



Amanda Li

Graphic Designer/Illustrator

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Amandawork.com

EDUCATION

Savannah College of Art & Design (SCAD)

MA Graphic Design & Visual Experience | 2024 Jan-2025 May

Savannah College of Art & Design

MFA Illustration | 2019 Sep-2022 Nov

Anglia Ruskin University

BA Computer Games Art | 2018 Sep-2019 Jun

Nanjing University of Information Science & Technology

BFA Digital Media Art | 2015 Sep-2018 Jun

PROFESSIONAL EXPERIENCE

Union Mission/SCAD Serve

Graphic Designer/Illustrator/Production Designer | 2025 (3 Months)

*SCAD Serve is a course-based program where students work with NGOs to fulfill real-world design needs, providing hands-on client experience.

- Designed visual assets for Union Mission's new day center, contributing to a cohesive brand identity aligned with client goals
- Completed both visual design and production tasks, incorporating client feedback to finalize deliverables

Mountain Peak Inc.

Assistant Graphic Designer/Customer Service Coordinator | 2023 (10 Months)

- Managed client relationships and supported flyer and packaging design for a print supply company in Los Angeles, CA
- Improved customer satisfaction and was recognized by supervisor for effective communication and service

Savannah College of Art & Design

Undergraduate TA | 2022 (6 Months)

- Assisted in teaching undergraduate illustration courses
- Provided personalized feedback to 20+ students

SKILLS

Software

Adobe InDesign • Adobe Illustrator • Adobe Photoshop • Adobe After Effects • Adobe Premiere Pro • Adobe Lightroom • Adobe Aero (AR) • Procreate • Clip Studio Paint • Figma • Canva • AI-Generated Content (AIGC) • Microsoft Office Suite

Design

Typography • Layout Design • Branding • Print Production • Digital Illustration • Character Design • Packaging Design • Creative Concept Development • Visual Storytelling • UI Design

LANGUAGE

English | Second Language

Over six years of experience in English-speaking environments.

Chinese (Mandarin) | First Language

Native Speaker

Japanese | Third Language

JLPT N1, Proficient

AWARDS & HONORS

SCAD Illustration Grad Exhibition

Selected for 2022 Grads Work Exhibition

SCAD Scholarship

2024-2025 Academic Scholarship Recipient

CERTIFICATES

Certification in Design Research and Insight Translation

SCADamp Advanced Certificate

*SCADamp is a professional presentation studio that trains creatives in visual, verbal, and interpersonal storytelling.

Adobe Certified Professional