



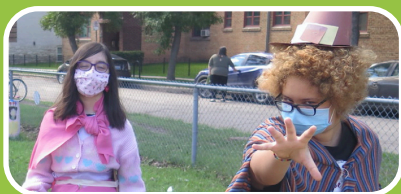
Art City

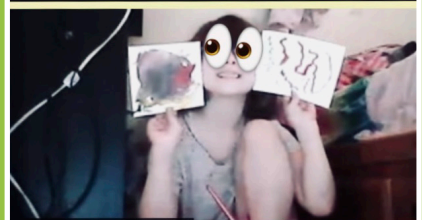
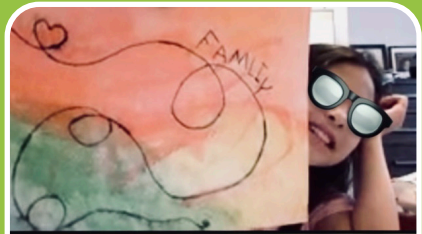


ANNUAL REPORT
2021



To Dream, To Imagine, To Create.





A Space For Art In Every Life.



Josh Ruth

Managing Director



For the second consecutive year, we were not able to host our beloved annual fundraising party which, aside from being one of the most fun events of the year, also generates crucial revenue to support our many programs across the city and beyond.

Our neighbours and lifelong friends at Edward Carriere Salon came to our rescue by selecting us as the recipient of their annual Day of Beauty fundraising campaign. We cannot thank the stylists and staff of Edward Carriere enough! This initiative, along with the hundreds of contributions from faithful donors, made it possible to serve the community without disruption, whether remotely or in person.

We also want to give a very special thanks to our funders, who were incredibly supportive and understanding through a time of relative uncertainty. Their acknowledgement of the challenges of the year, and adaptability in light of them, made it possible to focus our energy on finding innovative ways to keep bringing meaningful art experiences to the communities we serve. It was a year in which we saw movement toward strengthened and more trust-based funding relationships.

I would like to thank the Art City staff members for their incredible dedication and creativity. Our team of super-artists care deeply about the work that we do and, together with participants, keep Art City the idea factory that it is.

“Is that the place where art becomes real?” - Oliver, age 6

"Art City is just like my home,
here I can do whatever I feel."



Eddie Ayoub

Artistic Director



As the pandemic stretched into its second year, we put our best effort into serving our community, spending January to June engaging participants on Zoom and distributing free art kits via our Art City Curbside Takeout project. We poured our heart and soul into it, with all staff members contributing to instruction design, kit packing, and order taking. We started with a menu of twenty kit options in an awesome range of art media, then guest artists from the community stepped up and designed kits based on their practices. When winter turned into spring, we launched a refreshed and improved menu. By June, we had distributed more than 10,000 Curbside kits to folks down the street and all the way up to some of our most remote Northern communities. July brought our triumphant return to in-person programming, offered outdoors until the fall, when we moved back inside to busily create our youth-led Halloween event, the Doomsday Monster Carnival Course. November and December felt, for the first time in a long time, like a return to traditional, after school, process-based art programming.

We had made it through a challenging year, the format of our work shifting radically but the spirit of our work intact and uninterrupted (well, until the very last days of December).

Art City thanks our friends in the restaurant business for inspiring Curbside Takeout, Sotirios Kotoulas and Akman Management for hosting us at Sherbrook Flats, Suzanne Mozdzen and Jordan's Principal for extending the reach of our work, Bruce Spielman and Kathy Koop for providing water and power for our outdoor programming, and everyone who worked to keep us safe and healthy in 2021.



**"We just love every moment
that we spend here."**



STUDIO PRO 20

Virtual Programs - January/June

ARTsquad, Digital Art, Drawing Club, Painter's Lab, Indigenous Art

Weekly Special Programs - July/December

Film Photography, Ceramics, Digital Art, Drawing Club,
Painter's Lab, ARTsquad, Indigenous Art

Art City Outside Workshops - July/August

Soapstone Carving with Dave Zachary, The Man of Stone

Invisible Ink and Natural Dye T-Shirt Design

Indigenous Art Program: Enter the Wigwam

Forest Forage: Natural Ink Making and Drawing

Indigenous Art Program: Medicine Quest with Audrey Logan

Indigenous Art Program: Medicine Wheel Painting

Forest Forage Mural for The Leaf Kitchen Garden

Indigenous Art Program: Return to the Wigwam

Art City Speedway: Peg City Car Co-Op Edition

Youth Council Presents: Buttons and Stickers, Embroidery and Bracelets, and
Anaya's Magical Rainbow Drawings

Indigenous Art Program: Parfleche with Ellie Olson

Let's Finish Our Forest Forage Mural for The Leaf Kitchen Garden
along with... Painting on Canvas

Indigenous Art Program: Bullrush Reed Weaving

Kistêyimâwasawin: Respecting Children/Holding Children in High Regard
with Annie Beach

Indigenous Art Program: A Visit from the WAG/Qaumajuq
Nakatamaakewin Travelling Exhibit

Wee Wood World and Tiny B.F.F. (Build a Furry Friend)

Kite Flight with Farid Ahmad Saberi

Puppet People in the Park

Open Studio and Talent Show Rehearsals with One Trunk Theatre

Indigenous Art Program: Sharing Circle with A'ja and

Talent Show Super Celebration with One Trunk Theatre

ARTsquad Weekly Activities/Partnerships - July/August

Bear Clan Patrol,

Gardening

YGAP (Youth for Green Action Plan)

ARTsquad Workshops - July/August

Toy Hacking and B.F.F. (Build a Furry Friend)

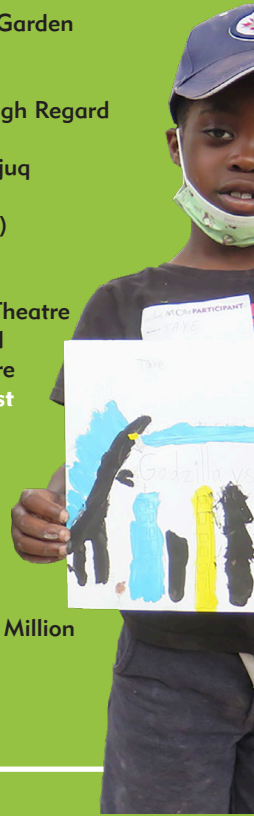
Sticker and Button Making Rug Weaving

Rug Weaving

YAA (Youth Agencies Alliance) Build Up to Winnipeg's One Million
Diorama/Digital Photo Project

Lino Printmaking

Forest Forage Mural Painting



PROGRAMMING 21



ARTsquad Workshops cont'd

Dye Week

Paper Pulp Party with Bramwell Enan

Build Your Own Board Game

Toy Hackinh 2.0 and Tote Bag Silkscreening

ARTsquad Sale!

Beach Day at Birds Hill Park

Youth Led Workshops

Costume Making & Photoshoot with Jean Borbridge

Colby Returns! To Finish the Famous Super 8 Film

Water Day and Graduation Party

Art City Outside Workshops - September/October

Art and Technology Experience with Musée Ambulant

Pretend Posters: Kids Can Vote Edition

Nature Costumes and Fashion Shoot

Indigenous Art Program: Indigenous Pottery with KC Adams

Screen Printed T-Shirts with Kelly Campbell

Field Trip to Assiniboine Park

Indigenous Art Program: Reflections on Truth and Reconciliation with Aj'a part 1

Every Child Matters: Artwork in Support of Truth and Reconciliation

Indigenous Art Program: Reflections on Truth and Reconciliation with Aj'a part2

Dreaming and Designing the Most Spooktacular Halloween Event!

Indigenous Art Program: Fall Harvest Medicine Pouches

Art City Studio Workshops - October/December

Let's Make Decorations and Games

Indigenous Art Program: Spooky Wigwam Edition

Let's Make Costumes and Games

Indigenous Art Program: Painting with Jordan Stranger

Let's make Scary Surprises and Finish Everything

Art City Doomsday Monster Carnival Course

Open Studio

Indigenous Art Program: Decolonizing Comics

with Gitz Crazyboy and Allen Richard (Nov/Dec)

Painting on Canvas

Sewing and Embroidery

Cosmic Zoom 2 Video Project with Ryan Simons

Clay Plant Pots part 1 and part 2

Art History Interference

JZL's Slime Time

Make a Gift for Someone

Holiday Special Decoration and Costumes

The Art City Holiday Special

Screen Printed T-Shirts with Kelly Campbell



ART CITY STAFF



FULL TIME STAFF

Eddie Ayoub - Artistic Director
Josh Ruth - Managing Director

Albyn Carias - Interim Studio Manager (November-December)
Sarah Michaelson - Community Programs Manager
Toby Gillies - Studio Programs Manager

Francesca Carella Arfinengo - Office Administrator

SPECIAL PROGRAMS INSTRUCTORS

Colby Richardson - Digital Art
Elise Nadeau - Ceramics
Gabrielle Funk - Painters Lab
Hanna Reimer - ARTsquad
Justin Bear - Indigenous Art
Kiana Fontaine - Indigenous Art
Margaret Glavina - Drawing Club
Natalie Baird - Film Photography
Ted Barker - Painters Lab



WORKSHOP FACILITATORS

Alana MacDougall	Margaret Glavina
Alyssa Bornn	Marley Wesley
Brent Mitchell	Natasha Halayda
Chrystal Gray	Posy Legge
Euncho Ko	Talula Schlegel
Gabrielle Funk	Ted Barker
Hanna Reimer	Thomas Murphy
Kylie Hoydalo	

PROGRAM ASSISTANTS (Youth Mentees)

Kiara Beaulieu
Shaniece Leask



FOOD SERVICES COORDINATOR

Alyssa Bornn

BOARD OF DIRECTORS

Wanda Koop (Founder)
Shirley Martens (Chair, Treasurer)
Elizabeth Schwersensky (Vice Chair)
John Martens (Vice Chair)
Diane Lafournaise (Secretary)

Anna Robertson
Jacqueline Boily
Jen Kirkwood
Monique Lysak
Silantoi Kisoso
Sonia Prevost-Derbecker
Tania Carias



GUEST ARTISTS

Aj'a Oliver
Allen Richard
Annie Beach
Audrey Logan
Bramwell Enan
Dave Zachary
Ekene Maduka
Ellie Olson
Farid Ahmad Saberi
Gitz Crazyboy
Jean Borbridge

Jordan Stranger
Katrina Craig
KC Adams
Kelly Campbell
Kristin Nelson
Lana Sinclair
Musée Ambulant
One Trunk Theatre
Ryan Derange
Ryan Simmons
Suzie Smith

PARTNERSHIPS (Art Kit distribution)

Andrew Mynarski V.C. School Special
Education Program
Animikii Ozoson Child and
Family Services
Assembly of Manitoba Chiefs
IRCOM After School Program
Jordan's Principle
Kinew Metis Council
Manitoba Advocate for
Children and Youth
S.N.O.W. Night
St. Amant
St. Matthew's Kids Korner Voices
Willow Place
Winnipeg Newcomer Sports Academy



Toby Gillies

Studio Programs Manager



In September 2021 I awoke before dawn, struck by the realization that I had been with Art City for 10 years. 10 year Toby. I thought about this place, so-called Manitoba for 150 years, or a mere 15 x Art City Toby times! 2021 studio programming was obviously much different than years I had experienced previously – it was all about responding creatively to challenges and changes with feat after feat. Art City Curbside at 616, Art City Curbside at Sherbrook Flats, endless renovations at the Art City studio, Art City Outside 2.0, Extreme heat! Art City Outside After School, Art City inside is back! Oh no, Art City Curbside is back... a year of reinvention!

The 2021 winter felt long, it was difficult to feel connected to the community while running Art City Curbside. We worried our relationship to participants and volunteers were fading. Then, on the first day of Art City Outside, I had the uncanny feeling of having just returned from 2020 as if from a long weekend. I was probably wearing the same clothes, and most of our incredible volunteer team had returned to support as they had the year previous. We hadn't had the chance to get rusty, we had the park transformed into a festival within 15 minutes – I timed it! So many of the same participants returned and jumped in right where we left off. I am so grateful for having been a close witness to the generosity of the people volunteering with Art City – everything we accomplished this year is thanks to their consistent caring energy.

Thank you Art City Volunteers! We (heart) you.

2021 was also the year I realized it was time for me to leave the Studio Programs Manager position. I cannot find the words to properly express how grateful I am to have had Art City to pour all of my energy into, alongside the best people on the planet. Thank you! I feel inspired by the many volunteers and staff I have seen come and go, and come back again and continue to share their gifts with the Art City community.

VOLUNTEERS



Amy-Leigh Gray
Andrea del Campo
Aynslie Hinds
Carl von Baeyer
Cato Cormier
Charlie Topnik
Daniella Smith-Fernandez
Debby Lake
Fartun Mohamud
Jasper Litardi
Kai Price
Katie Green
Leanne Foley

Mahalia Lepage
Mia Poh
Mo Mohamed
Pat Palanuk
Peggy Harvie
Ralf Sawazki
Rhianne Favelle
Robert Wilson
Skye Callow
Suzie Martin
Tamiko Kavanaugh
Vasudha (Mini) Arya



Sarah Michaelson

Community Programs Manager



The purpose of Art City's Community Programs is to bring that "Art City magic" to locations beyond our home base in West Broadway. This means access to creative, high-quality experiences no matter your age, background or skill level. In 2021, we were invited to deliver over 6,200 art experiences.

In the start of that year, when COVID spread was high and vaccination was still pending, our focus was to provide both take-home art kits to our long-time community partner groups and virtual workshops. We delivered thousands of specially designed art kits to people in the dead of winter.

We were also able to teach virtual workshops on: positive affirmation for teens, drawing for seniors, web-based animation, art for newcomer families, youth with FASD, and more. I applaud our outreach facilitators for being so flexible and learning new technology in order to get art to so many people during such an intense phase of the pandemic.

In the second half of 2021, we returned to in-person art, happening primarily outdoors. Our days were filled with community murals, summer camps, a pow wow and community barbeques. COVID measures were still strict and took a lot of effort for everyone, but our hearts were filled up again by seeing participants in real life. In a year where everyone had very little consistency and often less creative stimulation than normal, it's good to know that Art City provided art and ideas to so many folks every week, no matter what.





2021 Weekly Outreach Partners

1JustCity
 Elwick Village & Resource Centre
 Immigrant & Refugee Community Organization of Manitoba (IRCOM)
 Oak Table
 Plessis Family Resource Centre
 Rossbrook House
 R.M. of Ritchot
 Sister MacNamara Boys and Girls Club
 Spence Neighbourhood Association
 St. Matthews/Maryland Community Ministry
 Wolseley Family Place



Other Outreach Partners

Bord-Aire Community Club
 Boys and Girls Club of Winnipeg
 Brooklands Daycare
 Children's Rehabilitation Centre
 The Community of Ste. Agathe MB
 Deer Lodge Community Centre
 École Tuxedo Park School
 FASD Family Network
 The Forks
 Highbury YMCA
 Macdonald-Headingley Recreation District
 Ma Mawi Wi Chi Itata Centre
 Manitoba Métis Federation
 Manitoba Riding for the Disabled Association
 Marymount Inc.
 MLA for St. James Adrien Sala
 Real Love Winnipeg
 R.M. of East St. Paul
 Seven Oaks School Division
 Sherbrook Street Festival
 Women of Colour Community Leadership Initiative
 Winnipeg Film Group
 Winnipeg Regional Health Authority
 Winnipeg School Division (Inclusion Services)
 YMCA-YWCA
 Youth Agencies Alliance Youth Conference
 Youth in Philanthropy (Winnipeg Foundation)



2021 FUNDERS

CORE FUNDING

City of Winnipeg (Operating)
Manitoba Arts Council (Urban Arts Centres)
United Way Winnipeg
Graham C. Lount Foundation

CITY OF WINNIPEG

Community Grants (Art Initiatives)
COVID Support Grant



PROVINCE OF MANITOBA

Celebrate 150 Host Committee
Harvest Manitoba
Manitoba Arts Council
Manitoba Bridge Grant
Neighbourhoods Alive!
Safe at Home
Urban Green Team
West Broadway Community Organization

GOVERNMENT OF CANADA

Canada Council for the Arts
Federal Wage Subsidy

CORPORATE DONORS

Bell
Canada Life
CN Railway Community Fund
Wawanesa Insurance



FOUNDATIONS

Carolyn Sifton Foundation

Community Foundations of Canada

Gail Asper Family Foundation

Graham C. Lount Family Foundation

Jewish Foundation of Manitoba

Richardson Foundation (Essential Needs Fund)

Siobhan Richardson Foundation

Souchay Gossen Foundation

Whitestone Foundation

W.H. & S.E. Loewen Foundation

Winnipeg Foundation (Community Grants, Camps & Summer Programming, Growing Active Kids, Nourishing Potential, Envirogrants, Youth in Philanthropy)

WANDA KOOP'S ART CITY ANGELS

Gail Asper & Michael Paterson

Sheri Blake & Tadashi Orui

Shirley Martens & Paul Martens

John Martens & Emilie Lemay

Thomas Milroy & Sarah Milroy

Bob Newfield & Cindy Newfield

Hartley T. Richardson & Heather Richardson



MEMBERSHIPS

Artist Run Centers and Collectives Conference (ARCA)

Art for Social Change Network (ASCN)

Manitoba Artist Run Centres Coalition (MARCC)

SnoBall Winter Carnival

West Broadway Spring Clean Up

West Broadway Director's Network

Youth Agencies Alliance (YAA)

**Individuals Served
(Individual Participants)
5,066**



Individuals By Age Range

0-29	4,382
30-54	432
55+	252

**Number Of Visits
(Free Art Experiences
In-Person and Remote)**

11,702



**Art Kits Distributed
10,233**

FINANCIAL REPORT 2021

REVENUE

Grant Revenue	583,203
Individual Donations	64,349
Outreach Workshops	56,607
Wanda Koop's Art City Angels	34,613
Amortization of deferred capital contributions	14,350
Fundraising revenue	15,287
Other	14,113
Interest	963
	783,491

EXPENSES

Programming and Supplies	88,600
Guest Artist Expenses	12,982
Wages and Benefits	510,895
Staff Training and Development	3,929
Volunteer Expenses	1,791
Professional Fees	34,133
Hospitality	6,842
Fundraising Events	200
Repairs and Maintenance	33,574
Administration	28,492
Amortization of Capital Assets	16,418
	737,856

Total Revenue	783,491
Total Expenses	737,856
Covid-19 government subsidies	32,192
2021 Surplus	78,369



Art City

is located on the lands of the Anishinaabeg, Cree, Oji-Cree, Dakota, Dene and the homeland of the Métis Nation, Treaty no. 1 Territory.

616 Broadway, Winnipeg, Manitoba, R3C 0W8
Satelite Location at 267 Sherbrook St.,
Winnipeg, Manitoba, R3C 2B8

www.artcityinc.com
[Facebook/ArtCityInc](https://www.facebook.com/ArtCityInc)
[@artcityinc](https://www.instagram.com/artcityinc)