Roman DiStefano

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American Museum of Natural History / Exhibition Designer

April 2025-Present · New York, NY

Contribute to the design and development of large-scale temporary exhibitions and short-term design interventions. Create engaging visitor experiences that spark dialogue around climate change and culture, integrating storytelling and spatial design to connect audiences with pressing global issues.

iFactory / Interaction Designer

February 2022 - April 2025 · Remote

Develop comprehensive web design systems for higher education clients, guiding the process from art direction to a complete suite of custom-designed screens. Collaborate closely with clients to present my work and ensure a smooth handoff of the final deliverables.

College of Arts, Media and Design / Creative Co-op

July 2021 - December 2021 · Boston, MA

Worked under the Associate Creative Director in creating creative collateral for Northeastern University's College of Art, Media and Design. This included a print brochure and visual identity for an oncampus exhibition and a design system introducing 2022's newest faculty members.

Northeastern University Boston, MA April 2022

BFA in Graphic and Information Design

McGill University

Montreal, CA August 2017 - December 2017 Study Abroad Program

Softwares

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Adobe Premiere & Final Cut Pro
Figma
Procreate
Sketch
Microsoft Office

Skills

Web Design Motion Design Exhibition Design Brand Photography Illustration

Scout Studio / Design Lead

September 2020 - December 2020 · Boston, MA

Led the rebranding, website design, and packaging design for Ornami, a venture set on revolutionizing bodycare. Organized design efforts on a team of web designers and developers.

Collateral Designer

January 2020 - May 2020

Designed collateral to promote Scout's events and opportunities. Worked with both print and digital signage. Wrote, hosted, and edited Scout's Podcast, By Design.

Project Lead

January 2020 - May 2020

Led a team of designers and developers in creating a brand and marketing website for a literacy non-profit venture. Conducted weekly internal and client meetings to discuss brand voice, audience, and design decisions.

KIND Snacks / Design Co-Op

July 2019 - December 2019 · New York, NY

Collaborated on a team of designers in creating visual ads, in-store demos, and updating the KIND Snacks website.