

Ko Wai Au

***The cover page
is purposefully blank,
decorate it in a way that
reflects who you are.***

***This is a positionality
journal that will guide
you in discovering and
reflecting on who you are
and how that affects your
design practice.***

What is Positionality?

“Your social and political identity that shapes the way you perceive and interact with the world.”

Write down your Pepeha

Pepeha is a way of connecting to our whakapapa and reminds us we are part of a long genealogy. Learning about our natural landscape we come from can help us connect to our identity. Sharing your pepeha, and listening to your peers share theirs builds whanaungtanga between you and your classmates.

Before embarking on your journey to understanding and articulating your positionality, write down what you currently know about your positionality and how you think that impacts your designs?

Once you have completed the journal's exercises you can come back to this page and reflect on what you have learnt.

Kawa

Having kawa or guiding values for this journal make sure you are approaching the activities in a way that is aligned with the way they are intended. We have also left blank lines for you to add your own kawa based on personal values.

eg: Openness

Names

What are your names?

Who named you?

Do your names have any cultural meaning or origins?

What are your nicknames, if you have any?

What is your preferred name and pronouns?

Layered Identity Map

Visible

What strangers might assume about your identity when they see you.

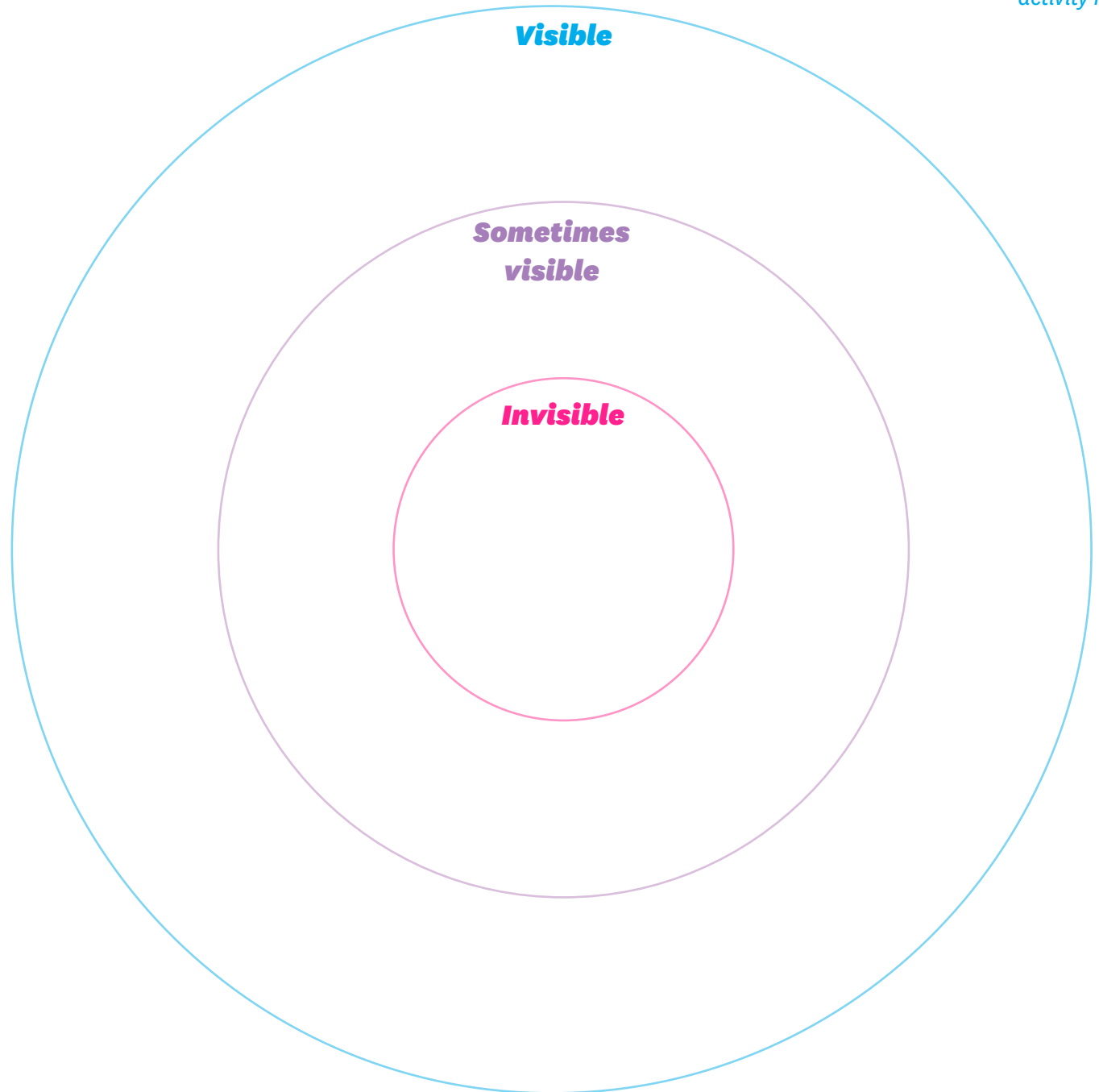
Sometimes visible

What you might tell people about yourself or what people learn when speaking to you.

Invisible

Parts of your identity that only those close to you know about.

Note: the layers are fluid and we understand there is nuance in how individuals categorise elements of their identity. It's ok to write over the lines and break the format to best describe your identity.



Social Identity Map

Note: this activity is just a start, feel free to use the blank pages at the back of the journal to continue this exercise.

Tier 1: Social Identity

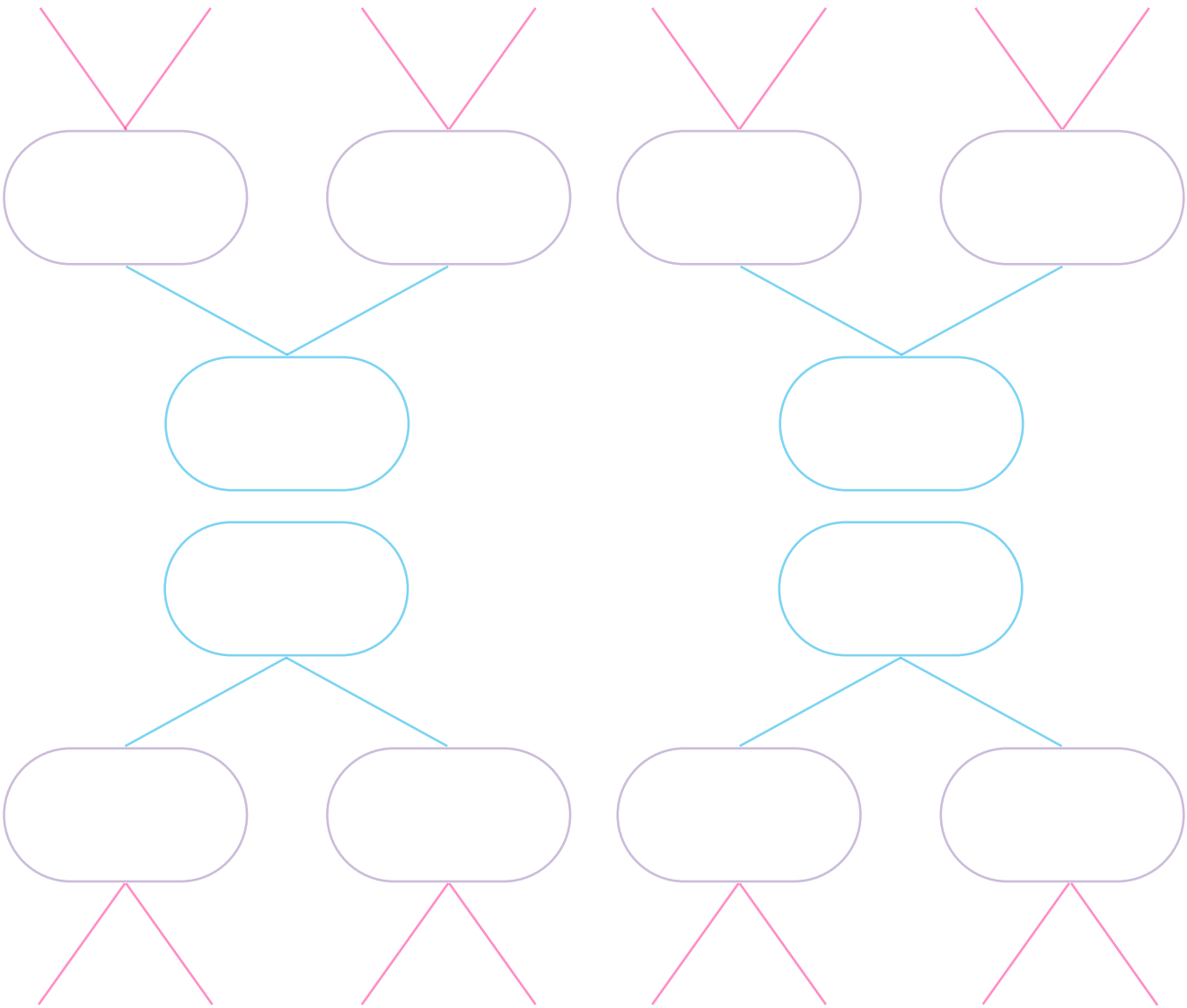
Start with an element of your social identity

Tier 2: Life Impact

Consider how your social identity shapes the positions you hold, your values and how you interpret the world because of this identity

Tier 3: Emotions

Identify emotions and feelings you have that arise from the life impact of your social identity



Reflexive Practice

As you move through the journey of your design degree you will be designing with and for people who have experiences that differ from your own. To be an effective, empathetic and socially-conscious designer you need to reflect on how your positionality influences your approach to design projects.

Course:

Assignment name:

Who are the whānau involved in your project?

What is your connection to this whānau?

What knowledge do you already possess about the subject and whānau involved?

What knowledge do you not yet possess?

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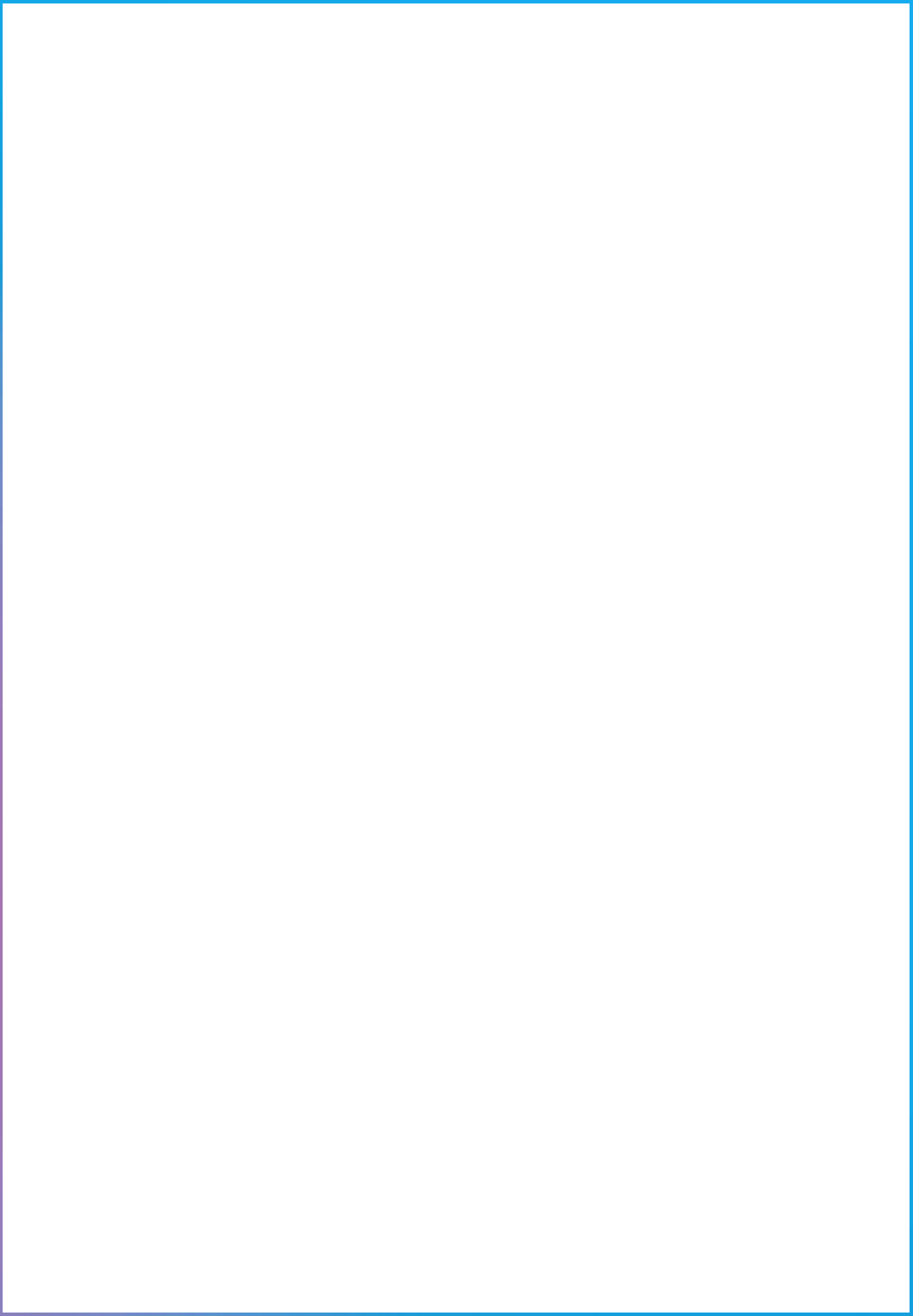
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Works cited:

Made in consultation with Ayla Hotea and Nabeel Hassan.

Social Identity – Concentric Circle Activity – Cultural Consideration of Indigenous Health Services. (n.d.). <https://aphn.coe.hawaii.edu/cultural-consideration-of-indigenous-health-services/activity/social-identity-concentric-circle-activity/>

Jacobson, D., & Mustafa, N. (2019). Social Identity Map: A Reflexivity Tool for Practicing Explicit Positionality in Critical Qualitative Research. *International Journal of Qualitative Methods*, 18, 160940691987007. <https://doi.org/10.1177/1609406919870075>