



SUEMIN YOO

Graphic Designer

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sueminyoo.com

Education

05/2022 – 12/2025

ArtCenter College of Design
Pasadena, CA

Bachelor of Fine Arts in Graphic Design
Specialization: Branding Identity, UI/UX,
Publication Design, and Spatial Experience

Experiences

07/2024 – 08/2024

Sarang Community Church
Korean School — After-School Art Instructor
Anaheim, CA

Designed and taught weekly art lessons to elementary school students, focusing on creativity, self-expression, and foundational art skills. Developed leadership, classroom management, and clear communication skills by working with diverse age groups.

10/2022 – 12/2022

Sarang Community Church
Winter Retreat Graphic Designer
Anaheim, CA

Designed posters, brochures, hoodie logos, and name tags for the church's winter retreat, with visual consistency and clarity of the event's theme. Collaborated with the event team to ensure designs effectively communicated the retreat's theme and spirit.

08/2021 – 10/2021

Freelance Commission
Custom Car Sticker Designer
Fairbanks, Alaska

Designed a custom series of car logo stickers, bringing the client's vision to life through clean, modern visuals. Oversaw the entire creative and production process, resulting in high-quality, durable designs.

Scholarship

05/2022 – 12/2025

ArtCenter Undergraduate Scholarship

Recognition

ArtCenter Gallery

OCMA Poster (Brand Identity and Transmedia, Summer 2025)

Emphasis by Value (Identity and Design 2, Fall 2022)

Wood Hand Sculpture (Material Art, Summer 2022)

Lithographix Selection

OCMA Posters Series (Brand Identity and Transmedia, Summer 2025)

Expertise

Proficient in:

Illustrator, Photoshop, InDesign, Figma, Keynote, and Miro

Familiar with:

Processing, p5.js, After Effects, and MadMapper

Other Skills:

Brand Identity development, print design, concept development, and color theory

Languages

Korean (native) and English (fluent)