

PAO GUTIERREZ NAVARRO

Madrid, Spain

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paogutierreznavarro.com

SUMMARY

Multidisciplinary designer and creative director with experience across branding, digital fabrication, furniture, and event-based design. Entrepreneurial, detail-oriented, and collaborative, with a strong ability to lead projects from concept to execution. Record working with international clients and global brands through thoughtful, sustainable, and visually compelling design solutions.

EDUCATION

IE UNIVERSITY

Bachelor in Design

Madrid, Spain

Expected: July 2026

- GPA: 8.51

- Work showcased in Milan Design Week: 2023, Madrid Design Festival: 2024 & 2025, Design Studio Excellence Award: 2025

MONARCH HIGH

Advanced Placement (AP)

Colorado, USA

May 2021

EXPERIENCE

START STUDIOS

President and Co-Founder

Madrid, Spain

September 2024 - Present

- Event planning and organizing studio specializing in creative workshops and community-driven experiences
- Partnered with local brands and large-scale companies, including Miravia and Garnier, to deliver branded events and activations
- Provided artist management and representation, supporting exhibitions, marketing strategy, and creative visibility

ERA DIGITAL - Web, Branding, & Marketing Agency

Head of Design

Basel, Switzerland

February 2025

- Led and oversaw the design and branding strategy for Swiss based companies, managing visual identity systems and web applications from concept through execution

FREELANCE BRANDING - Agroports, Turnkey, Volandoo, Salsa Rana, Benne Caffè

Madrid, Spain 2022-Present

- Developed complete branding packages for international clients, including visual identity systems, packaging, and brand guidelines for commercial use
- Designed and delivered web design packages for global clients, with finalized work implemented across live platforms and market-facing applications

DESIGN ASSISTANT FOR INTERNATIONAL ARTISTS - Carla Bank, Karina LLergo

Miami, Florida & Chicago, Illinois

2024-Present

- Assisted international artists with web development, 3D modeling/rendering, gallery curation, NFT sales

EXHIBITIONS & AWARDS

MADRID DESIGN FESTIVAL

Industrial Design

Madrid, Spain

2024 & 2025

- Showcased "Salacia" a recycled chair made out of ghost fishing nets
- Showcased "Radia" a lamp, constructed from a repurposed bicycle wheel and leather scraps.

MILAN DESIGN WEEK

Industrial Design

Milan, Italy

2023

- Showcased "Consolatio" a recycled PVC Plastic inflatable modular system

DESIGN STUDIO EXCELLENCE AWARD

Speculative Design - Tequiland

Madrid, Spain

2024

- Awarded for a groundbreaking speculative project designed for the sustainability and care of Mexico's tequila Industry

EXTRACURRICULAR ACTIVITIES & SKILLS

- **Barista, Customer Service, Merchandise Designer** Part time work at Epico Cafe, barista, server, and merchandise designer
- **English private lessons teaching** (2023-Present).
- **Skills:** Adobe Suite, Rhinoceros 3D, Webflow, Figma, Blender, Enscape, Machines & Fabrication, Digital & Software Design
- **Other courses:** Webflow 101 (Webflow, June 2022)

LANGUAGES

- **Spanish** (Native). **English** (Native).