



VIVIAN + GAO

graphic designer
+ art director

[MY INFO]

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www.vivxin.com

chicago | open to relocation

linkedin.com/in/vivxin

infj | sagittarius | enneagram 9

[WORK]

January 2025 – present

GRAPHIC DESIGNER

AKIRA | Chicago

July 2022 – August 2024

GRAPHIC DESIGNER

The Media Socialites | Remote

November 2021 – July 2022

CREATIVE ASSOCIATE

Ariel Investments | Chicago

October 2021 – November 2021

FREELANCE ART DIRECTOR

VMLY&R | Chicago (Remote)

August 2021 – November 2021

FREELANCE DESIGNER

vivxin | Self-Employed

Clean Skincare. Ming Wang. Métier Creative.

June 2021 – August 2021

ART DIRECTION INTERN

FCB Global | Chicago (Remote)

December 2020 – May 2021

CREATIVE DIRECTOR

Inigo Communications | Chicago (Remote)

Chicago's first & only student-run agency

August 2020 – December 2020

CREATIVE COORDINATOR

January 2020 – April 2020

GRAPHIC DESIGN INTERN

Storymix Media | Chicago

December 2019 – March 2020

FREELANCE VIDEO EDITOR

CantoMando | Toronto (Remote)

[OFF WORK]

Interests

35mm film photography, streetwear + acubi
fashion, cafe hopping, slice of life books

Currently

reading: a little life – hanya yanagihara

jamming: so,so – landon conrath

planning: a move to the city

[EDUCATION]

August 2017 – May 2021

LOYOLA UNIVERSITY CHICAGO

B.A. Communications Advertising Creative

Minors: Visual Communications & Marketing

Graduated summa cum laude | GPA 3.94

Dean's List | Presidential Scholar

June 2018 – July 2018

SOGANG UNIVERSITY

Sogang International Summer Program

Seoul, South Korea

[AWARDS]

4A'S MAIP MONO AGENCY

BRIEF FINALIST

Thomas' Campaign | July 2021

LOYOLA SOC AD/PR PUBLIC

RELATIONS AWARD

United Safety Mascot Campaign:

"Own it with Orion" | April 2021

LOYOLA SOC AD/PR PUBLIC

SERVICE COMMUNICATIONS

AWARD

American Heart Association Anti-Vaping

Social Media Campaign | April 2021

4A'S MAIP FELLOW 2021

Selected by FCB Chicago

[TECHNICAL SKILLS]

Adobe Creative Suite

Photoshop, InDesign, Illustrator, Premiere Pro

Website, Email & Deck Design

Cargo, Figma, Wordpress, Wix | Klaviyo,

Flodesk, Shopify, Mailchimp, Active Campaign,

MailerLite, Square | Keynote, Powerpoint

Project Management Software

Airtable, Asana, Microsoft Teams, Slack,

Basecamp, Sharepoint, Harvest, Toggl, Discord,

Webcargo, Notion, Confluence

Google Suite & Microsoft Office

[LANGUAGES]

English native

Cantonese native

Mandarin conversational