

# Demille Taylor

## Visual Designer

I'm a creative and driven visual designer, with a passion for social justice, liberation, and education. My work highlights and celebrates marginalized cultures, weaving together the past, present, and future. My commitment to honoring history is driven by extensive research, ideation, and exploration, allowing me to make thoughtful, symbolic design choices.

## Experience

### Graphic Designer and Senior Graphic Designer

Associated Students of SF State, San Francisco, CA  
August 2023 - Present | Hybrid

- Developed branding and related deliverables for semester long, student body election campaign (Spring 2025)
- Created over 500 deliverables in print and digital formats for 80+ events, collaborating with 13+ organizations (08/2024-05/2025), 400 deliverables in print and digital formats for 70+ events, collaborating with 13+ organizations (08/2023-05/2024)
- Led the 80th-anniversary campaign, developed branding, managing all design aspects from research to prototyping, ensuring brand consistency with templates and guidelines

### Student Assistant: Research, Circulation, and Graphic Design

J. Paul Leonard Library, San Francisco, CA  
July 2021 - Present | Hybrid

- Designing event graphics: itineraries, posters, flyers, information pamphlets
- Designing promotional materials for library services
- Designed five original designs for first-ever children's library cards
- Creating and revising digital resources for accessibility with transcriptions and captions
- Revision of the library's website interface and front-end
- Providing in-depth reference assistance, in-person and online
- Adapting instructional materials for undergraduate learning (online tutorials, research guides, handouts)
- Leading library outreach activities (tablings, tours, workshops, events)
- Perform in-class student instruction for use of library resources (research databases, online research journals, accessing library services)
- Developed material and workflows for new hire training course

### Gen-Z Engagement Intern

Commonwealth Club of California, San Francisco, CA  
October 2021 - September 2022 | Remote

- Established and managed social media accounts (Instagram, Twitter, TikTok, Facebook); grew Instagram from 0 to 500 followers in 5 months
- Designed and adapted original content for accessibility, including captioning and alternate text
- Live social media engagement for six events
- Planned and implemented social media marketing campaigns
- Communicated with Gen Z audiences directly through replies and comments on social media channels
- Tracked and reported social media analytics, providing insights to expand our followers and deepen their engagement
- Met with department head and coordinator to present weekly updates and post-campaign results

## Education

Master of Art, Visual Communication Design • 2026  
Bachelor of Science, Visual Communication Design • 2025  
San Francisco State University, San Francisco, CA

## Skills

### Software

- Adobe Creative Cloud (Illustrator, InDesign, Photoshop, XD, Express, After Effects, Premiere Pro)
- Figma
- Miro
- Canva
- Blender
- Unity 3D
- Slack
- Notion
- Fellow
- Monday
- Linktree
- Bit.ly
- Google Workspace
- Microsoft Office
- Subtitle
- iMovie
- Visual Studio Code
- HTML/CSS
- Cargo
- Elementor
- SquareSpace
- Weebly
- Drupal
- Springshare
- Alma
- Canvas

### Design and Marketing

- Visual Design
- Concept Development
- Marketing Strategy
- Design Thinking
- Branding
- Information Hierarchy
- Layout and Grids
- Typography
- Color Theory
- Print and Digital Design
- Copywriting
- User-Centered Design
- User Research
- Wireframing
- Prototyping
- Motion Graphics
- Social Media Management

### Professional

- Attention to Detail
- Public Speaking
- Adaptability
- Time Management
- Problem Solving
- Critical Thinking
- Active Listening
- Leadership
- Communication
- Collaboration
- Multitasking
- Attention to Detail
- Project Management
- Event Coordinating