

# Lorraine Bel Zamora

Junior Graphic & UI Designer

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## about

An imaginative and detail-orientated designer who is passionate about discovering fun and novel ideas. Known for her hard work ethic and ability to combine artistic expression with practicality in her works.

## education

AUG 2021 – PRESENT

### Appalachian State University, Boone, NC

Bachelor of Fine Arts

*Graphic Design*

Bachelor of Science

*Computer Science*

Minor in

*Graphic Communication Management*

Fall 2021 – PRESENT

### Chancellor's List

2020 – 2021

### Carnegie Mellon University, Pittsburgh, PA

Computer Science

## skills

Adobe InDesign

Adobe Illustrator

HTML/CSS

Figma Design Tool

Blender

Autodesk Maya

## awards

'Special Judges' Award for "Designing Dialogue"

(PICA 2023)

'Best in Category' Award for "Designing Dialogue"

(PICA 2024)

## work experience

### Royal Park Health Center

MARCH 2025 – PRESENT

Matthews, NC

### Technical Association of Graphic Arts

AUG 2024 – PRESENT

Appalachian State University

### The Happy Persimmon

SEP 2024 – DEC 2024

Boone, NC

### Client Collaboration

AUG 2024 – DEC 2024

Appalachian State University

### Asian Student Association

FEB 2023 – MAY 2024

Appalachian State University

### Explore Microsoft

JUNE 2023 – AUG 2023

Microsoft

### Accenture

MAY 2021 – JULY 2021

Charlotte, NC

### Freelance Graphic Designer

Designed promotional and informational materials for a retirement home, this included flyers, brochures, and signage. Ensured clear communication and accessibility for an older audience and their families while maintaining consistency with existing brand.

### Freelance Designer

Designed the book cover and promotional materials for the annual Career Connections event, aimed at helping students network and explore internship opportunities. Ensured designs aligned with the event's professional tone while appealing to a student audience.

### Freelance Designer

Created promotional materials, including flyers and social media graphics, to enhance the store's visibility. Also designed a working website mockup to showcase products, store information, and promotions.

### Print Production Director

Managed the print production process by coordinating and overseeing the preparation of files for print and collaborated with team members to meet deadlines and maintain production standards. The role also involved troubleshooting any print-related issues and ensuring that the final product aligned with the client's vision and needs.

### Marketing Intern

Assisted in organizing and coordinating events to promote awareness and appreciation of Asian culture on and around campus.

### UI Design Intern

Worked in a small team to complete a project for an assigned product through which exposure to the software development lifecycle of designing, building and quality was made.

### Graphic and UI Design Intern

Worked alongside other student interns in order to create an app that would help small business owners and their businesses during the COVID-19 pandemic.

## exhibitions

### Art & Design Expo 2025

The Smith Gallery, Boone, NC

MARCH 2025

### Omnium Gatherum

Plemmons Student Union, Boone, NC

APRIL 2025

### APP PRINTS Juried Exhibition

The Looking Glass Gallery, Boone, NC

MARCH – APRIL 2025