

RESUME

EDUCATION

Anderson University, SC
BFA Graphic Design
GPA: 3.87/4.00
2025

Pearson Accelerated
Business and Leadership
2019-2020

SELECTED EXPERIENCE

Winchester Homebuilders
Marketing and Communica-
tion Director
Jan. 2025 - Present

Anderson University
Gallery Assistant
2022- - 2023

Freelance Graphic Designer
2020-Present

DOWNLOAD RESUME

AFFILIATIONS

AUTF | AU Type Foundry
AIGA Atlanta

RECOGNITION AND HONORS

The Dean’s List
Anderson University, SC
2020-2025

Art Scholarship
South Carolina School of
the Arts
2020-2024

Design Rush
May 2024: Best Print Design

American Advertising Federation

Gold Regional Award
in Typography

Gold Regional Award
in Packaging

Gold National Award
in Typography

Silver National Award
in Packaging

BONHAUS GERMAN BAKERY AND COFFEEHOUSE

Inspired by an abandoned storefront in the charming historic down-town area of Stone Mountain, an envisioned coffee shop and German bakery that connects the community by guaranteeing freshness and quality. The brief for this project was an open ended exploration to intentionally and meaningfully use two resurrected typefaces made.

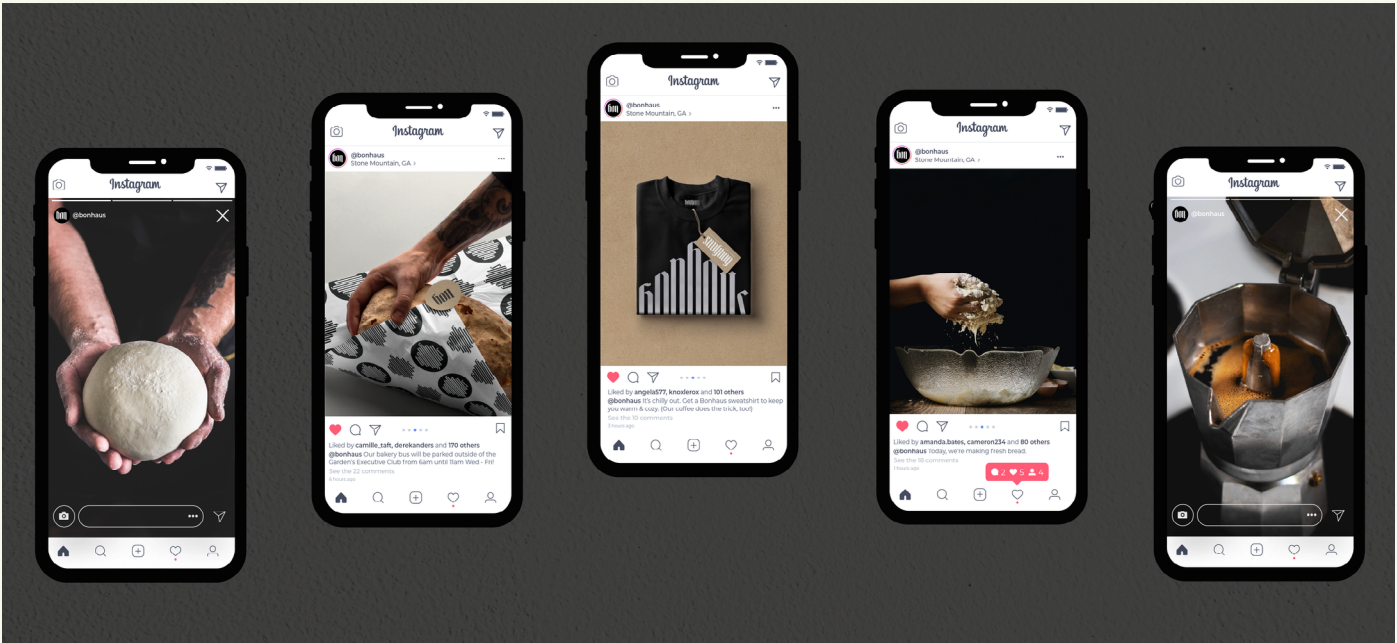
[SEE FULL PROJECT](#)

CREDITS: SOPHIA PRESLEY AND KNOXIE LE ROUX (CREATIVE DIRECTION AND EXECUTION), CAROLINE GOODSON (INTERIOR DESIGN RENDERING)

CATEGORIES: BRAND IDENTITY, COPYWRITING, TYPEFACE DESIGN, PACKAGE DESIGN, MERCH, WEB, SOCIAL MEDIA, MARKET RESEARCH, BRAND STORY.

National Gold Addy: Typography
National Silver Addy: Packaging





LE BLEU BRASSERIE

A modern ode to the timeless French brasserie, Le Bleu offers an inviting place to gather, linger, and savor. Set on historic Broad Street in Providence, the brasserie pairs classic French tradition with a coastal lightness that feels both refined and refreshingly relaxed.

CREDITS: SOPHIA PRESLEY (CREATIVE DIRECTION AND EXECUTION)

ROLES: VISUAL IDENTITY, CREATIVE DIRECTION, CONCEPT DEVELOPMENT, PACKAGE DESIGN, MENU DESIGN.

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HOUSE OF LILLITH

House of Lilith is a curated prescription box designed for those who move through life with intention, edge, and depth. Each delivery is a ritual – a hand-selected collection of objects, remedies, and tools meant to nourish the body, sharpen the mind, and honor the wild spirit within.

Rooted in the belief that healing and empowerment are not separate from beauty or strength, House of Lilith bridges the timeless with the untamed.

CREDITS: SOPHIA PRESLEY (CREATIVE DIRECTION AND EXECUTION)

ROLES: VISUAL IDENTITY, CREATIVE DIRECION, CONCEPT DEVELOPMENT, PACKAGE DESIGN

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TYPOGRAPHY IS DESIGN

Typography is Design is a curated exhibition for the Museum of Design Atlanta that brings recognition to four pivotal figures in graphic design: Neville Brody, David Carson, Ed Fella, and Tibor Kalman.

Their postmodern approaches to design – instinctive and deliberately unpolished – broke away from the rigid structures of traditional modernism, ushering in a new era.

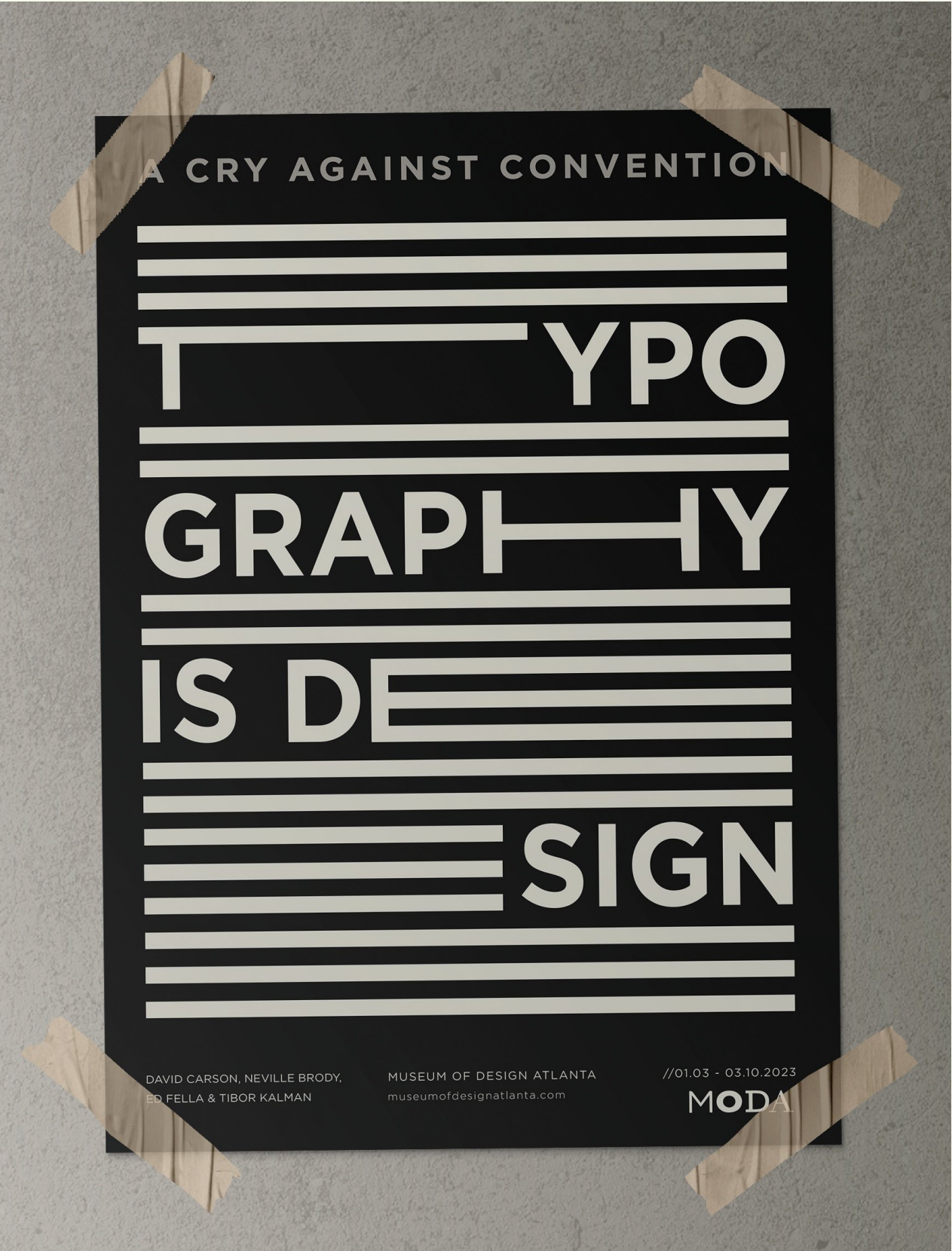
Through their work, these designers emphasizing spontaneity, and emotional immediacy.

CREDITS: SOPHIA PRESLEY (CREATIVE DIRECTION AND EXECUTION,
ROLES: CONCEPT DEVELOPMENT, VISUAL IDENTITY, DESIGN, EXHIBI-
TION LAYOUT, PRINT DESIGN, TYPOGRAPHY, DIGITAL ASSET CREATION

May 2024 Design Rush:
Best Print Design

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TYPOG-
RAPHY IS
DESIGN



DESIGN THE UNDEFINED

The Undefined Conference Guide 2023 is a printed editorial piece created to accompany a conference centered around the revolutionary architects and designers of the 1960s and the early years of D&AD.

Designed for emerging creatives, the guide offers an in-depth look at the methods, impact, and legacy of pivotal figures who shaped modern visual culture.

CREDITS: SOPHIA PRESLEY, JULIA HEWITT, JOCELIN FLORA, ELISE MATTHEWS

ROLES: RESEARCH, CONCEPT DEVELOPMENT, EDITORIAL DESIGN, TYPOGRAPHIC SYSTEMS, MOTION ASSETS, AND IMPLEMENTATION WERE CARRIED OUT COLLABORATIVELY BY THE FULL TEAM.

[SEE FULL PROJECT](#)

DESIGN THE UNDEFINED

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NICHI

An approachable, monoline typeface marked by its historical roots, hand-drawn typography from the 1940s.

CREDITS: SOPHIA PRESLEY (CREATIVE DIRECTION AND EXECUTION)

Nichi is a sans serif typeface with a straightforward voice. It is in many ways a blank slate and is applicable in a wide variety of contexts imbuing them with a timeless quality. Throughout the resurrection process, Nichi stayed true to its roots; versatile, consistent, and stable integrated with unique character seen in some of the letter forms. Its thick monoline strokes make Nichi best suited for display.

[Download \[2\] free weights at AUTF](#)

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