

# Maya Solanki

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## EDUCATION

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### Northeastern University, D'amore-McKim School of Business

*Candidate for Bachelor of Science in Business Administration and Design*  
Concentrations in Social Innovation & Entrepreneurship and Interaction Design

Boston, MA  
May 2025  
GPA: 3.4

**Honors and Awards:** Dean's List, Academic Scholarship

### Basel Academy of Art and Design FHNW

*Dialogue of Civilizations*

Basel, CH  
May 2023 – June 2023

### Northeastern University London

*Semester Study Abroad*

London, UK  
August 2021 – December 2021

## EXPERIENCE

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### Hot Press Magazine

*Photography & Videography Co-op*

Dublin, IE  
July 2024 – December 2024

- Photographed live music performances and festivals, capturing dynamic moments and atmospheres, including coverage of high-profile artists and events for digital and print publication
- Produced engaging social media content for TikTok and Instagram, including filming and editing interviews and event highlights featuring notable musicians and cultural figures to enhance audience engagement and brand visibility
- Captured portraits and candid shots of individuals for print issues, skillfully translating editorial visions into compelling imagery for feature articles and covers.
- Collaborated with editorial and marketing teams to create cohesive visual narratives that align with the magazine's branding and tone, driving digital and print readership.
- Managed multiple creative projects simultaneously, including shoots featuring prominent artists, adhering to tight deadlines while maintaining a high standard of quality in photo and video production.

### ELEMENT Productions

*Production & Post Co-op*

Boston, MA  
July 2023 – December 2023

- Generated 25+ pre-production materials for seamless coordination on set, enhancing efficiency
- Acted as PA on 15+ shoots, offering steadfast and quality support to production, clients, crew & talent on set
- Provided comprehensive office management support to a team of 10+, improving organizational efficiency by streamlining processes

## LEADERSHIP ROLES

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### The Avenue

*Video Director*

Boston, MA  
January 2024 – July 2024

- Collaborated closely with Creative & Editorial teams to conceptualize and execute content needs and translate them into compelling visually appealing videos that complement the overall magazine narrative themes
- Organized and coordinated video shoots, managing logistics, equipment, and talent to ensure smooth and efficient production processes while adhering to deadlines
- Directed, produced and edited the PLAY short film that was released alongside the issue, employing advanced editing skills, as well as leadership abilities

## EXTRACURRICULARS

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### The Avenue

*Photographer/Video Editor*

Boston, MA  
December 2022 – Present

- Concepted and executed 2 editorial photo shoots, while leading a team of 5+, to be printed in the semesterly issues
- Edited & produced editorial video content for each issue using Premiere Pro & After Effects
- Organized and filmed behind-the-scenes and teaser footage of spread and article shoots for socials

### Scout

*Playground Designer*

Boston, MA  
January 2024 – June 2024

- Created hi-fidelity wireframes and a prototype for Sift—a mobile app for parents seeking advice from other parents
- Created a visual design system that accurately portrays Sift's brand and effectively supports the Sift mobile app
- Conducted user research, testing and competitor research

*Media Videographer/Editor*

September 2023 – March 2024

- Collaborated closely with club leaders to conceptualize creative direction and narrative arc of Scout's 10-Year Anniversary video, ensuring alignment with the club's ethos and achievements
- Edited 10-Year Anniversary video, which was presented to donors, alum and other important people to Scout at the 10-Year Anniversary celebration

### Tastemakers Magazine

*Photographer*

Boston, MA  
September 2022 - Present

- Photograph live performances of various artists at concerts and music events to be featured in web articles and print issues

## SKILLS & INTERESTS

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**Software:** Photoshop, Lightroom, InDesign, Premiere Pro, After Effects, Figma, Capcut, Canva, Word, Powerpoint, Excel

**Interests:** Music fanatic, football fan, avid reader, women's health advocate