

YONAE BERHE

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704.231.1059

CREATIVE EXPERIENCE

GRAPHIC DESIGN INTERN @ Hue House

Feb 2024 – Current

- Developed internal brand materials, social media graphics, & business development presentations.
- Developed an understanding of working within a creative agency, as well as the best practices for developing creative briefs for clients

DESIGN & CONTENT INTERN @ Greenwood Dist.

May 2020 – August 2020

- Designed, printed, and shipped t-shirts for a clothing brand
- Filmed, recorded, thumbnailed, and edited videos for a podcast to promote the brand
- Assisted with online advertising using SEO analytics, helping reach more users on various social media platforms
- Communicated and resolved any issues with customers & brand ambassadors

RADIO DJ @ WKNC 88.1 FM

September 2019 – August 2020

- Curated "Patchwork", a weekly 2-hour radio show broadcasted across the greater Raleigh-Durham area and online
- Wrote and recorded advertisements for radio sponsorships and campus events
- Created promotional materials for various social media platforms

EDUCATION

CENTRAL PIEDMONT COMMUNITY COLLEGE

Charlotte, NC — May 2024

Associates of Applied Science in Advertising & Graphic Design

NORTH CAROLINA STATE UNIVERSITY

Raleigh, NC — May 2021

Bachelor of Science in Textile Engineering

INVOLVEMENT

BLACK IN GAMING

Graphic Designer on Creative Team

THECURIOUS GRAPHIC DESIGN CLUB

Secretary & Special Projects Coordinator

AIGA CHARLOTTE

Member

TOOLSET

Figma	Adobe Illustrator	HTML & CSS
Adobe InDesign	Adobe Premiere	Microsoft Office
Adobe Photoshop	Blender	

DESIGN SKILLS

Typography	Brand Design	UI/UX Design
Color	Editorial Design	User Research
Composition	Illustration	

PERSONAL SKILLS

Communication	Adaptation	Passionate
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