

EDUCATION

VCU Brandcenter Richmond, VA

MS Branding, Art Direction
2022–2024

Clemson University Clemson, SC

BS Graphic Communications
2018–2022

EXPERIENCE

Freelance Designer

Graphic Design + Art

2020–Present

Live Client: Made In Hopewell

I have designed multiple logos for start up companies, provided video editing services, and painted commissioned artwork.

Rakuten Advertising

Art Director Intern

May 2023–August 2023

I created content for social media platforms such as TikTok and Instagram. I assisted in concepting ideas and building out an activation that would be placed in the Golden State Warriors merchandise shop.

Clemson University Relations

Graphic Design Intern

May 2021–August 2021

I assisted in rebranding department logos, designing a variety of event content such as flyers, invitations, and social media posts.



TECHNICAL SKILLS

Illustrator
Photoshop
InDesign
Final Cut Pro

After Effects
Premiere Pro
Creative Problem Solving
AI

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