



# Jade Krystle Campos

Graphic Designer

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## EDUCATION

**Bachelor of Fine Arts (BFA),  
Visual Communication Design**  
Cal Poly Pomona • Pomona, CA  
August 2021 → May 2024  
Affiliations: AIGA CPP

## SKILLS

Brand Identity  
Logo Design  
Packaging Design  
Print Design  
UX/UI Design  
Mobile & Web Design

## SOFTWARE

**Adobe Creative Cloud**  
Illustrator  
Photoshop  
InDesign  
After Effects  
Premiere Pro

**Miscellaneous**  
Figma  
Procreate  
Microsoft Word  
Powerpoint  
Excel

## TOOLS

RISO Two-Color Duplicator  
Muse Core Laser Cutter  
Makerbot 3D Printer  
Airwolf Axiom 3D Printer

## EXPERIENCE

**Social Graphic Designer** | *January 2024 → Present*  
**Kumare Konnection • Remote**

- Worked with 15 vendors and 2 designers to develop branding, logo, marketing, and promotional products for a One-Year Celebration Event that successfully gathered over 50 attendees
- Collaborated with content creators to produce engaging visual content for social media that highlights the AAPI community in Long Beach, including Instagram posts and stories

**Print Lab Technician** | *August 2021 → August 2023*  
**Art Department Print Lab • Pomona, CA**

- Managed and trained a team of 5 in the proficient use of diverse lab equipment, resulting in an increase in print accuracy and an enhancement in print quality
- Identified and resolved equipment issues, prioritizing safety and maintenance to decrease equipment downtime and reduce maintenance costs

## LEADERSHIP

**Vice President/Creative Media Director** | *August 2022 → Present*  
**AIGA, Cal Poly Pomona**

- Developed professional networking opportunities for students through presentations on club activities and expanding the alumni network, which resulted in an increase of membership by 10%
- Organized an annual 24-hour design case study in partnership with the non-profit organization It Gets Better, resulting in the completion of 50+ print design and 50+ social media design assets to be used by It Gets Better

**Graphic Design Specialist** | *January 2024 → Present*  
**Poly-Kroma Committee**

- Created print and digital assets that included social media, email, web, event invites, and digital signage for Poly-Kroma, an annual Art Department exhibition event, gathering over 100 attendees
- Assisted with website, photography, and gallery operations by facilitating communication between teams, and coordinating exhibition installations