

## Experience

### Designer & Strategist

Jan 2025 – present • Tandem NYC  
Brooklyn, NY

- Create and Develop brand books, visual identities, websites, and other collateral for clients including Black Lives Matter, Sister District, and Ben & Jerry's.
- Develop branding and communications strategies. Tailor responsive branding solutions and respond to clients' needs.

### Head of Graphic Design

Jun 2024 – present • Scatterbrain Magazine  
Brooklyn, NY & Montréal, QC

- Manage team of 10 designers to design 50+ page issues biannually. Coordinate meetings and overall magazine design.
- Design spreads within magazine. Create social media posts for promoting our popup events. 200+ magazines sold at popups and Quimby's NYC among other bookstores.

### Design & Research Partner

Jan 2024 – May 2025 • NYC Council District 35  
Brooklyn, NY

- Created participatory budgeting brand identity. Designed print and digital deliverables featured on LinkNYC kiosks and in the Brooklyn Museum.
- Collaborated with NYC councilmember Crystal Hudson and team to promote participatory budgeting efforts. Participated in face-to-face communication with constituents.

### Merchandise Design Intern

Jun 2024 – Aug 2024 • Diskko  
New York, NY

- Designed and mocked up variety of merchandise for clients including Davio's Steakhouse, Tori Kelly, and Grant Street Cafe.
- Created proposal decks for clients and provided branding materials.

## Projects

### Movie Nights in the Square

Jun 2025 • Domino Square Park  
Williamsburg, NY

- Developed visual identity for Domino Park's summer movie night series. Produced dynamic motion graphics, logos, and flyers in multiple sizes to promote event series visited by 1,000+ people.

## Education

### B.F.A. in Communications Design

Pratt Institute

Emphasis in Graphic design  
Minor in Writing & Literature

## Awards

### President's List

Pratt Institute

### Circle Award

Pratt Institute

### State Champion of Advertising

Illinois High School Association

## Languages

Romanian: Fluent

Spanish: Professional Working Fluency

## Skills

Adobe InDesign, Photoshop,  
AfterEffects, Illustrator, and Premiere Pro

Figma

Website Design and Development

Motion Graphics (2D + 3D)

Risograph printing and  
large format plotters printing/setup

Copy editing and writing

Branding and brand strategy

Creative and nonfiction writing

Merchandising, order fulfillment, supply  
chain management

Illustration and fine art