V

EDUCATION

EXPERIENCE

7

INDUSTRY SPONSORED PROJECTS

Projects listed in this section are completed collaborative design projects developed in partnership with leading design agencies, integrated into the classroom through the professional networks of faculty. These projects were structured within an academic framework but mirrored real-world design processes, including client-style briefs, feedback sessions, and in-class workshops led by industry professionals.

V

CONTACT:

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Bachelor of Fine Arts I Graphic Design

California University State, Long Beach, 2025

Graphic Designer I Flying V Group Advertising and Digital Marketing Agency

April 2025 - CURRENT

As a freelance graphic designer for Flying V Group, I lead diverse design projects and present directly to clients, delivering tailored solutions across web design, branding, logo creation, and digital advertising. This experience has strengthened my ability to manage creative direction, communicate effectively, and adapt designs to meet strategic goals. With a client-focused mindset and a strong foundation in visual storytelling, I bring a collaborative, results-driven approach to every project I take on.

Graphic Design Intern Foster Love - Brea, California

MARCH 2024 - MARCH 2025

As a graphic design intern at Foster Love, I create visual content for events, campaigns, and initiatives that support the organization's mission. I collaborate on graphics, digital assets, and UI design, helping ensure our materials resonate with the target audience. Over the past seven months, my work has contributed to some of our most successful campaigns and one of Foster Love's strongest years yet in overall.

Graphic Designer I CSULB, Long Beach George P Johnson Experiential Design

NOVEMBER 2024 - DECEMBER 2024

Collaborated with Bomie, Associate Creative Director at George P. Johnson—a global experiential marketing agency—and Professor Tor Hovind at CSULB to develop an experiential design project grounded in meticulous planning, creative finesse, and strategic thinking. I conceptualized and created Kari, a branded pop-up space, and worked closely with Bomie through iterative meetings to refine and elevate the design.

Graphic Designer I CSULB, Long Beach Benezyme - Brand Workshop

JANUARY 2023 - MAY 2023

Collaborating with the Professor Sunook Park at CSULB, I helped lead a team of four colleagues in developing and presenting a groundbreaking product line and pet food brand for Benezyme, a prominent Korean company. Through consistent communication and weekly check-ins, we orchestrated impactful team presentations that showcased our cultivated brand identity, complete with visually compelling elements and a distinctive logo. Our mission and vision for the brand were meticulously crafted to resonate with the target audience. The result was not only excellent client satisfaction but also recognition as one of the strongest design groups.

SOFT SKILLS

Team Management, Rapid Learner, Communication, Thrives in collaborative and independent roles, Adaptability, Emotional Intelligence, Presentation Ability, Creative problem solving

HARD SKILLS

Adobe Suite - (Photoshop, Adobe XD, Illustrator, After Effects, Indesign), Asana, Figma, Powerpoint, Slack, Microsoft

AWARDS

CSULB PRESIDENT'S HONOR LIST Awarded every semester thus far at CSULB maintaining a 3.8-4.0 GPA.

PRESIDENT DEAN'S LIST

Has GPA of 3.9-4 for four consecutive semesters at Saddleback and CSULB.

EMPLOYEE OF THE MONTH

Awarded Employee of the Month multiple times throughout serving career.

ACHIEVEMENTS

INTERLUDE - 2025 GRAPHIC DESIGN SENIOR SHOWCASE Branding I Merchandise I Environment

Served as one of two designers responsible for developing the full branding identity of the Interlude senior showcase, including the design of the official event poster. As a member of the environment team, contributed to the spatial planning and visual experience of the gallery exhibition. Additionally, designed editorial print materials to support the show's narrative and overall visual cohesion. The show was hosted at the Gatov, Merlino, Dutzi, and Werby galleries at CSULB School of Art.

CHECKOUT - 2025 GRAPHIC DESIGN GALLERY SHOWING

Checkout was a student-run gallery show hosted at CSULB, organized and curated entirely by the graphic design class of 2025. Checkout involved showcasing a wide range of design work—from innovative packaging and Blender-based 3D product visualizations to editorial design and immersive brand storytelling. This gallery show was hosted at the Werby Gallery at CSULB's School of Art.