
Cole Ferris
Graphic Designer

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coleferris.com

Education

January 2022–December 2024

ArtCenter College of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design
Specialization in Packaging Design, Motion
Design and Brand Identity Development

August 2015–May 2018

University of Southern California

Marshall School of Business

Los Angeles, CA

Majored in Business Administration

Experience

July 2025 – Present

Graphic Designer (Freelance)

KAD Staffing

Remote

Redesigned company logo and delivered
final files for print and digital use; currently
discussing expanded brand collateral.

September 2018–July 2019

Co-Founder & Designer

Half-Stacked Accessories (Etsy Store)

Remote

Created custom, hand-drawn vector pet
portraits for clients' social media branding
and merchandise. Co-managed business
operations and executed all design work.

March 2017–April 2017

Visual Communication Intern

Capgemini US

Los Angeles, CA

Designed informational graphics and
presentations from text-based data for
the Sales & Marketing department.

Recognition

Dieline Awards 2025

Anker Electronics — 1st Place

Concept Electronics, Office & Other

ArtCenter Student Gallery

Anker (packaging)

Crep (identity and motion design)

Crest (packaging)

Perpetual Soundscape (motion design)

Mizu (packaging)

Chagalit (packaging)

Alhambra (identity design)

Skills

Strong working

knowledge of:

InDesign, Illustrator, Photoshop, After
Effects, Lightroom, Acrobat, Bridge,
Media Encoder, MadMapper, Miro, Excel,
Word, PowerPoint, Slides, Figma
.

Familiar with:

Cinema 4D, Redshift, X-Particles, Red Giant,
Blender, Glyphs, Principle, TouchOSC,
Webflow, HTML/CSS.

Skills:

3D-printing, 3D modeling, 3D rendering,
UI/UX design, web/app prototyping,
installation design, product display design,
trade-show display design, book design,
zine design, poster design, Japanese book
binding, font design, letterpress, DSLR
photography, woodwork, laser engraving.

Languages:

English (native)

French (conversational)

