



## ADISAT OLAWUYI

### PRODUCT DESIGNER

[portfolio/adisatolawuyi.com](https://portfolio/adisatolawuyi.com)

[linkedin.com/in/adisola](https://linkedin.com/in/adisola)

[adisatolawuyi@gmail.com](mailto:adisatolawuyi@gmail.com)

(424) 453-6720

## EXPERIENCE

### Product Designer | YBGC, San Francisco, CA

Jul 2025 - Present

- Spearheaded the development of a volunteer program at Yerba Buena Gardens Conservancy, leading research, design, and organization of the programs that lead to 100% participant retention.
- Improved navigation and increased program visibility through the redesign of YBGC's website by creating webpages and designing ADA-accessible maps.
- Increased conservancy operational capacity by 53%, saving thousands of dollars, through created programs that aligned with strategic goals.

### Design Assistant | SFSU, San Francisco, CA

Oct 2023 - May 2025

- Increased revenue by 8% by improving retention rates through the redesign of online courses layout, incorporating usability insights, and collaborating with faculty.
- Improved navigation and maintained accessibility standards by conducting accessibility audits and remediating materials for 4,700+ adult students.
- Enhanced content discoverability and user experience for students by organizing and structuring course materials, syllabi, and resources.

### UX Designer | Flutterwave, Lagos, NG

Aug 2022 - Jul 2023

- Designed and prototyped the bottom navigation bar for the redesigned Flutterwave Send App, creating visual and interaction elements that reinforced a strong brand identity.
- Increased user engagement by 11% through moderated usability testing and iteration of high-fidelity interfaces.
- Collaborated closely with product manager, engineers and brand designer to refine designs for technical feasibility and ensure alignment with core business objectives.

### UX Designer | Depth, Lagos, NG

Sep 2021 - Jul 2022

- Built a scalable design system to standardize UI components and style guides, improving team efficiency and design consistency by 85%.
- Led the design of Dashr's mobile app, from defining project goals to creating wireframes and high-fidelity prototypes that enhanced payment experience and usability.

## EDUCATION

### MA Interaction Design

San Francisco State University, CA

Aug 2023 - May 2025

### B.Eng. Chemical Engineering

University of Lagos, NG

Sep 2015 - Oct 2021

## CERTIFICATIONS & AWARDS

### Epsilon Pi Tau

EPT Honor Society

### UX Design Certification

Google UX Design

### Web Development and Coding

Specialization

University of Michigan

### CLD President's Leadership Fellow

San Francisco State University

### UX Designers @ SFSU

### Graphic Design Masterclass

Udemy

### Graphic Design Theory

Udemy

### Adobe After Effects: Complete Course from Novice to Expert

Udemy

## SKILLS

Accessibility Design, Design System, Design Thinking, Design Strategy, Information Architecture, Interaction Design, Motion Design, Prototyping, UI Design, User Research, User-Centered Design, User Testing, Visual Design, Wireframing

## DESIGN TOOLS

Adobe XD, After Effects, Blender, Figma, Illustrator, InDesign, Miro, Photoshop, Premiere Pro, Sketch, WordPress

## PROGRAMMING

CSS, HTML, Javascript, p5.js, Unity, Replit, VS Code