Nitya Dhingra

nityadhingra.com | nityadhingrawork@gmail.com | (917) 663-6057

Education

Parsons School of Design, *BFA Communication Design*   2019 – 2023
Academic Honors   New York, NY
BFA Dean's Scholarship
Dean's List

Experience

Conscious Step, *Graphic Design Intern*   Jun 2022 – Present
- Conceptualized and developed user interface for brand's new retail website, helped increase conversation rates.   New York, NY
- Ideated and designed brand campaigns across digital, social media and print to increase customer engagement.
- Executed animations for advertisements, including collaborations with Nickelodeon and Discovery.
- Illustrated graphics to develop an impactful brand identity.

Wix.com, *Web Design Intern*   May 2022 – Jul 2022
- Exclusively selected as one of 30 participants out of 600+ candidates for Wix's intensive web design program.   New York, NY
- Tackled topics ranging from branding, UI/UX, web development.

AWA Lighting Designers, *Design Intern*   Jan 2022 – Apr 2022
- Stewarded rebranding of company's visual identity, ideated logos and created webpages using new brand kit.   New York, NY
- Designed graphics and animations for social media.

Climate Refugees, *Web Design Intern*   Jun 2021 – Aug 2021
- Worked on user interface design for a digital campaign.   New York, NY
- Developed a user friendly website highlighting the action being taken for the millions at risk of forced displacement.

Protect Our Planet Movement, *Design Intern*   May 2018 – May 2021
- Oversaw social media content creation and graphic design as part of the Protect Our Planet Movement global team.   New York, NY
- Produced and edited video coverage for worldwide events regarding climate action.
- Used design tools to research for the World Health Organization.

Virus Design Studio, *Graphic Design Intern*   Jun 2019 – Aug 2019
- Worked with design team on packaging and product design.   New Delhi, India
- Created brand identity and advertisements for clients.

Skills

Graphic Design	**Motion Graphics**	**Web Development**
Adobe Creative Suite / Figma	Adobe After Effects / Cinema 4D	HTML / CSS / JavaScript
Branding	**Editorial Design**	**UI/UX**
Brand Identity Development	InDesign	Figma / Principle