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# Shujan Marali

Multimedia  
Designer



## Portfolio & Contact

[shujandesign.com](http://shujandesign.com)

[marali.shu@gmail.com](mailto:marali.shu@gmail.com)

[LinkedIn](#)

## Experience

Ken Cook Co.

JULY 2023 - PRESENT  
IN-HOUSE

- Designed graphics, videos, 3D animations, and UX/UI wireframes for e-Learning courses and marketing materials.
- Led video and photo shoots for clients and internal social media campaigns.
- Collaborated with development team to design and implement a custom Content Management System (CMS).
- Managed and delegated tasks to development team, ensuring optimized implementation of wireframes.

CONTINUUM ARCHITECTS + PLANNERS

MAY 2023- JULY 2023  
CONTRACT

- Designed web layouts in WordPress and Elementor to update collateral.
- Created wireframes in Figma for user interface design.

BOUCHARD'S

OCTOBER 2022 - APRIL 2023  
IN-HOUSE

- Captured and edited product photos/videos using Adobe Photoshop, After Effects, and Premiere Pro for Shopify and social media.
- Designed fashion items for clients including Lil Boosie and New Era x Milwaukee Bucks.
- Managed and created content for Instagram, Facebook, Pinterest, and TikTok.
- Organized and optimized Shopify product pages for SEO.

## Education

MARQUETTE UNIVERSITY

Bachelor of Arts  
Advertising  
2022

## Skills & Toolset

ADOBE CREATIVE SUITE

Photoshop, Premiere Pro, After Effects,  
Illustrator, InDesign, Audition

UX/UI & WEB

Adobe XD, Figma, Wordpress,  
Webflow, React

OTHER

Blender, Videography, Photography,  
Meta Business Suite, Google Ads

## Languages

English (Native)

Urdu/Hindi (Native)

Spanish (Intermediate)

## Awards & Leadership

GLENVIEW ISMAILI CENTER

Lead of Operations  
2022-2023

CONTEMPLATIVE IN ACTION  
LEADERSHIP AWARD

Award Recipient  
2021