Chaehyung Lee

Illustration + Design

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Pasadena, CA

I'm an artist based in Daegu, South Korea, and Los Angeles, California. I believe that art promotes healing and laughter. My goal as an artist is to create artwork that vividly expresses my creativity and unique perspective, allowing my audience to experience a sense of visual novelty and joy.

Work Experience

On 6th Avenue
Graphic Designer
Jun 2024 - Nov 2024

On 6th Avenue is a Los Angeles-based group of unique Korean nightlife and restaurant venues. My role involved menu design, posters, banners, and creating social media content for Instagram.

Flowers Club
Graphic Designer / Illustrator
Sep 2023 - Present

Branding a clothing brand and worked on branding, including logo design, apparel illustrations, accessory design, posters, and managing promotions on Instagram and other platforms. Additionally, I undertook a project to create art toys that matched the brand image, and also produced packaging and 3D mockups.

Lucky Jefferson
Illustrator Internship
Sep - Nov 2023

Created weekly illustrations for a quarterly zine featuring unpublished poets, actively engaging in collaborative projects with fellow artists.

Lumiere Art Studio
Freelance Illusatrator
Sep - Oct 2023

It's in charge of helping out with all sorts of illustration editing, color theory, modifications, and other editing needs for studios working on children's book illustrations.

Rest
Cover Art Freelance
Aug 2023

Multiple samples were evaluated to meet the client's specifications, resulting in a model that aligned with the client's requirements and chosen samples. Through model editing and graphic design, the final cover was completed.

Group Shows

Giant Robot
2023 - 2024, Giant Robot Store Group show, Los Angeles, CA

Brea Gallery
2024, Brea Gallery's 39th Annual Made in California Juried Exhibition, Brea, CA

Nucleus Gallery
2023, Power in Numbers 8, Los Angeles, CA

Skills

Language
Korean - Native
English - Fluent

Softwares
Adobe Photoshop, Adobe Illustrator, Adobe Indesign, and Blender

Technical Skills
Digital Mock-up, Branding, Graphic Design, Traditional drawing materials, Sculpting, Printmaking, Visual communication, Content development, Editing strategies.

Education

ArtCenter College of Design
BFA in Illustration

Recognition

ArtCenter South Campus; 1111 Building 1st floor
2023 - Present

ArtCenter Student Gallery
2022 - 2023

ArtCenter College of Design Scholarship
Frank L. Lanza Scholarship

H B Edwards Endowed Scholarship

Phil Hays Memorial Endowed Scholarship

Ahmanson Found. School Scholarship

ArtCenter UG Scholarship