

# Kelly McGowan

## Contact

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Brooklyn, NY

## Experience

**Digital Designer, IBM Research** *March 2022 – Present*  
Designing digital content as the lead designer for the IBM Research website. Creating wireframes, web layouts, prototypes, and specifications for developers. Curating imagery for researcher projects that uphold brand standards.

**Visual Designer, IBM** *June 2019 – February 2022*  
Applied the IBM design language to illustration, website and mailer graphics, interface design, and print and digital layouts. Designed the CIO's decks, charts, and infographics.

**Visual Design Intern, IBM** *June – December 2018*  
Worked on cross-disciplinary teams to develop and enhance internal websites and tools for employees.

## Education

**Stevens Institute of Technology** *August 2015 – May 2019*  
Graduated with a Bachelor of Arts and 3.8 GPA. Design major, marketing minor. Received the Julia and Frederick Bissinger Award, presented to the graduating student who demonstrated outstanding performance in the Bachelor of Arts program.

**Florence University of the Arts** *August 2017 – December 2017*  
Semester abroad studying fashion, digital imaging, gallery and exhibition curating, and interior design.

## Tools

Figma  
Illustrator  
Photoshop  
InDesign  
Premiere Pro  
After Effects  
GitHub  
Sketch  
InVision  
PowerPoint

## Design skills

Branding  
Web Design  
UX/UI Design  
Print Design  
Editorial Design  
Typography  
Video Editing  
Animation  
Illustration

## Professional skills

Detail-Oriented  
Multitasking  
Time Management  
Organization  
Collaboration  
Empathy