

# PRODUCT CATALOG



**MA/DE**

[MAVERICK DESIGN STUDIO, LLC]

LEATHER AND TEXTILE GOODS.

MADE IN MA.

CHANGE THE WAY YOUR  
SOFTGOODS ARE MADE.

**Phone**

(508) 649-9435

**Email**

info@ma-de.studio

**Website**

www.ma-de.studio



# WHY US?

At MA/DE, we help people and brands create products with purpose. Not just merch, but well made softgoods that people actually want to keep. Everything is designed and produced in-house at our Lynn, MA studio, using materials that are built to last and get better with time.

We work closely with you to bring ideas to life. Whether you're customizing one of our signature pieces or building something completely new, we keep design, prototyping, and production all under one roof. That means faster turnaround, consistent quality, and fewer headaches. No inflated costs, no overseas delays, and no cutting corners. Just solid products, made with care, and tailored to reflect your brand's story. If you're looking for a more thoughtful way to make things, we'd love to work with you.

Let's make something great together.



## ELEVATING A PARTNER'S PRODUCT LINE

Our first project was with a long-time client of ours who needed an accessory to complement their flagship product, a premium safety razor. We pitched the idea for a custom cover, and it quickly took off. Since then, we've delivered over 5,000 handcrafted pieces in 10 unique color combinations. It has become a popular add-on for their customers.

As the product evolved, we worked closely with their team to refine the design, introduce new variations, and release limited-edition colorways. Through consistent collaboration, we streamlined production, cut costs by half, and maintained the premium quality they were known for. The result was a better product, stronger sales, and a more thoughtful experience for their customers.



# EASILY CUSTOMIZE ONE OF OUR EXISTING DESIGNS

We offer flexible ways to bring your ideas to life, starting with our collection of proven designs. These are products we've already refined through real-world use. You choose the style, and we customize it to fit your brand, from materials and colors to logo placement and finishing details.

This option keeps things simple and efficient. You can skip the design phase and avoid the added time and cost of starting from scratch. With existing tooling and clear pricing already in place, production moves faster and stays on track.

Customize thread color, edge finish, materials, and logo embossing. We're always updating the collection, so be sure to check back for new patterns and styles.

## 1. CHOOSE THE PATTERN

### Lighter Cover

Keep your lighter conveniently on hand with style. The steel 1-inch keyring makes it easy to clip onto your keys, bag, or belt loop, keeping it close without adding bulk.

Lighter not included.

Overall Dimensions: 2.75" x 1.125" x 0.75"

#### Pricing Starts At

1-50:	\$24.95/unit
50-149:	\$18.65/unit
150-499:	\$17.35/unit
500+:	\$16.25/unit



### Wallet

This portrait-style wallet keeps things slim without cutting corners. Two card slots hold 2 to 4 cards, with extra interior pockets for folded cash or overflow. Everything you need, neatly in place and easy to reach.

Overall Dimensions (open):  
4.5" x 5.875" x 0.25"

#### Pricing Starts At

1-50:	\$41.95/unit
50-149:	\$31.25/unit
150-299:	\$28.20/unit
300+:	\$26.50/unit



### Luggage Tag

Made to pair with your travel kit, these tags keep your info visible and your gear easy to spot. Secure a standard 2 x 3.5 inch contact or business card behind the clear vinyl window for a little extra peace of mind when you're on the move.

Overall Dimensions (excluding strap):  
4.5" x 2.75" x 0.125"

#### Pricing Starts At

1-50:	\$28.95/unit
50-149:	\$21.50/unit
150-299:	\$19.15/unit
300+:	\$17.80/unit



### Keychain

These leather loop keychains keep your keys easy to grab and hard to lose, with just the right touch of polish. Clean, useful, and built to last.

Overall Dimensions: 6" x 1" x 0.375"

#### Pricing Starts At

1-50:	\$22.95/unit
50-249:	\$17.50/unit
250-299:	\$16.65/unit
1000+:	\$15.95/unit





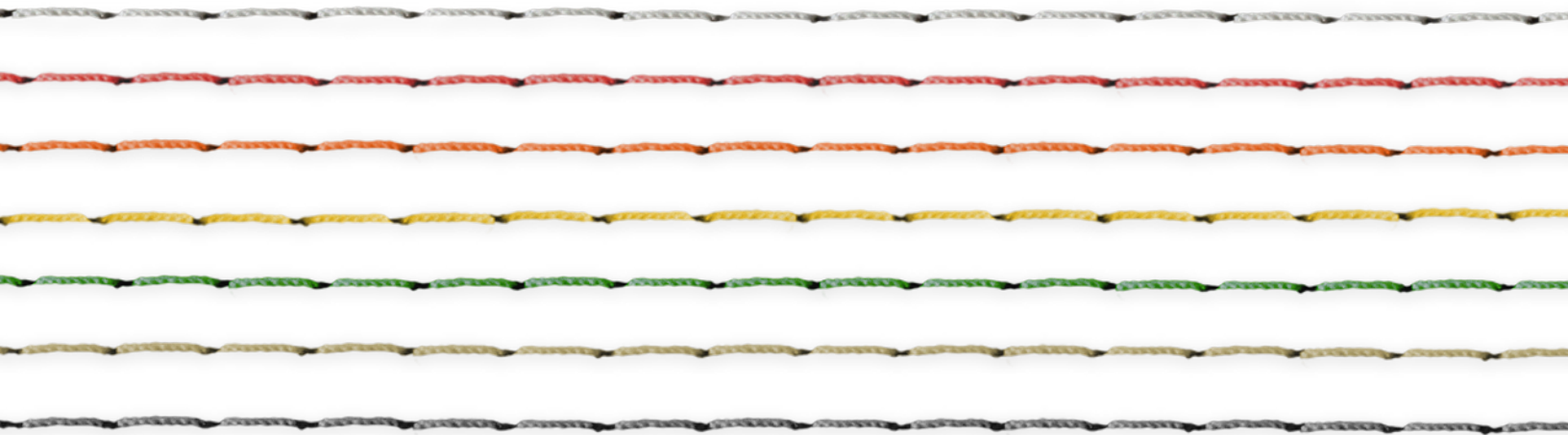
## Pick the color



Our materials include premium leather and canvas from respected suppliers, delivering both durability and quality craftsmanship in every piece. We're also happy to work with any specific materials your business prefers, tailoring the design to fit your exact needs and vision.

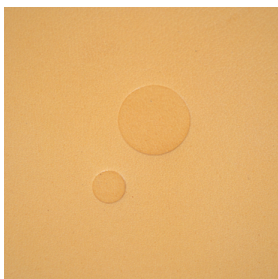
Choose from the colors we have readily available for quickest turnaround and guaranteed pricing.

## Select the thread



# 2. PICK THE MATERIALS

# 3. ADD YOUR BRANDING



## **EMBOSSSED** +\$0.15/unit

Our embossed method uses custom brass stamps to create a clean, debossed imprint on leather without heat or discoloration, preserving its natural look while adding a professional touch.

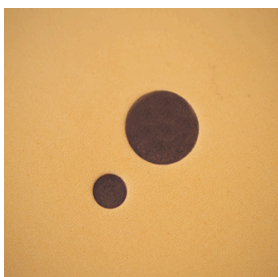
Additional one-time stamp fee required



## **FOIL STAMPING** +\$0.20/unit

Foil stamp your logo onto leather using the same method as hot stamping, enhanced with a colored foil that adheres to the material for a vibrant, eye-catching finish. Choose from gold, silver, black, or a variety of other color options to perfectly match your brand's aesthetic.

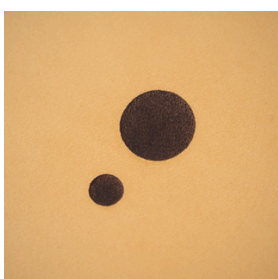
Additional one-time stamp fee required



## **HOT STAMPING** +\$0.15/unit

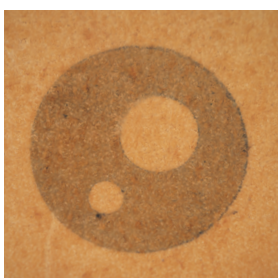
Burn and deboss leather with our hot-stamping method, which builds on the pressed technique by adding high heat. Using a custom brass stamp and pressure, it creates a crisp, burned impression for a higher contrast look while preserving the material's integrity.

Additional one-time stamp fee required



## **LASER ETCHING** +\$0.50/unit

Laser etch directly onto leather with precision, ideal for prototyping designs before investing in custom machined stamps. This method creates permanent, surface-level markings without a brass stamp, though slight burning or haze may occur around edges, and the leather's top surface may experience minor integrity reduction.



## **INK STAMPING** +\$0.30/unit

Using a custom engraved rubber stamp, we can imprint your design onto your selected pattern in black ink. This method is ideal for adding detailed, personalized touches to the unfinished underside of the leather.

Additional one-time stamp fee required



# HAVE AN IDEA FOR A CUSTOM PROJECT?

## WE DO THAT TOO

Partner with us to design custom patterns tailored to your business or bring your existing designs to life. Whether starting from scratch or refining a pattern, we'll help bring your vision to reality. Reach out today to get started.



MA/DE  
2025

[MAVERICK DESIGN STUDIO, LLC]

# Contact

271 WESTERN AVE. LYNN, MA  
(508) 649-9435  
INFO@MA-DE.STUDIO  
WWW.MA-DE.STUDIO

