

Ran Altamirano
Senior Brand Designer
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Brand designer with 12+ years of experience across tech, culture, and editorial. Combines strong conceptual thinking with sharp execution to build bold, cohesive systems across campaigns, products, and printed matter. Comfortable working solo or embedded in teams, remote, hybrid, or in-house.

WORK EXPERIENCE

INDEPENDENT DESIGNER | FREELANCE | MAY 2014 – PRESENT | BERLIN, DE

- Independent practice shaping brand, editorial, and campaign work through graphic design, strategy, and concept development.

SENIOR BRAND DESIGNER | MOSS JAN 2023 – AUG 2024 | BERLIN, DE

- Led brand campaigns across digital, print, and environmental formats, from concept to rollout.
- Shaped creative direction for Moss’s internal event and broader brand evolution.
- Mentored junior designers, managed stakeholder input, and presented work to senior leadership.
- Built scalable systems used across teams and platforms.

VISUAL DESIGNER | R/GA | NOV 2021 – NOV 2022 | BERLIN, DE

- Worked across global accounts including Siemens, E.ON, E.ON Next, Shopify, Founderland.
- Led visual development for integrated brand campaigns across digital and print touchpoints.
- Defined scalable design architectures and UI components
- Partnered with strategy and PM teams to align creative direction with business and user goals.

EARLIER ROLES (SELECTED)

- Intern, Gudberg Nerger | DE
- Freelance designer, Studio Tamar Bar-Dayana | IL
- Communication Manager, CCA Tel Aviv | IL
- Art Director, Koniak Design Studio | IL
- Graphic Designer, Time Out Magazine | IL
- Roles combined editorial, cultural, and brand work with a focus on identity and print. Worked closely across design, writing, and production.

EDUCATION

MASTER OF FINE ARTS, GRAPHIC DESIGN | HFBK HAMBURG | 2021

- Mentored by Prof. Ingo Offermanns (klassegrafik.de)
- Focus: Typography, editorial design, printed matter
- Awarded: Art School Alliance Grant (Karl H. Ditze Stiftung)

BACHELOR OF DESIGN, VISUAL COMMUNICATIONS | SHENKAR, TLV, IL | 2015

- Focus: Branding, graphic design, motion design
- Awarded: Academic Excellence (Azrieli Foundation)

EXCHANGE SEMESTER | HOCHSCHULE MAINZ, MAINZ, DE | 2014

- Visual communication department
- Activities included: branding class, book design class

TEACHING AND TALKS

GUEST LECTURER | DESIGN ACADEMY EINDHOVEN | AUG 2020

- Led a session for the “Reading Room” series at the social design department.

GUEST LECTURER | SHENKAR COLLEGE | APR 2020

- Taught in the Object-Material-Space class, focusing on visual communication in space & time.

WORKSHOP LEADER | HFBK HAMBURG | DEC 2019

- Led collaborative student workshop and immersive installation featured in semester-end exhibition.

RECOGNITIONS

DESIGN MUSEUM HOLON (IL) | 2021

The Believers — included in Holon's Design Museum digital collection

KARL H. DITZE STIFTUNG | 2020

Art School Alliance Grant

AZRIELI FOUNDATION | 2015

Award for Academic Excellence

SKILLS

Figma (advanced)
Photoshop (expert)
Illustrator (expert)
InDesign (expert)
After Effects (advanced)
Premiere (advanced)
Blender (beginner)

CORE EXPERTISE

Brand Identity & Systems
Editorial Design
Typography & printed matter
Campaign & Art Direction
Visual Strategy
AI-Assisted Design

LANGUAGES

Hebrew (native)
Spanish (mother tongue)
English (fluent)
German (intermediate)