



Hello!

I'm Erin (she/they), a graphic designer set on making the world a better place. I have three years of professional and internship experience creating digital, print, and social media materials for a diverse portfolio of organizations—from higher education to the arts and beyond. I am eager to use my graphic design and strategic marketing skills to aid company growth and impact. If our values sound aligned, I'd love to connect!

✉ Email

in LinkedIn

ERIN CRAWFORD

Junior Graphic Designer

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WORK

Design and Technology Associate

VCU Center on Transition Innovations | Richmond, VA

September 2023 - Present

Graphic designer for a grant-funded research center creating resources to support students with disabilities in their transition from education to adulthood.

- Design print and digital publications, including reports, flyers, infographics, guides, toolkits, forms, and presentations.
- Design and develop newsletter templates; create visual content and assist in newsletter management.
- Utilize accessible design principles to ensure publications are accessible to those with disabilities.
- Uphold established brand guidelines and strategy consistency across all work.
- Coordinate project deliverables with third-party vendors and stakeholders.

Graphic Design Intern

Karnes Coffey Design | Richmond, VA

June - August 2023

Design assistant to creative director and senior graphic designer of a boutique design agency crafting visual identities, brand strategy, and creative campaigns.

- Assisted in the production of logo, layout, typography, digital, and imagery development for a diverse portfolio of clients.
- Assisted with preparation for client meetings, photo shoots, and press inspections.
- Coordinated with fabricators, printers, and contract artists.
- Assisted in studio promotion, including creating work mockups, pitch deck presentations, and updating website.

Digital Marketing Intern

OUR WORLD | Charlottesville, VA

January 2022 - August 2022

Social media manager for a scrappy start-up building a climate science education platform for students of all ages.

- Planned and produced subject matter and trend relevant photo and video social media content on Instagram and TikTok.
- Managed and grew social media engagement across Instagram and TikTok.
- Consulted on UX design of emerging applications.
- Tracked and analyzed social media metrics and Google Analytics to better understand trends in engagement.

PLAY

personhood club

Co-creator and facilitator of community art events centered around nurturing our creativity and human connection.

Continuity Press

Co-founder of an independent publishing project dedicated to documenting everyday life, personal history, and queer existence.

Mycelium Senior Exhibition

Co-led curatorial concept development and project management of thesis exhibition for 60+ graphic design students.

Art book fair tabler and attendee

Appreciator, collector, and peddler of art books, zines, art prints, and creative writing.

EDUCATION

BFA, Graphic Design

Virginia Commonwealth University
School of the Arts, 2023

BA, Gender, Sexuality, & Woman Studies

Virginia Commonwealth University
College of Humanities and Sciences, 2023

CREATIVE SKILLS

ADOBE CREATIVE SUITE

- Photoshop
- Illustrator
- InDesign
- Premiere Pro

FIGMA

GOOGLE WORKSPACE

MICROSOFT OFFICE

GRAPHIC DESIGN

TYPOGRAPHY

ACCESSIBLE DESIGN

BASIC UX/UI

DIGITAL PHOTOGRAPHY

COPYWRITING & EDITING

EMAIL MARKETING

SOCIAL MEDIA MARKETING

HTML & CSS

PHOTO & VIDEO EDITING

DETAIL-ORIENTED

COLLABORATIVE

ADAPTABLE

EAGER TO LEARN