

André Gallant

**STRATEGIC
MULTIPLATFORM
COMMUNICATOR**

CONTACT

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SUMMARY

A resourceful and innovative communications professional specializing in big picture planning, creative content production, and community building.

Passionate about transforming complex ideas into action, experimenting with platforms to strengthen audience connection, and improving tactics to increase impact with each new project.

An award-winning writer with over 15 years of storytelling experience across photography, video, digital content, and print publications.

EDUCATION

MFA

Narrative Media Writing
University of Georgia, 2017

ABJ

Journalism
University of Georgia, 2010

EXPERIENCE

Director of Communications

Center on Human Trafficking Research & Outreach — 2021-Present

- Developed and executed communications strategy for a University of Georgia-based organization that operates research and human rights programs in 11 countries across the world with over \$30 million in federal funding.
- Collaborated across language and culture to achieve project goals, including high-level stakeholder engagement and grassroots advocacy, leading to high levels of program awareness and reduction in prevalence of human trafficking in target areas.
- Innovated traditional tools and strategies to meet information needs of diverse stakeholders, from public officials to everyday people. Led to deep awareness of program and impacts across wide sector of target demographics — from local communities to global audiences.

Independent Writer and Photojournalist

2008-Present

- Produced feature articles, investigations, news stories, photo essays and other content for national and regional publications, nonprofits, and small businesses.
- Topics included: Immigration, Agriculture, Business, Arts and Humanities.

Lecturer

University of Georgia, Grady College of Journalism — 2018-2021

- Taught practicum and skills-based classes that combined multiplatform reporting and storytelling techniques and investigative practices.

Audio Producer

Hear-Tell Podcast — 2019-2021

- Created, produced, and hosted a monthly show about the craft of narrative nonfiction, used as the primary marketing and outreach tool for the UGA Narrative Media Writing MFA.

Author

A High Low Tide: The Revival of a Southern Oyster — 2018

- Published a book-length work of narrative nonfiction about the Georgia oyster industry. Published by the University of Georgia Press. Won Georgia Author of the Year, 2019.

Reporter

Athens (Ga.) Banner-Herald — 2012-14

- Composed daily news stories and investigative reports on hard news and human interest topics. Won Georgia Press Association Awards for feature writing in 2012 and 2013.

PROFESSIONAL SKILLS

Communication strategy • Media campaigns

Clear and concise writing • Multimedia production • Photography

Video production • Graphic design • Email marketing • Conversational French

Social media management • Cross-cultural communication

Project management • Event planning • Adobe Creative Suite

Microsoft Office • Google Suite • WordPress • General CMS • Mailchimp • HTML