

Irene Argelich Gimeno

GRAPHIC & PRINT DESIGNER



+ 34 600 02 33 22

ireneargelichgimeno@gmail.com

website: ireneargelichgimeno.com

Fashion and graphic designer specialized in textile and print design, layout composition, and printed packaging and labeling.

Education

ESDi - Escola Superior de Disseny (URL)
Bachelor's Degree in Fashion Design 2020
Relevant coursework: Footwear design course with honors (2020)

ESDi - Escola Superior de Disseny (URL)
Bachelor's Degree in Smart Design 2020

Skills

Design Software: Photoshop, Illustrator, InDesign, Premiere Pro and Figma.

Digital & Web: E-commerce graphics, social media assets, HTML/CSS (basic).

Other: Microsoft Office Suite.

Languages

Catalan: native

Spanish native

English: C1 Advanced

Projects

Member of ESDi Color_Lab - URL (2017-2021)
Color Laboratory linked to the International Color Association, Intercolor.

Junior Researcher of the TADD Research Group - URL (2020-2021)
Participation in research projects.

Work Experience

SSSTUFFF

Graphic and Fashion Designer
Design Dept. & Communication/Socials Dept.

Barcelona

July 2024-present

- Designing print graphics and garments aligned with the brand identity and emerging trends.
- Preparing finalized artwork and color separations for textile production.
- Designing labels and packaging, with new visuals each season.
- Supporting the design team in planning collections so they are cohesive.
- Creating visual assets for social media, newsletters, and e-com platforms.

Bershka

Graphic Designer
Coordination Department

Barcelona

May 2021-July 2024

- Designed prints for a variety of garments, mainly denim jeans and jackets.
- Designed woven labels, hangtags, and packaging for general collection while working on custom labels and packaging for collaborations.
- Keeping track of samples and giving feedback directly to the producers to ensure quality through different origins.

ESDi - Escola Superior de Disseny (URL)

Fashion Designer
University's Fashion Department.

Barcelona

Sept. 2020-May 2021

- Mentored students in design processes including digital sketching, pattern making, and collection development.
- Supported the Fashion Department with class management, material organization, and student assistance.
- Collaborated with the ESDi Color Lab, part of Intercolor, researching social trends and forecasting color palettes for global application.

Boboli

Graphic and Fashion Designer Internship
Kidswear Department

Barcelona

May 2019-Feb. 2020

- Created playful and age-appropriate illustrations and print designs for children's fashion collections.
- Developed tech-sheets for producers.

Range Apparel

Fashion Designer Internship
Showroom

Barcelona

July 2018

- Managed fabric sourcing for clients' custom projects, while organizing showroom displays and fabric archives.

Check out my work on my website at ireneargelichgimeno.com

Let's connect on [LinkedIn](#)