

Kelly McGowan

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Designer and multi-media artist based out of Brooklyn, NY with over six years of professional experience in design, and an educational background primarily in digital art, including graphic design, web design, photography, video art, illustration, and branding.

Experience

Visual & Digital Designer, IBM Jun 2019 – Nov 2024

- Created user interface wireframes, low- to high-fidelity designs, and prototypes that aligned with brand identity as the lead designer for the IBM Research website
- Designed a range of AI client and customer touchpoints, including a developer documentation website, model playground, and digital and print marketing materials
- Applied the IBM design language to blog imagery, posters, stationery, illustrations, mailer graphics, magazine layouts, and event materials
- Created the CIO's communications content, presentation decks, and charts

Visual Design Intern, IBM Jun – Dec 2018

- Collaborated with cross-disciplinary teams of designers, developers, and content writers to develop and enhance internal websites and tools for employees

Education

Stevens Institute of Technology Aug 2015 – May 2019

- Graduated with 3.8 GPA and Bachelor of Arts degree in Visual Arts and Technology with a design concentration and a minor in marketing
- Received the Julia and Frederick Bissinger Award, presented to the graduating student who demonstrated outstanding performance in the Bachelor of Arts program

Web Design

UX/UI Design

Branding

Typography

Video Editing

Photography

Figma

Photoshop

Illustrator

InDesign

After Effects

Premiere Pro

GitHub