe. Participated to 2 days of workshops and networking in Barcelona.

November 2022

Dentsu Creative Comes To Town

SHORTLIST - Among 10 finalists.
Winners' campaigns were displayed in Piazza San Babila, Milan.

EDUCATION

Feb. 2023 - June 2023

BERGHS SCHOOL OF COMMUNICATION

Stockholm, Sweden
Master II in Art Direction

Sept. 2022 - Feb. 2023

ACCADEMIA DI COMUNICAZIONE

Milan, Italy
Master I in Art Direction

Sept. 2019 - Sept. 2022

NABA - Nuova Accademia di Belle Arti

Milan, Italy
Bachelor of Arts in Graphic Design & Art Direction
Course of study: Creative Direction
Final grade: 110 cum laude/110

Aug. 2021 - Dec. 2021

PRATT INSTITUTE

New York, USA
Exchange Abroad Program in Communication Design
Honours: President's List Fall 2021

2015 - 2019

LEONARDO DA VINCI HIGH SCHOOL

Paris, France
ESABAC [Double Degree, French Baccalauréat and Italian Maturità]

SOFTWARES

Adobe Suite - Illustrator / InDesign / Photoshop / After Effects / Premiere Pro / Lightroom / Dreamweaver / XD

AI Tools - Midjourney / Adobe Firefly / Runway / ChatGPT

Graphic Design Softwares - Figma / Canva / Sketch / Cinema 4D / PubCoder / KeyNote

MS Office - Word / PowerPoint / Etc.

Social Media Analytics Tools - Google Trends / Google Analytics / Instagram Insight / Creator Studio

HTML and CSS

LANGUAGES

English - Professional Proficiency

Italian - Native

French - Native

German - Basic Level

VOLUNTEERING

August 2022

WWF - Workcamp at Torre Guaceto

Mission "GenerAzione Mare": protection and care of sea turtles and preservation of marine environment.