

Kevin Ward

Kevin Ward is a designer and artist whose work uses research and attention to detail to elevate topics he is passionate about, including AI, education, UX, and typography.

Contact

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📍 Raleigh, NC

Skills

- Time management
- Workshop development
- Collaborative competency
- Artificial intelligence
- Design Thinking
- Human-Centered Design

Software

- Figma
- InDesign
- Illustrator
- After Effects
- Photoshop
- Premiere Pro

Design

- Typography
- Prototyping
- UI/UX
- Branding
- Research
- Wireframing

Accomplishments

ACTAL 2023 Presenter

- Promoted the hiring of graduate students to fill creative needs in library settings

LAS Spring 2023 Presenter

- Presented work to the United States intelligence community

Education

North Carolina State University

Aug 2022 - May 2024

Master of Graphic & Experience Design

- Led graphic, UI, and UX design projects driven by research, theory, and future-thinking ideologies
- Conceptualized, researched, and prototyped interfaces and experiences leveraging AI to address user needs effectively
- Executed an independent thesis project integrating informal learning, exhibition design, and library services to create an interface for facilitating resource access and discovery

University of Florida

Aug 2018 - May 2022

BFA Graphic Design

Minor Mass Communications Studies

Experience

Graduate Extension Assistant

May 2023 - Present

NC State Libraries

- Collaborated with faculty and students to support creative projects and execute engaging events
- Designed exhibitions that made use of innovative projection mapping displays to enhance the user experience
- Developed a workshop aimed at educating visitors on the capabilities and potential applications of generative artificial intelligence

Teaching Assistant

Aug 2022 - May 2023

North Carolina State University

- Collaborated with instructors to facilitate and manage typography courses
- Delivered lectures and led discussions related to typography and design
- Provided individualized support to students, fostering the development of their creative work

Graphic Designer

Aug 2021 - Aug 2022

University of Florida / Reitz Union

- Collaboration, poster design, social media, campaigns, and digital displays

Ligature 31 Creative Director

May 2021 - Apr 2022

University of Florida / Vox Graphis

- Strategically planned and executed Ligature 31, an annual design symposium featuring lectures, portfolio reviews, and a juried exhibition
- Led a team through the development of branding, promotion, and presentation of student work and design professionals

B2B Graphic Design Intern

May 2021 - Aug 2021

CarGurus

- Third-party ads, social media, branding, and illustration