

Lynnea

Lynnea Jeung
She/Her
Graphic Designer

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lynnea.info

Education

ArtCenter College of Design
September 2020–April 2024
Pasadena, California
Bachelor of Fine Arts in Graphic Design
Graduated with Distinction

Focused Coursework at ArtCenter

Sponsored Project: Google DesignStorm
September 2023

Selected to participate in a three-day design sprint working in a small student team to create a Google product experience concept connecting the digital and physical world. Deliverables included user experience, form rendering, material exploration, and pitch presentation.

Sponsored Studio: Meyers Manx
September 2022–December 2022

Engaged in real client collaboration and discussion to rebrand the Meyers Manx visual identity focusing on the brand's California dune buggy heritage. Elevated the customer experience of the brand across print, packaging, and online advertising.

University of Washington
August 2019–April 2020
Seattle, Washington
Courses: Photography and Design Foundations

Experience

Graphic Designer
March 2024–Present
Pressed Juicery
Culver City, California
Designing brand-specific assets covering a wide spectrum from packaging solutions and retail space designs to marketing materials.

Tour Guide/Campus Ambassador
June 2022–April 2024
ArtCenter College of Design
Guided prospective students and their families through campus tours and shared knowledge about school functions and available resources.

Teaching Assistant
January 2021–April 2024
ArtCenter College of Design

Following Courses:
Pamela Olecki, Communication Design 2
Dan Hoy, Packaging Design 1
Fiona Blankenship, Communication Design 4
Allison Goodman, Communication Design 2

Junior Art Director Intern
June 2023–September 2023
Designory
Long Beach, California
Planned and created design assets and templates for Amazon in collaboration with a team of over 40 people. Worked with project management and production departments to deliver marketing assets and communicate with clients in a highly responsive manner.

Graphic Design Intern
September 2022–December 2022
Los Angeles County Museum of Art (LACMA)
Los Angeles, California
Created and implemented materials for rotating exhibitions, museum wayfinding/operations, and other assets as part of the LACMA studio team. Learned about the inner workings of museum operations and art conservation.

Orientation Leader
March 2021–September 2021
ArtCenter College of Design
Provided new students with guidance and resources to be successful at ArtCenter.

Marketing & Graphic Design Intern
August 2020–December 2020
Mosaic Silicon Valley
Santa Clara, California
Established a sense of identity and organization through a brand guide and logo refinements for this local performing arts non-profit organization.

Recognition

Provost's List
January 2021–April 2024
ArtCenter College of Design
GPA of 3.8 or higher

ArtCenter Entering Scholarship
January 2021–April 2024

ArtCenter Student Gallery
January 2021–April 2024
Tried+True (Packaging)
Afar Magazine (Promotional Poster)
Meyers Manx Rebrand (Identity System)
Momentum (Packaging)
Blueprints for a Green World (Magazine)

ArtCenter Career Development Mentorship
September 2022–December 2022
Selected as one of the 30 students for the annual mentorship program, out of more than 100 applicants, to be matched with a working professional mentor.

Expertise

Strong working knowledge of:
InDesign, Photoshop, Illustrator, Dimension, Acrobat, Keynote, Miro, and Pages

Familiar with:
After Effects, Figma, Glyphs, MadMapper, Media Encoder, Processing, Slack, SolidWorks, and Teams

Skills:
Art direction, brand identity development, packaging design, research, 3D modeling and rendering, presentation deck building, leadership, and public speaking