

About

A visual designer who crafts solutions for visual communication based in Amsterdam, NL.

Work Experience

Jan 2020 — Now	<div>Independent Visual Designer at Self Employed</div> <div>Amsterdam, NL</div> <div>Clients: Argo Labs, Citizen Inside, The Human Rights Foundation, Valora</div>
April 2024 — Jan 2025	<div>Freelance Graphic Designer at Argo Labs</div> <div>New York, NY</div> <div>worked alongside the co-founder to develop the first visual identity for Argo Labs. we collaborated on the logo, word mark and business cards. owned the design process as the first and sole design hire.</div>
April 2019 — May 2019	<div>Brand Strategist at Clarke</div> <div>New York, NY</div> <div>worked closely with the founding partner to manage clients/studio practice.</div> <div>collaborated with the design team to define brand naming, positioning, personas/audiences, and consumer/client journeys.</div> <div>participated in design critiques to inform brand strategy.</div> <div>supported lead product designer with ux/ui research and user interviews.</div>

Education

2013 — 2017	<div>Bachelor of Science at University of Colorado Boulder</div> <div>Boulder, CO</div>
Spring Semester	<div>Graphic Design Foundations Studio at Danish Institute for Study Abroad</div> <div>Copenhagen, DK</div>

Contact

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