pablo robin

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education

Art Center College of Design

Pasadena, CA

Bachelor of Fine Arts in Graphic Design with Distinction Emphasis in Publication and Brand Identity Development

New York University: Gallatin School of Individualized Study

New York, NY

Art history courses

experience

Freelance Graphic Design

Elgin Park Recording

Album cover design

Push Golf

Designing branding and apparel

Sonora Surf Club

Designing branding, apparel, posters, gallery media, and social media assets

Qala Creative

Designing social media assets and mood boards

Archivist

Inventory Press

Los Angeles, CA

Helped organize and archive books and printed materials. Consolidated office spaces and streamlined the archive.

Media Assistant

Gana Art Los Angeles

Los Angeles, CA

Photographed artwork, edited photos, created social media assets, designed pamphlets, condition reports, art handling, invoices, and certificates of authenticity.

Assembly

Lush Retail Environments

San Diego, CA

Provided laser cutting, CNC routing, and intricate small parts building primarily for PAX, a cannabis company. Built retail displays used in dispensaries around the US and Canada.

Restaurant Work

Brockton Villa, Costa Brava, Beaumont's

San Diego, CA

Working at restaurants improved my collaboration, patience, efficiency while working quickly, organization, preparation, follow-through, working under pressure, empathy, positive attitude, and support of others.

skills

Strong working knowledge of: Photoshop, InDesign, Lightroom, Bridge, MadMapper, Acrobat, Illustrator

Familiar with: Figma, Cargo, After Effects, Microsoft Office, Glyphs

Additional skills: Narrative sequencing, identity systems, digital photography, film photography, woodworking, laser cutting, welding, presentation decks, public speaking, letterpress printing, art handling

Languages: English (native), Spanish (fluent), German (conversational)