



# Elliana Lee

## Graphic Designer

+1.562.303.2820  
elliana.online  
ellianaylee@gmail.com

---

### EDUCATION

09.2020—Present  
Expected 12.2024  
Pasadena, CA

**Candidate for a BFA in Graphic Design**  
**ArtCenter College of Design**  
GPA 3.9

---

### EXPERIENCE

07.2023—Present  
Pasadena, CA

**Editor**  
**Source Material**  
Collaboratively organizing, promoting, and designing events and publications showcasing student and alumni work, in a student-operated team. Managing budget, deadlines, recruitment, and outreach.

06.2024—Present  
New York City, NY

**Graphic Design Intern**  
**Base Design**  
Contributing to shaping visual system for clients, delivering designs for brand identity and layouts, and providing design audit feedback.

01.2024—04.2024  
Los Angeles, CA

**Freelance Graphic Designer**  
**10 Summers**  
Contributed to building the new identity for music label 10 Summers collaboratively, delivering brand research, logo designs, brand assets, and more for launch campaign.

09.2021—Present  
Pasadena, CA

**Teaching Assistant**  
**ArtCenter College of Design**  
Aided professors Pamela Olecki and Gerardo Herrera in typography and brand systems classes with critiques. Organized work-study sessions and presentations to encourage student learning.

06.2023 — 08.2023  
Los Angeles, CA

**Brand Design Intern**  
**LA28 Olympic & Paralympic Games**  
Delivered graphic media for the Olympic and Paralympic games based on guidelines, further developed brand guidelines, and contributed to shaping look of the games.

01.2023—04.2023  
Berlin & Göttingen,  
Germany

**Offset Lithography Studio Designer**  
**Little Steidl, Germany**  
Experimented with designing for offset lithography printers at publishing studio Little Steidl. Collaborated to produce 400+ publications.

09.2022 — 12.2022  
Pasadena, CA

**Graphic Designer**  
**ArtCenter College of Design, Designmatters**  
Designed social and promotional assets needed for department communications, including social post and flyers.

05.2022 — 08.2022  
Pasadena, CA

**Print Shop Associate**  
**Copy Center, ArtCenter College of Design**  
Advised students on print decisions based on limitations and opportunities and formatted files for printing on various digital printers.

---

### RECOGNITION

2024  
**Hoffmitz Milken Center for Typography Gallery**  
"Ottimo" Specimen Poster

2024  
**Communication Design Awards, Shortlist**  
"Town Square"

2023  
**Hoffmitz Milken Center for Typography Gallery**  
Exhibition: "The Presence of Absence"  
"On Time"

2021 — 2023  
**ArtCenter College of Design Main Gallery**  
"The Kitchen"  
"Town Square"  
"AWE Rebrand"  
"Oh! Mija"  
"ACLU: For All"

2023  
**Pentawards, Gold Award**  
"Town Square"

2023  
**DATSA Scholarship**  
Merit scholarship for Berlin study abroad program, awarded to students with professor recommendations and distinguished portfolios.

2021 — Present  
**ArtCenter Scholarship**  
Merit scholarship for students awarded upon entrance, based on portfolio excellence.

2021 — Present  
**Provost's List, ArtCenter College of Design**  
Maintained a 3.9 GPA for full duration of attendance.

---

### EXPERTISE

**Strong working knowledge of:**  
Adobe Illustrator, After Effects, Bridge, InDesign, Keynote, Media Encoder, Photoshop, Premiere Pro, Procreate

**Familiar with:**  
Figma, Keyshot, MadMapper, Sketch, Solidworks

**Craft:**  
3D modeling & printing, DSLR photography, brand identity, ceramics, film photography, laser cutting, letterpress, physical computing, prepress, publication

**Languages:**  
Fluent in English  
Proficient in Korean

---